

Is newstalkzb.co.nz legit? TrustSniffer's high-trust assessment: 100/100

newstalkzb.co.nz

Verdict

100

OUT OF 100

HIGH TRUST

newstalkzb.co.nz appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 75%.

WHAT THIS SITE APPEARS TO BE

Homepage for Newstalk ZB, an established New Zealand talk-radio and news outlet operated by NZME Radio Limited. It provides live listening, current news, opinion, podcasts, video, regional frequencies, contact resources, and advertising-supported editorial content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 2001 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2001.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Newstalk ZB is an established New Zealand news and talk-radio website operated by NZME Radio Limited, providing live broadcasts, news, opinion, podcasts, video, regional station information, and contact resources through an advertising- and sponsorship-supported publishing model.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or malicious reputation findings were observed. The site's long-established domain and extensive, semantically consistent archive history strongly support continuity of identity and purpose. Page analysis identified no sensitive-data collection form, untrusted form destination, cloaking, cryptocurrency functionality, wallet interaction, or credential-harvesting behavior.

- The domain registration record shows registration in 1997 and an age of approximately 29.28 years.
- The web archive contains 5,000 snapshots spanning April 2001 to March 2022, covering 22 tracked years; historical material consistently reflects a news and talk-radio service.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no reported abuse, and no signature matches.
- The homepage showed no login form, sensitive form, untrusted form destination, or suspected brand impersonation.

Regulatory Verification Notes

The homepage identifies NZME Radio Limited as the operator and presents a conventional editorial-media business rather than a financial, investment, brokerage, or cryptocurrency service. No financial-services licensing claim is made, and none is inherently indicated by the described news and broadcasting activity. The available evidence does not establish a conflict between the operator identity, the site's stated purpose, or its historical use.

- The homepage describes Newstalk ZB as a New Zealand news, talk-radio, and podcast publisher operated by NZME Radio Limited.
- The domain is registered through Netregistry PTY Ltd trading as Webcentral and Melbourne IT.
- The site is served from AS13335 (Cloudflare, Inc., US).
- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 12 October 2026.

What to Verify Next

Routine institutional onboarding may confirm the operator’s current corporate particulars through an authoritative New Zealand business registry and record the official domain in approved-media or supplier inventories. Any advertising placement, sponsored promotion, competition entry, or commercial arrangement should be governed by the applicable published terms and independently confirmed through the organization’s established contact channels.

- The homepage provides regional frequencies and contact resources suitable for independently corroborating the service’s operational presence.
- The site promotes advertising opportunities, sponsored promotions, and newsletters alongside its editorial content.
- The homepage links to established social and distribution platforms, including Facebook, X, Instagram, TikTok, YouTube, and iHeart.

Summary Verdict

The website presents as a legitimate, established, and trustworthy media service. Its identity, historical continuity, technical posture, page content, and external reputation converge without material contradiction. Normal interaction, including account login and standard use where offered, is appropriate.

Infrastructure Integrity

Cloudflare provides the site’s CDN and WAF layer. All four observed IPv4 and IPv6 addresses were Cloudflare edge servers, with no origin-server candidate exposed during the analysis; this reduces direct infrastructure exposure but is a security mitigation rather than independent proof of legitimacy.

Closing Assessment

Prospective users and enterprise teams may engage with the website normally, applying standard organizational controls for any subsequent commercial or promotional arrangement.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of newstalkzb.co.nz.

- The request stayed on newstalkzb.co.nz. It was not redirected to another domain. CLEAR
- Registration is published under Netregistry PTY Ltd/TA Webcentral and Melbourne IT. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 2001-04-01. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Netregistry PTY Ltd/TA Webcentral and Melbourne IT
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:a4
Name servers	algin.ns.cloudflare.com, gene.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-12
Domain age	29.3 years
Domain expiry	Not available
Archive first seen	2001-04-01
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about newstalkzb.co.nz at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.