

Is newsday.co.za legit? TrustSniffer's high-trust assessment: 81/100

newsday.co.za

Verdict

81

OUT OF 100

HIGH TRUST

newsday.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 70%.

What this site appears to be

Newsday is a South African news publication offering reporting across politics, business, industry, international affairs, opinion, and sport, supported by subscriptions and advertising.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	20 years old Registered history	CLEAR
Web archive	Archived since 2013 59 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Newsday is a South African news publication presenting reporting on politics, business, industry, international affairs, opinion, and sport. Its apparent business model combines editorial publishing with paid subscriptions, advertising, exclusive subscriber content, newsletters, and related membership benefits.

Scam/Impersonation Risk

No contradictions were observed across the site's identity, content, reputation, and observed behavior. The homepage presents a coherent news-publication identity, with no phishing indicators, deceptive financial offers, brand impersonation, or malicious reputation findings. The site's long registration history and consistent archival presence further support an established provenance.

- The domain was registered in 2006 and is approximately 19.84 years old.
- Archive records contain 59 snapshots spanning 2013–2026, covering 14 tracked years.
- The homepage contains no sensitive forms, hidden forms, wallet activity, or detected impersonation indicators.

Regulatory Verification Notes

The site provides recognizable publication-oriented pages, including About, Contact, Advertise, News tips, Privacy policy, and subscription access, and its published materials identify an editorial news operation with Press Council affiliation. No specific financial-services license or registration claim is presented; this is a limited transparency point relevant to any regulated activity beyond ordinary news publishing, not evidence of deception. External reputation checks were clean, and no matching broker warning was identified.

- The registered registrar is xneelo (Pty) Ltd; the recorded registrant organization is Private.
- The site uses a valid DV TLS certificate issued by WE1, expiring 2026-10-04.
- The homepage and navigation expose About, Contact, Privacy policy, Advertise, and News tips pages.

What to Verify Next

For any partnership, advertising, or payment arrangement, independently confirm the organization's corporate and publication credentials through the relevant South African registry or professional body. Subscription terms, billing conditions, and the official contact channels should also be checked through the site's legal and account pages before material commitments.

- The site's About and Contact pages provide the primary identity and communication references.
- Subscription access includes account registration, login, and paid membership features.
- Privacy and related legal pages are available through the site navigation.

Summary Verdict

Newsday presents as a legitimate, established, and trustworthy publication with a coherent business model and no observed scam or impersonation indicators. Normal interaction, including account login and standard subscription use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF, which provides a meaningful mitigating layer against direct exposure and common edge-level abuse. All observed addresses were CDN edge infrastructure, and the origin server was not observable in this analysis.

Closing Assessment

Ordinary reading, account access, and subscription use are proportionate to the site's established trust posture; material commercial engagements should follow normal organizational due diligence.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of newsday.co.za.

- The request stayed on newsday.co.za. It was not redirected to another domain. CLEAR
- Registration is published under xneelo (Pty) Ltd. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-10-03. NOTED
- The earliest public archive of this site is from 2013-12-03. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	xneelo (Pty) Ltd
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US

Server IP	2606:4700:20::681a:77b
Name servers	dorthy.ns.cloudflare.com, will.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-04
Domain age	19.8 years
Domain expiry	2026-10-03
Archive first seen	2013-12-03
Archive snapshots	59
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about newsday.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/newsday.co.za> · assessed 2026-08-02