

Is my-personaltrainer.it legit? TrustSniffer's high-trust assessment: 100/100

my-personaltrainer.it

Verdict

100

OUT OF 100

HIGH TRUST

my-personaltrainer.it appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Editorial health and lifestyle portal (My-personaltrainer.it) with articles on health, fitness, nutrition, beauty and pet care. Contains numerous sponsored/partnered articles, coupon/promotions section, and cookie consent for many third parties.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

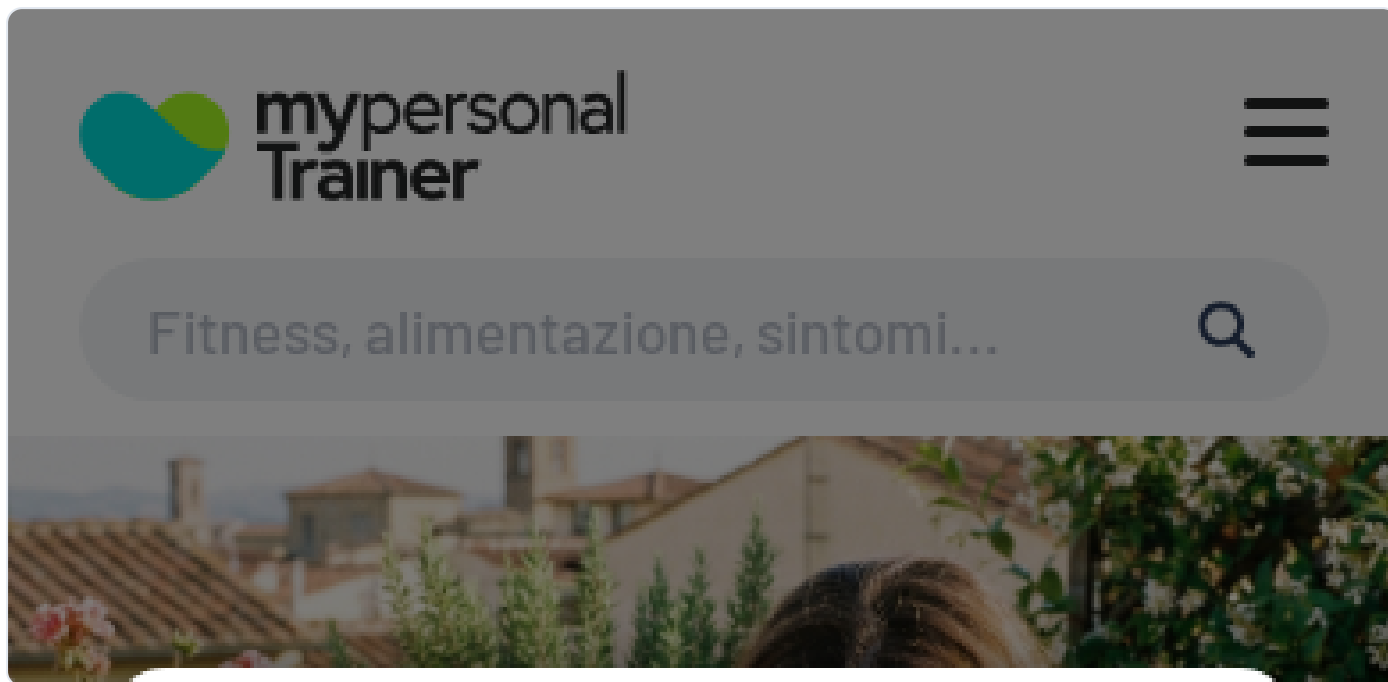
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

<https://www.my-personaltrainer.it/>



What my-personaltrainer.it served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

My-personaltrainer.it is an established Italian editorial health and wellness portal presenting articles and videos on health, fitness, nutrition, beauty, menopause, over-40 wellbeing, and pet care. Its apparent business model is informational publishing supported by advertising, sponsored collaborations, affiliate coupons, and promotional content rather than direct user payments.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there is no indication of phishing, brand impersonation, malicious content, or confirmed blacklist activity. The homepage presents a coherent editorial service with substantial subject-matter content, named contributors, social links, and no login, password, payment, wallet, or other sensitive-input forms. External reputation checks were clean, and the site's established public footprint is consistent with a genuine content publisher rather than an abuse-oriented operation.

