

Is newswitch.jp legit? TrustSniffer's high-trust assessment: 100/100

newswitch.jp

Verdict

100

OUT OF 100

HIGH TRUST

newswitch.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage of Newswitch, a Japanese business and technology news service published by Nikkan Kogyo Shimbun. It presents current industrial reporting, topic explainers, named journalists, rankings, sponsored features, membership links, official social channels, publisher details, policies, and cookie controls.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2015 2285 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M04	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2015.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Newswitch is an established Japanese business and technology news portal published by Nikkan Kogyo Shimbun, presenting industrial reporting, topic explainers, named journalists, sponsored features, and membership services funded through advertising and publisher-affiliated offerings.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or confirmed malicious reputation signals were observed. The publisher attribution is consistent with the site's editorial purpose, while a long-established domain, sustained historical presence, and meaningful global readership support provenance. The homepage displayed neither a credential-entry form nor an external destination for sensitive submissions.

- The homepage identifies the service as "Newswitch by Nikkan Kogyo Shimbun" and presents named journalists, current reporting, publisher information, policies, and official social channels.
- The domain was registered in 2015 (~11.48 years old), with creation recorded on 2015-02-13 and expiration on 2027-02-28.
- The web archive contains 2,285 snapshots from 2015-04-07 through 2026-07-18, spanning 12 tracked years without evidence of suspicious repurposing.
- External reputation checks recorded no malicious or suspicious classifications, no reported abuse, and a global traffic rank of 67,327.

Regulatory Verification Notes

Newswitch presents itself as a publisher-operated news service rather than a financial intermediary or regulated investment provider. Its coverage includes business, corporate earnings, technology, education, automotive, and startup topics; such editorial subject matter does not itself imply that the site offers regulated financial services. Publisher details, policies, advertising labels, cookie controls, and distinctions between reporting and sponsored features provide appropriate disclosure signals for the apparent business model. No conflicting legal-entity names were identified.

- The homepage labels advertising and sponsored features with "AD" markers while separating them from news, topic explanations, rankings, and editorial series.
- Membership and login links appear within a broader publisher-branded service that also provides policy, contact, journalist, and editor information.
- The site is served from AS16509 (AMAZON-02 — Amazon.com, Inc., US).

- The site's transport encryption uses a DV certificate issued by Amazon RSA 2048 M04, valid until 2026-12-14.

What to Verify Next

Institutional users applying ordinary third-party governance may confirm that membership communications and payment-related requests, if encountered during registration, remain within the publisher's documented channels. Organizations intending to quote, syndicate, or commercially reuse articles should also confirm the applicable copyright and usage terms before doing so.

- The homepage provides membership registration and login pathways, supporting comparison of subsequent communications with the established on-site account journey.
- The site publishes policy and contact options that can be used to confirm permissions, account procedures, and authorized commercial arrangements independently.
- The homepage visibly distinguishes sponsored material from ordinary editorial coverage, allowing procurement or communications teams to document content provenance.

Summary Verdict

Newswitch is a legitimate, established, and trustworthy publisher-operated website. Its consistent identity, durable provenance, clean external reputation, substantive editorial footprint, and conventional account experience support normal interaction, including account login and standard use.

Infrastructure Integrity

The site uses AWS CloudFront as its CDN/WAF, with four observed Amazon edge addresses and no exposed origin candidate in the assessment. This architecture reduces direct origin exposure and is a meaningful security control, although infrastructure protection is supporting evidence rather than independent proof of legitimacy.

Closing Assessment

Prospective users may engage with the site normally, while institutions can apply their standard account, content-rights, and third-party onboarding controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of newswitch.jp.

- The request stayed on newswitch.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by co.uk, across 4 name servers. NOTED
- The registration is paid up to 2027-02-28. NOTED
- The earliest public archive of this site is from 2015-04-07. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	18.165.122.16
Name servers	ns-1765.awsdns-28.co.uk, ns-1015.awsdns-62.net, ns-1095.awsdns-08.org, ns-210.awsdns-26.com
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2026-12-14
Domain age	11.5 years
Domain expiry	2027-02-28
Archive first seen	2015-04-07
Archive snapshots	2285
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about newswitch.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/newswitch.jp> · assessed 2026-08-03