

Is newsshopper.co.uk legit? TrustSniffer's high-trust assessment: 100/100

newsshopper.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

newsshopper.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

The News Shopper is an established South East London and North Kent local news publication covering regional news, sport, crime, traffic, entertainment, food, education, property, and events. It offers subscriptions, newsletters, advertising, public notices, and digital editions, and identifies Newsquest Media Group Ltd as its owner and operator.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 1998 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by GeoTrust TLS RSA CA G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1998.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The News Shopper is an established South East London and North Kent local news publisher covering regional news, sport, crime, traffic, entertainment, education, property, and events, supported by subscriptions, newsletters, advertising, digital editions, and public notices.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents coherent local-news content, without phishing, impersonation, malware, deceptive financial activity, or suspicious account-collection mechanisms. External reputation checks were clean, and the site's long, continuous history supports continuity of purpose rather than suspicious repurposing.

- Domain registered 1997-12-04 and approximately 28.68 years old.
- 5,000 archive snapshots spanning 1998–2022, covering 25 tracked years.
- Homepage analysis found no login form, hidden form, sensitive form, wallet activity, or brand-impersonation indicator.
- External reputation checks recorded zero malicious and zero suspicious detections.

Regulatory Verification Notes

The homepage and associated publication information identify Newsquest Media Group Ltd as the owner and operator and describe a conventional local-publishing model. The site offers subscriptions, advertising, newsletters, digital editions, and notices; no financial-services licensing claim is relevant to the stated business model, although applicable publisher and subscription disclosures should remain current. The listed registrar is Newsquest Media Group Limited trading as Newsquest Digital Media.

- Served on AS8075, identified as MICROSOFT-CORP-MSN-AS-BLOCK — Microsoft Corporation, US.
- TLS certificate issued by GeoTrust TLS RSA CA G1 with DV validation, valid to 2026-12-18.
- Homepage content identifies regional news, editorial coverage, subscriptions, advertising, and digital editions.
- The site's stated owner and operator are identified in its publication information.

What to Verify Next

For any commercial subscription or advertising engagement, confirm the applicable order, renewal, cancellation, and payment terms through the site's official business channels and retain the relevant transaction records.

Licensing or registration checks are unnecessary for ordinary news consumption but may be appropriate if a separate service is offered outside the publisher's stated model.

- Homepage provides subscription, advertising, newsletter, public-notice, and digital-edition pathways.
- The publication describes a local-news and advertising business model rather than a financial or investment service.
- The site offers identifiable editorial sections covering local news, sport, crime, traffic, education, property, and events.

Summary Verdict

The website presents as a legitimate, established, and trustworthy local-news publisher with a consistent identity, mature operating history, clean external reputation, and no observed scam or impersonation indicators. Normal interaction, including account login and standard subscription use, is appropriate.

Infrastructure Integrity

The site is protected by CDN/WAF infrastructure, with observed traffic resolving to Microsoft edge infrastructure rather than a directly exposed origin. This protective architecture reduces direct exposure of the underlying server and is a mitigating security characteristic, not independent proof of legitimacy.

Closing Assessment

Prospective users may proceed with normal editorial, subscription, and advertising interactions while applying routine payment and account-management practices.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of newsshopper.co.uk.

- The request stayed on newsshopper.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under Newsquest Media Group Limited t/a Newsquest Digital Media [Tag = NEWSCOMM]. CLEAR
- DNS for this domain is served by azure-dns.com, across 4 name servers. NOTED
- The registration is paid up to 2027-12-04. CLEAR

- The earliest public archive of this site is from 1998-12-12. CLEAR
- It is hosted on MICROSOFT-CORP-MSN-AS-BLOCK, from a server in US. NOTED

Domain intelligence

Registrar	Newsquest Media Group Limited t/a Newsquest Digital Media [Tag = NEWSCOMM]
Hosting	MICROSOFT-CORP-MSN-AS-BLOCK - Microsoft Corporation, US
Country	US
Server IP	20.90.133.1
Name servers	ns1-09.azure-dns.com, ns2-09.azure-dns.net, ns3-09.azure-dns.org, ns4-09.azure-dns.info
SSL issuer	GeoTrust TLS RSA CA G1
SSL expiry	2026-12-18
Domain age	28.7 years
Domain expiry	2027-12-04
Archive first seen	1998-12-12
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about newsshopper.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/newsshopper.co.uk> · assessed 2026-08-03