

Is mediatoday.ru legit? TrustSniffer's high-trust assessment: 93/100

mediatoday.ru

Verdict

93

OUT OF 100

HIGH TRUST

mediatoday.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate website for MediaToday (Russian-language) describing ad-tech SaaS products (DSP/SSP/DMP), services for campaign placement, contact details, office address, and case studies. No persuasive investment or credential-harvesting content detected.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

MediaToday is a Russian-language corporate website for an advertising-technology company, presenting DSP, SSP, and DMP SaaS solutions, full-service advertising campaign placement, case studies, contact facilities, and an apparent business model based on software services and campaign fees.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent corporate/service model rather than investment solicitation, cryptocurrency promotion, or credential harvesting, and the available content identifies no brand impersonation, phishing, malicious behavior, or suspicious commercial mechanics. The domain appears long-established and the external reputation assessment found no malicious or suspicious detections. The available evidence supports an apparently legitimate, low-risk website, although it does not independently verify the real-world operator behind the site.

EVIDENCE

- The homepage describes DSP, SSP, and DMP advertising technology, campaign-placement services, and client case studies; no investment or credential-harvesting content was identified.
- The site's evaluated page behavior showed no login form, hidden form, suspicious inline script, cloaking, wallet activity, clipboard manipulation, or external password submission.
- Domain registration: 2008-03-02; approximately 18.46 years old.

Regulatory Verification Notes

The site's corporate content identifies ООО «ТАРГЕТ» in the footer and provides business contact and office information. No financial-service license or registration number is claimed in the supplied content; this is a disclosure point for independent verification rather than evidence of deceptive activity, particularly because the presented business model is advertising technology rather than a financial product. The operator's real-world identity remains unverified independently, so the on-site legal-entity reference should be treated as an identity claim rather than proof. The technical and reputation signals are consistent with an established site: the domain is registered through RU-CENTER-RU, and transport encryption is active.

EVIDENCE

- The homepage footer identifies ООО «ТАРГЕТ» and displays the site's copyright attribution.
- Domain registrar: RU-CENTER-RU; expiration date: 2027-03-02.
- Hosted on AS3216, SOVAM-AS - PJSC _Vimpelcom_, RU.
- TLS certificate issued by YR1, validation level DV, valid to 2026-11-05T14:01:34+00:00.

What to Verify Next

Before credential or payment interactions, an organization should independently confirm ООО «ТАРГЕТ» and the contracting entity through an authoritative corporate registry, ensure that invoices and agreements use the same legal entity, and review the site's data-use, contractual, cancellation, and payment-protection terms. Contact channels should be validated through an independent route, and any account-registration workflow should be checked to ensure that credentials are submitted only to the intended domain.

EVIDENCE

- The homepage provides a Contact route, a Russian telephone number, an email contact, and an office address at БЦ «ВИКТОРИЯ ПЛАЗА», ул. Бауманская 6с2, этаж 7, офис 724.
- The homepage links to the site's data-use policy and displays account actions for login and registration.
- The supplied page analysis recorded no sensitive forms or untrusted form destinations.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust, low-risk posture. No scam, phishing, impersonation, or identity-conflict indicators were observed, but the site's association with a verified real-world operator has not been independently established.

Infrastructure Integrity

The site is hosted on AS3216 operated by SOVAM-AS - PJSC _Vimpelcom_ in Russia. No CDN or WAF was detected, and the resolved infrastructure consists of eight IP addresses assessed as likely origin addresses; this is a neutral infrastructure characteristic rather than evidence of maliciousness.

Closing Assessment

Ordinary business engagement is proportionate to the assessed posture, subject to the routine independent entity, contractual, credential, and payment checks appropriate for any first-time commercial relationship.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100

Identity verification confidence

50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mediatoday.ru.

- The request stayed on mediatoday.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by eu., across 2 name servers. NOTED
- The registration is paid up to 2027-03-02. NOTED
- It is hosted on SOVAM-AS, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	SOVAM-AS - PJSC _Vimpelcom_, RU
Country	RU
Server IP	2a00:1248:5001:3::f:2
Name servers	ns1.viaprogram.eu., ns2.viaprogram.eu.
SSL issuer	YR1
SSL expiry	2026-11-05
Domain age	18.46 years (continuous registration)
Domain expiry	2027-03-02
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mediatoday.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

