

Is mm.ru legit? TrustSniffer's high-trust assessment: 80/100

mm.ru

Verdict

80

OUT OF 100

HIGH TRUST

mm.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 75%.

What this site appears to be

Russian Магнит Маркет ecommerce homepage featuring a broad product catalog, ruble-denominated prices, discounts, ratings, delivery estimates, account and cart navigation, customer policies, support resources, and corporate details for ООО «Магнит Маркет».

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	23 years old Registered history	CLEAR
Web archive	Archived since 2004 451 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2004.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Russian e-commerce marketplace operated under the Магнит Маркет brand, presenting a broad catalogue of consumer goods with ruble-denominated pricing, promotions, product ratings, delivery estimates, account access, and shopping-cart functionality.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or confirmed malicious reputation signals were observed. The marketplace presentation is internally coherent: product listings, pricing, reviews, delivery information, and navigational functions align with its stated retail purpose. Its long-established domain and extensive archival footprint provide strong provenance, with no evidence that the domain was suspiciously repurposed.

- The homepage presents a consistent consumer marketplace spanning electronics, groceries, appliances, beauty products, household goods, clothing, and accessories.
- The domain was registered in 2003 and is approximately 22.76 years old; registration is maintained through RU-CENTER-RU.
- The domain has 451 archive snapshots spanning 2004–2026, representing 23 years of tracked history, with no detected semantic repurposing.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no threat-list hit, no reported infrastructure abuse, and an established global traffic rank of 38,031.

Regulatory Verification Notes

The homepage identifies the operating company as ООО «Магнит Маркет» and provides links concerning customer support, payment, returns, delivery, and legal agreements. The supplied content does not establish a separately verified corporate registration or regulatory status; however, the disclosed activity is ordinary consumer retail rather than a financial or investment service for which an on-page financial licence would ordinarily be expected. No adverse broker-related match was identified.

- The homepage names ООО «Магнит Маркет» as the operating corporate entity.
- Customer-facing homepage navigation includes payment, return, delivery, support, and legal-agreement resources.
- The assessed business model is retail marketplace activity, with no cryptocurrency, investment, brokerage, or financial-yield offering detected.

- The domain registration expires on 4 November 2026.

What to Verify Next

Institutional onboarding should confirm the named company in the relevant corporate registry and reconcile its registered details with contractual and payment documentation. Procurement teams should also review the applicable seller, refund, delivery, and dispute terms before establishing a commercial relationship, and confirm official contact channels through an independent corporate source.

- The homepage supplies corporate identification suitable for comparison with an official registry record.
- Product pages expose prices, discounts, ratings, and delivery expectations that can be reconciled with checkout terms before purchase.
- The site provides customer-policy resources relevant to contractual, refund, and fulfilment review.

Summary Verdict

The website is legitimate, established, and trustworthy, with strong convergence among domain provenance, coherent commercial content, stable technical operation, established traffic, and clean external reputation. No contradictory evidence undermines the stated identity or marketplace purpose.

Infrastructure Integrity

The site is served directly from Russian hosting infrastructure operated by ООО “Sovremennye setevye tekhnologii,” without a detected CDN or WAF layer; two resolved addresses appear to be origin candidates. Direct origin visibility is a conventional architectural characteristic rather than evidence of illegitimacy, while valid transport encryption mitigates session-integrity risk.

- The hosting infrastructure is served from AS34879 (CCT-AS — ООО “Sovremennye setevye tekhnologii,” RU).
- The site resolves to two likely origin addresses, with no CDN edge addresses detected.
- The TLS certificate was issued by YR2 with domain validation (DV) and is valid until 8 October 2026.

Closing Assessment

Normal interaction, including account login, ordinary purchases, and standard account activity, is appropriate, subject to routine transaction and vendor-management controls.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mm.ru.

- The request stayed on mm.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by net., across 2 name servers. NOTED
- The registration is paid up to 2026-11-04. NOTED
- The earliest public archive of this site is from 2004-01-26. CLEAR
- It is hosted on CCT-AS, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	CCT-AS - 000 _Sovremennye setevye tekhnologii_, RU
Country	RU
Server IP	195.208.65.121
Name servers	ns1.yandexcloud.net., ns2.yandexcloud.net.
SSL issuer	YR2
SSL expiry	2026-10-08
Domain age	22.8 years
Domain expiry	2026-11-04
Archive first seen	2004-01-26
Archive snapshots	451
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mm.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.