

Is moneysupermarket.com legit? TrustSniffer's high-trust assessment: 95/100

moneysupermarket.com

Verdict

95

OUT OF 100

HIGH TRUST

moneysupermarket.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage for MoneySuperMarket, an established UK comparison marketplace covering insurance, financial products, utilities, broadband, mobile services, and travel. The page promotes price comparisons and customer rewards, explains that providers pay the company, and supplies FCA references, registered-company details, policies, help resources, and contact links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2003 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2003.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

MoneySuperMarket is an established UK comparison marketplace that enables consumers to compare insurance, credit, banking, utilities, telecommunications, travel, and related services, while generating revenue through referral or commission payments from participating providers and supporting a customer-rewards programme.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, deceptive-return claims, or other fraud signals were observed. The homepage presents a coherent commercial model, explains that providers pay the company, and provides consumer policies, help resources, contact options, and registered-company information. Observed browser behaviour was consistent with an ordinary comparison marketplace: no hidden forms, external password submission, cloaking, suspicious scripts, clipboard manipulation, or hostile wallet activity was detected. The long-established domain, extensive historical record, strong global traffic footprint, and clean reputation across the evaluated threat-intelligence sources materially support the conclusion that this is the legitimate MoneySuperMarket website.

- The homepage identifies the service as MoneySuperMarket and explains its provider-funded referral or commission model without presenting phishing, impersonation, or investment-return claims.
- The domain was registered on 11 November 1999 and is approximately 26.74 years old; registration is maintained through CSC Corporate Domains, Inc.
- The web archive contains 5,000 snapshots spanning 20 September 2003 to 1 October 2019, representing 17 years of tracked history with no suspicious repurposing identified.
- Interactive testing of the homepage completed successfully without hidden forms, untrusted form destinations, cloaking, suspicious inline scripts, or non-whitelisted external submissions.

Regulatory Verification Notes

The homepage supplies FCA references, registered-company details, policies, and consumer-support resources, indicating a mature disclosure framework. It does not, however, establish within the supplied evidence the precise regulatory capacity, permissions, or registration identifiers applicable to each compared financial-product category. This is a limited verification matter rather than an indication of fraud: comparison services can operate under product-specific regulatory relationships, and the relevant legal entity and permissions should be matched to the official register when formal due diligence requires it. No adverse broker-dataset match was identified.

- The homepage publishes regulatory references and registered-company information alongside its explanation of the comparison and commission model.
- The homepage provides consumer terms, privacy and cookie information, help resources, and contact links.
- The site is served from AS13335 (Cloudflare, Inc., US); its DV TLS certificate was issued by WE1 and is valid until 12 October 2026.
- The evaluated third-party broker dataset produced no matching broker record or associated reputational warning.

What to Verify Next

For institutional onboarding or regulated reliance, the named operating entity should be matched against the relevant official FCA record, including the permissions applicable to the specific product journey under consideration. Contracting parties, commission terms, data-sharing arrangements, and complaint or redress routes should also be checked in the terms governing that journey. Official contact channels may be confirmed independently where operational procedures require out-of-band validation.

- The homepage covers multiple regulated and non-regulated comparison categories, making product-specific permission checks more useful than a single site-wide licensing assumption.
- The stated referral and commission structure creates a clear basis for reviewing provider relationships, remuneration disclosures, and potential comparison-scope limitations.
- The published policy, help, and contact resources provide the source material needed for legal, privacy, and operational due diligence.

Summary Verdict

The website is legitimate, established, and trustworthy, with strong convergence across identity, historical continuity, public usage, reputation, and observed behaviour. No contradictory risk signals were found. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The website uses Cloudflare’s CDN and WAF, with four observed edge addresses and one potential origin candidate. This mainstream protective architecture reduces direct exposure and provides conventional traffic-management and application-security controls; it is a mitigating technical factor rather than independent proof of legitimacy.

Closing Assessment

Prospective users may proceed with ordinary use, while institutions conducting formal onboarding should complete their standard entity, permissions, contractual, and data-governance checks.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100

Identity verification confidence	50%
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- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of moneysupermarket.com.

- The request stayed on moneysupermarket.com. It was not redirected to another domain. CLEAR
- Registration is published under CSC Corporate Domains, Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-11-11. NOTED
- The earliest public archive of this site is from 2003-09-20. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	CSC Corporate Domains, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6810:7f44
Name servers	BRETT.NS.CLOUDFLARE.COM, KRISTIN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-12
Domain age	26.7 years
Domain expiry	2026-11-11
Archive first seen	2003-09-20
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about moneysupermarket.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

