

Is newsroom.co.nz legit? TrustSniffer's high-trust assessment: 100/100

newsroom.co.nz

Verdict

100

OUT OF 100

HIGH TRUST

newsroom.co.nz appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage of Newsroom, an independent New Zealand news and current-affairs publisher featuring reporting, investigations, commentary, podcasts, newsletters, puzzles, subscriptions, donations, and labeled partner content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.		
Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Archived since 1997 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1997.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Newsroom is an independent New Zealand news and current-affairs publication presenting original reporting, investigations, commentary, podcasts, newsletters, puzzles, and premium editorial access, supported through subscriptions, donations, NewsroomPro, and clearly labelled partner content.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or malicious reputation findings were observed. The domain's long-established provenance and continuous historical record align with the current journalism operation, while the homepage exhibits the expected characteristics of a mature publisher: substantial editorial content, named contributors, and clear separation of partner material. Login and email-verification functions are consistent with the disclosed subscription model, and no credential submission to an untrusted destination was detected.

- The domain-registration record shows registration on 20 November 1996 (~29.72 years old) through Dreamscape Networks International Pte Ltd, trading as Crazy Domains.
- The domain's archival record contains 5,000 snapshots spanning 15 April 1997 to 7 May 2022, covering 26 tracked years with no suspicious repurposing identified.
- The homepage contains extensive original journalism and identifies authors alongside reporting, investigations, and commentary.
- External reputation telemetry recorded 0 malicious and 0 suspicious detections, no unsafe-browsing finding, no abuse reports, and an established global traffic rank of 74,217.

Regulatory Verification Notes

Newsroom presents itself as a news publisher rather than a regulated financial or investment service. The homepage provides routes to organisational, contact, privacy, and terms information, supporting an accountable publishing presence; however, the supplied page capture does not establish the precise legal entity named within those linked materials. The absence of a financial-services licence claim is consistent with the stated publishing business and is not evidence of misconduct.

- The homepage links to "About Newsroom," "Contact Us," privacy information, terms information, and journalism-support resources.
- The homepage clearly labels subscription, donation, premium-access, and partner-content functions rather than presenting an undisclosed commercial model.
- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 29 September 2026.

- The homepage identifies the service as independent New Zealand news and current affairs; no financial-service licence or broker status is claimed.

What to Verify Next

For ordinary readership, account access, subscriptions, and donations, no exceptional verification is indicated. Institutional counterparties contemplating advertising, content partnerships, or material procurement should confirm the contracting legal entity against the applicable agreement and payment documentation, review the current commercial terms, and independently confirm the designated organisational contact before execution.

- The homepage exposes separate sign-in, newsletter-registration, search, and email-verification workflows, with four forms identified and no sensitive form directed to an untrusted destination.
- Dedicated homepage routes exist for partner-facing organisational information and formal policy materials.
- The publication maintains linked presences on Facebook, X/Twitter, Instagram, YouTube, and Bluesky, providing independent channels for routine identity corroboration.

Summary Verdict

Newsroom is a legitimate, established, and trustworthy publishing website. Its durable provenance, mature editorial operation, clean external reputation, and coherent account functionality converge on a high-confidence assessment with no observed contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The website is protected by Cloudflare's CDN/WAF, and all four observed addresses were Cloudflare edge nodes; no origin-server candidate was exposed. This reduces direct infrastructure exposure and provides a meaningful security mitigation, although protective infrastructure alone is not proof of organisational legitimacy.

- The site is served from AS13335 (Cloudflare, Inc., US); all four observed IPv4 and IPv6 addresses were CDN edge servers.
- Hosting resolution completed successfully through Cloudflare, with no separate origin address identified.

Closing Assessment

Prospective users may engage with the site normally, while organisations entering contractual or payment relationships should apply their standard counterparty and transaction-approval controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of newsroom.co.nz.

- The request stayed on newsroom.co.nz. It was not redirected to another domain. CLEAR
- Registration is published under Dreamscape Networks International Pte Ltd t/a Crazy Domains. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 1997-04-15. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Dreamscape Networks International Pte Ltd t/a Crazy Domains
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3034::ac43:a649
Name servers	joyce.ns.cloudflare.com, quentin.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-29
Domain age	29.7 years
Domain expiry	Not available
Archive first seen	1997-04-15
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about newsroom.co.nz at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.