

Is mypets.co.il legit? TrustSniffer's high-trust assessment: 95/100

mypets.co.il

Verdict

95

OUT OF 100

HIGH TRUST

mypets.co.il appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-20 by automated analysis. Classification confidence 55%.

What this site appears to be

Hebrew-language pet care website 'My Pets' offering articles and breed pages for dogs, cats, birds and small mammals. Site appears informational with navigation, blog posts, and standard legal pages (privacy, terms). No forms or financial conversion points present in the captured page.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

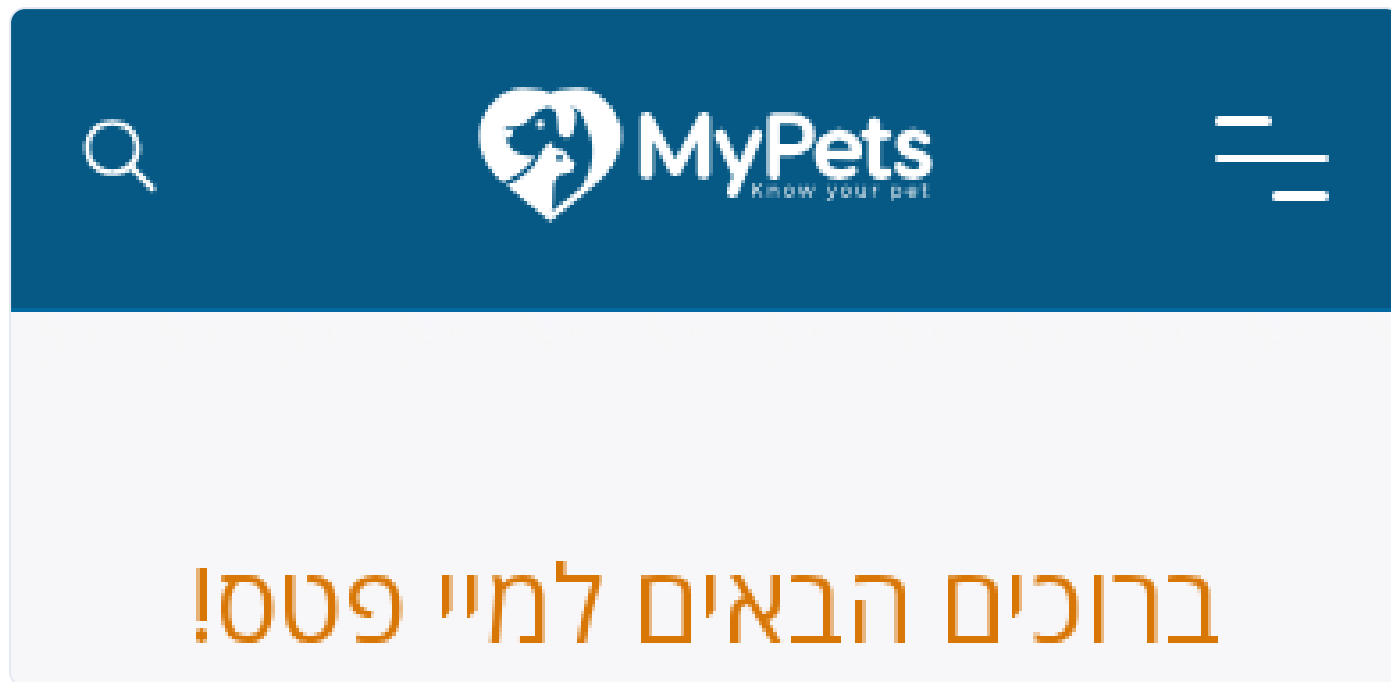
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 1 report; shared hosting inflates reports	CLEAR
Domain age	17 years old Registered history	CLEAR
Web archive	Archived since 2009 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

<https://www.mypets.co.il/>



What mypets.co.il served when TrustSniffer captured it on 2026-08-20. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2009.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

A Hebrew-language pet-care website, "My Pets," presents articles and reference pages covering dogs, cats, birds, rodents, breeds, nutrition, health, training, and grooming. Its apparent purpose is to provide informational pet-care content, with no captured financial-services, account, or payment-conversion function.

Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, brand impersonation, malicious-content, or blacklist indicators. The homepage has a coherent informational structure, named subject areas, dated articles, and standard privacy and terms pages rather than deceptive conversion mechanisms. One abuse report relates to shared CDN infrastructure, is attributed to the provider IP rather than the website, carries zero confidence, and is explicitly discounted; it therefore does not establish site-specific abuse.

EVIDENCE

- Homepage: Hebrew pet-care navigation covering dogs, cats, parrots and rodents, with articles, breed pages, and no login or sensitive-data form.
- Domain history: Domain age 17.4 years; 134 archive snapshots spanning 2009–2026, with 18 years tracked.
- External reputation telemetry: 0 malicious detections, 0 suspicious detections, and no blacklist hit.
- Behavior observation: Two successful runs, no cloaking, no hidden forms, no wallet-connect activity, and no suspicious inline scripts.

Regulatory Verification Notes

The site is an informational blog rather than a regulated financial or transactional service, so the captured content does not create an evident licensing requirement of the type applicable to financial providers. The available legal navigation includes privacy and terms pages, but the supplied content does not independently verify the real-world operator or establish a formal corporate identity. The registration record names LiveDNS Ltd as registrar and Omer Avraham Marcovich as owner; this is a record-level attribution, not proof of the operator's identity. No broker-reputation match was identified, although that contextual signal is not a legal or licensing determination.

EVIDENCE

- Registration record: Registrar listed as LiveDNS Ltd; owner listed as Omer Avraham Marcovich; expiry recorded as 2027-09-08.
- Hosting telemetry: Served from AS16509, Amazon.com, Inc. (AMAZON-02), United States.
- Transport security: TLS certificate issued by YR1, validation level DV, valid to 2026-10-25T08:08:58+00:00.
- Legal navigation: Homepage links to "About," "Terms of Use," and "Privacy Policy" pages.

What to Verify Next

Before credential or payment interactions, an organization requiring enhanced due diligence should independently confirm the operator's legal identity through a reliable registry or an offline contact route, and review the terms and privacy pages for current ownership, dispute, and data-handling provisions. If the site later introduces paid services, affiliate sales, or sponsored recommendations, the relevant commercial disclosures and any activity-specific registration requirements should be checked before engagement. Official contact channels should be confirmed independently rather than relying solely on links presented on the site.

EVIDENCE

- Identity check: Independent confirmation remains appropriate because the site's apparent legitimacy is not equivalent to verified operator identity.
- Legal review: The site provides dedicated terms and privacy pages that can be assessed for current disclosure and dispute provisions.
- Business-model check: The captured homepage is informational and contains no financial conversion point, so any later commercial expansion would warrant a fresh review.
- Contact validation: Independent confirmation of official communication channels is appropriate before sensitive exchanges.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for its observed informational use. The conclusion is strong at the site-risk level, while the real-world operator remains independently unverified.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, and all observed addresses were CDN edge addresses; the origin server IP was not observable in this analysis. This provides a mitigating layer against direct origin exposure, but protective infrastructure alone is not proof of legitimacy.

Closing Assessment

Ordinary browsing is proportionate to the observed risk posture; credential or payment interactions should follow standard independent checks of merchant identity, applicable terms, and payment protections.

Written analysis generated 2026-08-20 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 1 report on hosting IP 76.76.21.98 (Vercel, Inc, Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of mypets.co.il.

- The request stayed on mypets.co.il. It was not redirected to another domain. CLEAR
- Registration is published under LiveDNS Ltd. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-09-08. NOTED
- The earliest public archive of this site is from 2009-03-27. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	LiveDNS Ltd
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	76.76.21.98
Name servers	fattouche.ns.cloudflare.com, zelda.ns.cloudflare.com
SSL issuer	YR1
SSL expiry	2026-10-25
Domain age	17.40 years (continuous registration)
Domain expiry	2027-09-08
Archive first seen	2009-03-27
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 1 report Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about mypets.co.il at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.