

Is nationalgallery.org.uk legit? TrustSniffer's high-trust assessment: 90/100

nationalgallery.org.uk

Verdict

90

OUT OF 100

HIGH TRUST

nationalgallery.org.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

Cookie and privacy declaration page for The National Gallery (London). Lists cookie categories, third-party providers (Google, LinkedIn, YouTube, Vimeo, TikTok, Cloudflare, etc.), purposes (analytics, marketing, preferences), and consent controls. Appears to be an official informational resource, not a transactional or investment page.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.		
Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	28 years old Registered history	CLEAR
Web archive	Archived since 1998 5000 snapshots	CLEAR

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1998.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The National Gallery, London website is a public-facing museum and cultural-information service presenting visitor information, admissions, memberships, donations, advertising-related content, and privacy controls; its apparent purpose is to support the Gallery’s public operations rather than provide financial or investment services.

Scam/Impersonation Risk

No contradictions were observed. The reviewed content is a coherent privacy and cookie declaration for The National Gallery, London, with no phishing indicators, login form, sensitive form, wallet-connect behavior, or suspected brand impersonation. Interaction telemetry showed external requests and substantial page changes, but these are consistent with the page’s consent interface and its expressly listed third-party services; no cloaking, hidden forms, credential capture, or malicious browser behavior was identified. The site also has a strong established web presence and clean external reputation signals, supporting an apparently legitimate rather than deceptive presentation.

EVIDENCE

- The homepage/privacy declaration identifies “The National Gallery, London,” describes cookie categories and consent controls, and records no red flags.
- The reviewed page contained 0 forms, no sensitive form, no login form, no hidden forms, and no wallet-drainer or wallet-provider activity.
- Domain age: 27.696098562628336 years; archival continuity first observed 1998-12-01T22:41:57Z.
- Web archive: 5000 snapshots spanning 1998–2024, covering 27 years with a maximum recorded gap of 1 year.

Regulatory Verification Notes

The available evidence is consistent with an established, apparently legitimate museum website, but it does not independently verify the real-world operator identity. The reviewed page provides substantive privacy disclosure, including processing purposes, consent categories, withdrawal controls, and named third-party providers. No financial, brokerage, or investment activity was observed on the reviewed page; consequently, a financial-

services licence is not implicated by the available content. For any ticketing, membership, donation, or other payment workflow, the relevant merchant identity and consumer terms should still be confirmed independently.

EVIDENCE

- The page is classified as a privacy/cookie declaration and states that data may be used for essential, preference, analytics, and marketing purposes.
- The hosting service is AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- The site's TLS certificate is issued by WE1 at DV validation level and is valid to 2026-10-17T00:45:01+00:00.
- The page lists Google, LinkedIn, YouTube, Vimeo, TikTok, Cloudflare, and other service providers in its privacy controls.

What to Verify Next

Before credential or payment interactions, independently confirm that the relevant ticketing, membership, donation, or account destination belongs to the institution through an official external channel. Review the applicable purchase, cancellation, refund, and payment-protection terms, and confirm material contact details through an independently sourced or offline route rather than relying solely on information reached through the site.

EVIDENCE

- The cookie declaration states that consent choices apply only to the digital property where they were made.
- The page provides controls to change or withdraw consent through the cookie declaration or privacy interface.
- The reviewed page contains no transactional or sensitive form, so any later payment or account workflow should be assessed as a separate interaction surface.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence consistent with an established, apparently legitimate website. Its coherent institutional purpose, sustained provenance, clean reputation signals, and technically ordinary operation support normal browsing and standard use, while the operator's real-world identity remains likely rather than independently verified.

Infrastructure Integrity

The site is fronted by Cloudflare CDN/WAF infrastructure, which provides a meaningful mitigation against direct origin exposure and common edge-level abuse; this protective arrangement is supportive infrastructure evidence, not proof of institutional ownership. All observed addresses were CDN edge addresses, with no origin candidate identified.

EVIDENCE

- Cloudflare CDN/WAF observed with edge addresses 104.18.30.156, 104.18.31.156, 2606:4700::6812:1e9c, and 2606:4700::6812:1f9c.
- All four observed addresses resolve through AS13335; likely origin IP count: 0.

Closing Assessment

Ordinary use may proceed, provided independent merchant-identity, applicable return-policy, and payment-protection checks are completed before credentials or payment details are submitted.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of nationalgallery.org.uk.

- The request stayed on nationalgallery.org.uk. It was not redirected to another domain. [CLEAR](#)
- The earliest public archive of this site is from 1998-12-01. [CLEAR](#)
- It is hosted on CLOUDFLARENET, from a server in US. [NOTED](#)

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:1e9c
Name servers	Not available
SSL issuer	WE1
SSL expiry	2026-10-17
Domain age	27.70 years (continuous registration)

Domain expiry	Not available
Archive first seen	1998-12-01
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about nationalgallery.org.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/nationalgallery.org.uk> · assessed 2026-08-13