

Is mediaupdate.co.za legit? TrustSniffer's high-trust assessment: 100/100

mediaupdate.co.za

Verdict

100

OUT OF 100

HIGH TRUST

mediaupdate.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

Media Update is a South African media, marketing, publicity, and social media news portal featuring editorial articles, brand and campaign coverage, contributor submissions, user accounts, newsletters, and donation options.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Media Update is a South African media, marketing, publicity, and social-media news portal presenting editorial articles, brand and campaign coverage, contributor submissions, user accounts, newsletters, and donation options to support its publishing activity.

Scam/Impersonation Risk

No phishing, impersonation, blacklist, malware, or other contradictory signals were observed. The homepage presents coherent editorial content across media, marketing, publicity, social media, consumer behaviour, and brand communications, while the site's login and registration features are consistent with its stated audience-engagement model. Normal account interaction is therefore appropriate. No third-party broker match or suspicious contact-channel anomaly was identified.

- The homepage is classified as a news and media portal with substantial editorial text and no listed red flags.
- The site's observed login and registration forms do not submit passwords to an untrusted destination, and no hidden forms, wallet activity, clipboard hijacking, or drainer behaviour was detected.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing match.

Regulatory Verification Notes

The site provides About, Disclaimer, Terms & Conditions, privacy, and contact-related content, including a statement describing compliance with South Africa's POPI Act and commitments concerning personal-information use. No financial or investment activity is presented, and no specific regulatory licence is claimed; this is a transparency point relevant to corporate or media-sector due diligence rather than evidence of deception. Domain registration identifies Newsclip Media through Lexsynergy Limited.

- The site's privacy disclosure states that personal information is used for user-experience personalisation and settings, and is not sold or shared except where required by law.
- The homepage links to About Us, Disclaimer, and Terms & Conditions pages.
- The domain was registered on 2005-12-02 and is approximately 20.68 years old; the registrar is Lexsynergy Limited and the registrant organisation is Newsclip Media.
- The TLS certificate uses DV validation, was issued by YR2, and is valid through 2026-09-23.

What to Verify Next

For formal engagement, independently confirm the legal entity behind any commercial sponsorship, contribution, or advertising arrangement and retain the site's published terms and privacy disclosures for governance

records. Official support and contact channels should also be confirmed through an independent route before any material business commitment.

- The site offers story contributions, newsletters, donations, and audience accounts.
- The homepage provides access to About Us, Disclaimer, Terms & Conditions, and privacy information.
- The site links to Twitter, Facebook, Instagram, and LinkedIn for additional channel confirmation.

Summary Verdict

Media Update presents as a legitimate, established, and trustworthy editorial publication with a coherent business purpose and no observed contradiction or abuse pattern. The overall posture supports normal browsing, account login, and standard use.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, which mitigates direct exposure of the origin environment. The observed network endpoint is associated with X-DSL Networking Solutions in South Africa; this protective layer is a mitigating control, not independent proof of legitimacy.

- Served from AS36916 (X-DSL Networking Solutions - X-DSL Networking Solutions, ZA).
- The observed edge IP is 41.180.70.131, with the infrastructure identified as Cloudflare-protected.
- No likely origin IP was identified in the infrastructure observation.

Closing Assessment

Normal interaction, including account login and standard site use, is appropriate; formal commercial engagements should follow the organisation's usual business-identity and contracting controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mediaupdate.co.za.

- The request stayed on mediaupdate.co.za. It was not redirected to another domain. CLEAR
- Registration is published under Lexsynergy Limited. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED

- The registration is paid up to 2026-12-02. NOTED
- It is hosted on X-DSL Networking Solutions, from a server in ZA. NOTED

Domain intelligence

Registrar	Lexsynergy Limited
Hosting	X-DSL Networking Solutions - X-DSL Networking Solutions, ZA
Country	ZA
Server IP	41.180.70.131
Name servers	hans.ns.cloudflare.com, melinda.ns.cloudflare.com
SSL issuer	YR2
SSL expiry	2026-09-23
Domain age	20.7 years
Domain expiry	2026-12-02
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mediaupdate.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/mediaupdate.co.za> · assessed 2026-08-02