

Is **mediarithmics.io** legit? TrustSniffer's high-trust assessment: **80/100**

mediarithmics.io

Verdict

80

OUT OF 100

HIGH TRUST

mediarithmics.io appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Corporate website for mediarithmics, an enterprise Customer Data Platform. Contains product messaging, compliance claims, contact details, events and calls-to-action to register or contact/schedule demos. No high-risk financial or credential-harvesting signals detected.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	9.5 years old Registered history	CLEAR
Web archive	Archived since 2018 370 snapshots	CLEAR
Certificate	Encrypted connection Issued by GandiCert	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2018.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This is a corporate website for mediarithmics.io, presenting an enterprise data platform for organizations seeking to manage and activate customer data, with pathways to explore solutions, contact the company, register for events, and access an account.

Scam/Impersonation Risk

No contradictions were observed. The available evidence does not indicate phishing, brand impersonation, malicious content, or a scam-oriented operating pattern. The account-login pathway appears within a broader corporate site and was not accompanied by sensitive external forms, hidden forms, wallet activity, or credential-harvesting indicators. Historical evidence also supports continuity rather than suspicious repurposing, while external threat checks recorded no malicious or suspicious detections.

EVIDENCE

- Domain registration record: registered 2017-02-24; domain age 9.46 years.
- Web-archive record: 370 snapshots from 2018-08-09 through 2026-07-24, covering 9 years.
- Homepage and behavioral analysis: no brand impersonation, phishing, hidden sensitive forms, wallet-drainer activity, or clipboard manipulation detected.
- External reputation checks: 0 malicious detections, 0 suspicious detections, and no blacklist or phishing hit recorded; traffic rank 517846, within the global top million.

Regulatory Verification Notes

The site presents an enterprise Customer Data Platform and related services, including marketing personalisation, audience monetisation, data collaboration, attribution, and e-merchandising. Its stated commercial model is consistent with software licensing or subscriptions, professional services, and integrations with marketing and media partners rather than a financial product offering. The supplied content includes privacy and compliance messaging, including disclosure of cookie and partner data-processing practices. No license authority or license number is claimed in the available evidence; for this type of SaaS service, that is a disclosure and procurement-verification matter rather than evidence of a scam. The apparent corporate identity is coherent in the available site content, but the real-world operator is not independently verified.

EVIDENCE

- Hosting telemetry: served from AS16276, OVH - OVH SAS, FR.
- Transport security: TLS certificate issued by GandiCert, DV validation, valid to 2027-02-24.
- Domain registration: registrar identified as Gandi SAS; registrant field identifies MEDIARITHMICS.
- Homepage content: describes a corporate CDP business, privacy and compliance topics, company resources, contact routes, events, and a login function; no license authority or registration number is presented.

What to Verify Next

Before a commercial engagement, procurement should match the legal entity used in contracting and privacy documentation with an independent corporate registry and the counterparty's formal documents. Where the service involves regulated data processing or sector-specific obligations, the applicable contractual certifications, data-processing terms, and regulatory requirements should be confirmed directly with the relevant authority or the organization's compliance contact. Credential or payment interactions should be preceded by ordinary checks of merchant identity, contractual terms, return or cancellation provisions where applicable, and available payment protections. Official support and contact channels should also be confirmed through an independent corporate route.

EVIDENCE

- About and company-resource pages: provide the primary materials for confirming the operating entity and business description.
- Privacy and cookie disclosures: identify the data-processing practices and partner arrangements requiring procurement review.
- Contact, registration, and login pathways: define the interaction channels that should be matched to independently confirmed corporate information.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture. No contradictory indicators were identified, although the operator's real-world identity remains independently unverified.

Infrastructure Integrity

CDN/WAF protection is present, and all observed addressing was attributed to edge infrastructure; no origin-server candidate was identified in this analysis. This reduces direct exposure of the underlying service and is a useful mitigating control, but it is not, by itself, proof of legitimacy.

Closing Assessment

Ordinary browsing is proportionate to the assessed posture; independent merchant-identity, contractual, and payment-protection checks should be completed before credential submission or any payment commitment.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mediarithmics.io.

- The request stayed on mediarithmics.io. It was not redirected to another domain. CLEAR
- Registration is published under Gandi SAS. CLEAR
- DNS for this domain is served by gandi.net, across 3 name servers. NOTED
- The registration is paid up to 2027-02-24. NOTED
- The earliest public archive of this site is from 2018-08-09. CLEAR
- It is hosted on OVH, from a server in FR. NOTED

Domain intelligence

Registrar	Gandi SAS
Hosting	OVH - OVH SAS, FR
Country	FR
Server IP	54.36.150.180
Name servers	ns-54-c.gandi.net, ns-135-b.gandi.net, ns-111-a.gandi.net
SSL issuer	GandiCert
SSL expiry	2027-02-24
Domain age	9.46 years (continuous registration)
Domain expiry	2027-02-24
Archive first seen	2018-08-09
Archive snapshots	370
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mediarithmics.io at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/mediarithmics.io> · assessed 2026-08-10