EVIDENCE

- The homepage is classified as a content/editorial health and wellness page, with no detected red flags or suspected brand impersonation.
- The homepage contains no login form, hidden form, sensitive form, or untrusted form destination.
- External checks recorded zero malicious and zero suspicious results, with no phishing or blacklist hit; the site was ranked 17093 and remained within the top 1 million websites.
- The domain was registered on 2005-09-29 and is approximately 20.9 years old.

Regulatory Verification Notes

The site presents itself as an editorial publisher, not as a financial, medical-treatment, or other clearly regulated transactional service in the supplied pages. Its commercial disclosures identify sponsored collaborations, advertising, coupon promotions, and third-party cookies; these support the stated publishing model but do not independently establish the real-world operator's identity. The available evidence is therefore consistent with an established, apparently legitimate website, while operator identity remains independently unverified. Any health information should be treated as general editorial material, and sponsored or partner content should be distinguished from independent editorial guidance.

EVIDENCE

- The homepage identifies collaboration features including Dorelan, Omegor, Curasept, and Vittoria, alongside a coupon and promotions section.
- The homepage identifies the "Team Mypersonaltrainer" and named medical or specialist contributors on individual articles.
- The registered registrar is BARBERO & Associates Ltd.
- The site is served on AS13335, CLOUDFLARENET – Cloudflare, Inc.; its TLS certificate is issued by WE1, uses DV validation, and is valid to 2026-10-22.

What to Verify Next

Before credential or payment interactions associated with any commercial promotion, the prospective user should independently confirm the publisher's legal identity, review the applicable terms and privacy information, and assess the return, cancellation, and payment-protection arrangements of any linked advertiser or merchant. Sponsored claims should be checked against the named partner's own official channels, and official support or contact channels should be confirmed through an independent route. If a specific article involves medical decisions, the underlying recommendation should be checked with a qualified healthcare professional.

EVIDENCE

- The homepage identifies advertising, sponsored collaborations, affiliate coupons, and promotions as part of the operating model.
- The homepage provides social links to Facebook, YouTube, WhatsApp, and Instagram.
- The site contains no sensitive transaction form, so any later payment or account interaction would occur through a linked or separate commercial flow.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate editorial website and supports a low-risk, high-trust posture. No scam or impersonation contradiction was observed, but the real-world operator identity has not been independently verified.

Infrastructure Integrity

The site is protected by an AWS CDN/WAF layer, with infrastructure resolving through AS16509 and Amazon-02/Amazon.com, Inc.; observed edge servers and potential origin candidates indicate a layered hosting arrangement. This protective infrastructure mitigates direct exposure and supports service resilience, but it is a security control rather than proof of publisher identity.

Closing Assessment

Ordinary browsing is proportionate to the observed posture; credential or payment activity should remain conditional on the independent identity, commercial-policy, and payment-protection checks described above.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of my-personaltrainer.it.

- The request stayed on my-personaltrainer.it. It was not redirected to another domain. CLEAR
- Registration is published under BARBERO & Associates Ltd. CLEAR
- DNS for this domain is served by co.uk. NOTED
- The registration is paid up to 2026-09-08. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	BARBERO & Associates Ltd
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US

Server IP	2606:4700::6812:729
Name servers	ns-433.awsdns-54.com ns-560.awsdns-06.net ns-1550.awsdns-01.co.uk
SSL issuer	WE1
SSL expiry	2026-10-22
Domain age	20.90 years (continuous registration)
Domain expiry	2026-09-08
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about my-personaltrainer.it at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/my-personaltrainer.it> · assessed 2026-08-17