

Is mediametrics.ru legit? TrustSniffer's high-trust assessment: 94/100

mediametrics.ru

Verdict

94

OUT OF 100

HIGH TRUST

mediametrics.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 70%.

What this site appears to be

MediaMetrics — Russian-language media/news portal with radio/audio, regional news lists, classifieds and contact/legal information. Contains partner/advertising offers and app links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	14 years old Registered history	CLEAR
Web archive	Archived since 2023 70 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2023.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

MediaMetrics is a Russian-language news and media portal presenting current news ratings, radio and audio broadcasts, regional and international news categories, classifieds, advertising opportunities, partner programs, and links to mobile applications and social channels. Its apparent business model is advertising-supported editorial and media distribution rather than financial services.

Scam/Impersonation Risk

No contradictions were observed. The available content does not indicate phishing, brand impersonation, malicious redirection, or a deceptive financial offering; the site has no login or sensitive-data form and no wallet-connection activity was detected. Dynamic activity included substantial external requests, but the absence of hidden forms, password-collection destinations, cloaking, clipboard manipulation, or wallet-drainer behavior is consistent with a media site using advertising, analytics, widgets, and external application or social integrations. The site therefore appears legitimate in use, although its real-world operator identity remains likely rather than independently verified.

EVIDENCE

- The homepage is classified as a news/media page and contains news categories, radio content, regional listings, classifieds, and media-related services; no page-level red flags were identified.
- Behavioral capture recorded 51 external XHR requests and 40 external POST requests, while recording zero hidden forms, zero external password forms, zero wallet-connect runs, and no cloaking.
- Domain registration evidence records creation on 2012-09-09 and an age of 13.93 years.
- Archive records contain 70 snapshots, first seen on 2023-06-05 and last seen on 2023-06-06, with 1 year tracked.

Regulatory Verification Notes

The site's apparent function is a general news and advertising portal, so the absence of a financial-services licence claim is not, by itself, evidence of deception. The supplied page material includes contact and legal information but does not establish an independently verified legal operator or provide a regulatory registration number; this is a transparency point for ordinary business verification rather than an identity contradiction. External reputation checks were clean, the domain has an established traffic footprint, and no relevant broker-reputation match was identified. These signals support an established, apparently legitimate site, while not proving the operator's real-world identity.

EVIDENCE

- Domain registration is through RU-CENTER-RU.
- The site is served from AS39134, operated by UNITEDNET - EDINAYA SET LIMITED LIABILITY COMPANY, RU.
- Transport encryption uses a DV certificate issued by YE2, valid to 2026-09-06T01:05:50+00:00.
- External checks recorded 0 malicious detections and 0 suspicious detections; the domain is listed within the top 1,000,000 traffic-ranked sites at rank 44334.

What to Verify Next

Before credential or payment interactions, an organization should independently confirm the operator named in the site's legal or contact materials, confirm that any applicable advertising, publishing, or commercial registration details correspond to that operator, and review the relevant terms, privacy, refund, and payment-protection arrangements. Official contact channels should be confirmed through an independent route, particularly before relying on a commercial offer or installing an application.

EVIDENCE

- The site presents commercial advertising and partner-service opportunities alongside editorial content, so the applicable contracting entity should be confirmed before entering a business arrangement.
- The site links to external social and mobile-application destinations, making destination and publisher verification appropriate before installation or account use.
- No financial-service product or regulated investment function was identified in the supplied page content; any later offer that changes this scope should be assessed separately.

Summary Verdict

The overall posture is **high trust and low risk**, and the available evidence is consistent with an established, apparently legitimate website. The conclusion supports normal browsing and ordinary site interaction, subject to the limited uncertainty that the real-world operator has not been independently verified.

Infrastructure Integrity

The site resolves directly to a single hosting address in Russia through UNITEDNET on AS39134, with no CDN or WAF detected. This is a straightforward hosting arrangement rather than a protective edge network; infrastructure characteristics are therefore a contextual factor only and do not independently establish legitimacy.

EVIDENCE

- Infrastructure resolution identified 1 unique IP, 0 edge IPs, and 1 likely origin IP.
- Hosting is registered through the RIPE NCC registry in country code RU.

Closing Assessment

Ordinary use is proportionate to the evidence, while independent entity, commercial-terms, and payment-protection checks should precede any credential submission, installation, or financially consequential interaction.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mediametrics.ru.

- The request stayed on mediametrics.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by ru., across 2 name servers. NOTED
- The registration is paid up to 2026-09-09. NOTED
- The earliest public archive of this site is from 2023-06-05. CLEAR
- It is hosted on UNITEDNET, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	UNITEDNET - EDINAYA SET LIMITED LIABILITY COMPANY, RU
Country	RU
Server IP	88.212.196.117
Name servers	ns2.rax.ru., ns.rax.ru.
SSL issuer	YE2
SSL expiry	2026-09-06
Domain age	13.93 years (continuous registration)
Domain expiry	2026-09-09
Archive first seen	2023-06-05
Archive snapshots	70
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mediametrics.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/mediametrics.ru> · assessed 2026-08-10