

Is nerdwallet.com legit? TrustSniffer's high-trust assessment: 90/100

nerdwallet.com

Verdict

90

OUT OF 100

HIGH TRUST

nerdwallet.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Long-form financial publisher page listing categories and resources (credit cards, banking, mortgages, loans, insurance, investing) with tools and partner promotions; no sign of credential harvesting or high-risk financial solicitations in the captured content.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Archived since 2009 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M04	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2009.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This website is NerdWallet, an established personal-finance publishing platform that presents visitors with comparisons, calculators, guides, and resources covering credit cards, banking, mortgages, loans, insurance, investing, taxes, and small business finance. Its apparent business model is informational publishing supported by advertising, affiliate or referral fees, and promoted partner placements.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there were no indications of phishing, brand impersonation, or conflicting legal identities. The homepage presents substantive financial-information content rather than credential harvesting or high-risk solicitation, and behavioral testing found no login form, hidden form, external password form, wallet connection, or wallet-draining activity. Two suspicious inline scripts were recorded, but this isolated technical signal was not accompanied by cloaking, clipboard manipulation, or other abuse-ready behavior. The long-established domain, sustained archival continuity, strong global traffic footprint, and clean external reputation collectively support an apparently legitimate site, while not independently proving the real-world operator identity.

EVIDENCE

- Domain registration record: created 2009-02-03T15:14:56Z; registered 2009 (~17.53 years old).
- Web archive: 5,000 snapshots spanning 2009–2019 (11 years tracked).
- Homepage capture: 25,735 characters of substantive financial content, with no login form, sensitive form, hidden form, or credential-harvesting destination.
- External reputation checks: 0 malicious detections, 0 suspicious detections, and no phishing indication; traffic rank 3889.

Regulatory Verification Notes

The site operates as an editorial financial publisher and promotes comparisons, calculators, guides, and partner referrals rather than presenting itself in the captured content as a regulated bank, broker, or investment manager. No regulatory license or registration number is disclosed in the reviewed content, leaving the applicable regulatory status unclear; this is a transparency item for verification, not evidence of impersonation or fraud. Registration through NOM-IQ Ltd dba Com Laude, valid transport encryption, and the convergence of established content and historical presence support the site's apparent legitimacy. A third-party broker-reputation check returned no match, which is contextual reputational information rather than a legal or licensing

determination. The available evidence is consistent with an established, apparently legitimate website, but the operator's real-world identity is not independently verified.

EVIDENCE

- Homepage: describes an editorial personal-finance model involving product comparisons, calculators, advertising, and partner referrals; no license number or regulatory authorization is stated in the captured content.
- Domain registration record: registrar is NOM-IQ Ltd dba Com Laude; organization is NerdWallet.
- Hosting telemetry: served from AS14618 (AMAZON-AES - Amazon.com, Inc., US).
- TLS telemetry: certificate issued by Amazon RSA 2048 M04, validation level DV, valid to 2027-02-16T23:59:59+00:00.

What to Verify Next

Before credential or payment interactions with the site or a promoted partner, independently confirm the relevant merchant or service provider's legal identity, applicable licensing status, terms, privacy practices, return or cancellation provisions, and payment-protection arrangements. Where a regulated product is involved, licensing should be checked directly against the appropriate official registry rather than inferred from the site's editorial presentation. Official contact channels should also be confirmed through an independent route.

EVIDENCE

- Homepage: identifies the site as a financial-information and comparison service, so partner-specific terms and merchant identity should be checked separately.
- Product-comparison and partner-promotion content: supports confirming who ultimately provides any selected financial product and which entity receives an application or payment.
- Captured content: provides no regulatory license or registration number, making direct registry confirmation the appropriate next step.

Summary Verdict

Available evidence supports a high-trust, low-risk posture consistent with an established, apparently legitimate website. The site presents no observed scam or impersonation contradictions, although the real-world operator identity remains likely rather than independently verified.

Infrastructure Integrity

The website is protected by Akamai CDN/WAF infrastructure, and all observed addresses were CDN edge servers rather than an exposed origin address. This reduces direct origin exposure and is a positive defensive signal, but protective infrastructure alone is not proof of legitimacy.

Closing Assessment

Ordinary informational use is proportionate to the assessed posture; independent merchant, licensing, contractual, and payment-protection checks should precede credential submission or financial transactions.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	40%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of nerdwallet.com.

- The request stayed on nerdwallet.com. It was not redirected to another domain. CLEAR
- Registration is published under NOM-IQ Ltd dba Com Laude. CLEAR
- DNS for this domain is served by awsdns-07.org, across 4 name servers. NOTED
- The registration is paid up to 2027-02-03. NOTED
- The earliest public archive of this site is from 2009-02-16. CLEAR
- It is hosted on AMAZON-AES, from a server in US. NOTED

Domain intelligence

Registrar	NOM-IQ Ltd dba Com Laude
Hosting	AMAZON-AES - Amazon.com, Inc., US
Country	US
Server IP	98.80.112.188
Name servers	NS-1081.AWSDNS-07.ORG, NS-1810.AWSDNS-34.CO.UK, NS-190.AWSDNS-23.COM, NS-899.AWSDNS-48.NET
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2027-02-16
Domain age	17.53 years (continuous registration)
Domain expiry	2027-02-03
Archive first seen	2009-02-16
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about nerdwallet.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/nerdwallet.com> · assessed 2026-08-11