

Is noua.in safe? TrustSniffer's low-trust assessment: 25/100

noua.in

Verdict

25

OUT OF 100

LOW TRUST

noua.in is low-trust and potentially risky.

Several risk patterns were present. Do not send money or personal details until you have verified this business another way.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-22 by automated analysis. Classification confidence 55%.

What this site appears to be

NOUA — The Experience Studio is a curated travel and concierge service site describing bespoke journeys, membership/newsletter signup, and service offerings. Appears to be a marketing/booking landing site for a travel studio.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	6 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	4 days old Most scam domains are under a year old	RISK
Web archive	Archived since 2021 Public history exists	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

<https://noua.in/>



What noua.in served when TrustSniffer captured it on 2026-08-22. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: less than 1 year (registration continuity).
- Public web-archive history exists since 2021.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

NOUA — The Experience Studio is a boutique travel and concierge website presenting curated journeys, bespoke travel planning, collective trips, a journal, and an upcoming concierge service; its apparent business model is to generate personalized travel-planning and booking revenue.

Scam/Impersonation Risk

No brand impersonation, credential-harvesting form, wallet interaction, or other page-level phishing mechanism was observed. However, the site is subject to a materially adverse external reputation signal: six malicious detections were recorded and the domain is confirmed as blacklisted across external checks. This contradiction outweighs the otherwise polished presentation of the homepage, including its professional travel copy, single-page application behavior, newsletter/contact form, and link to Instagram. The available evidence supports a cautious, security-forward posture for sensitive interactions, while the real-world operator remains only likely rather than independently verified.

EVIDENCE

- The homepage describes “Curated,” “Collective,” and “Concierge” travel services and contains no login or password form.
- The homepage’s observed behavior showed no hidden forms, cloaking, wallet connection, clipboard activity, or suspicious inline scripts.
- External reputation checks recorded 6 malicious detections and a confirmed blacklist status for the domain.
- The site’s social linkage consists of 1 Instagram domain, which supports an apparent brand presence but does not independently verify the operator.

Regulatory Verification Notes

The available site content presents a commercial travel and concierge offering but does not state a licensing authority or license number. The legal and identity disclosures are therefore unclear for a service that may accept booking fees or arrange travel on behalf of customers. This is a regulatory and transparency verification gap, not by itself proof of fraud. A third-party broker-reputation dataset produced no matching result, which provides no additional adverse broker-specific context but is not a licensing or regulatory determination. The domain’s apparent provenance is not cleanly established by the available registration and historical evidence: archive records are dated from 2021-08-26 to 2024-11-26, while current registration telemetry identifies a 2026 registration event.

EVIDENCE

- The about, journey, and contact-oriented site pages describe the travel service but disclose no licensing authority or license number.
- Domain registration telemetry lists GoDaddy.com, LLC as registrar and a creation date of 2026-08-16T15:04:16Z.
- Historical web records identify 2021-08-26T04:11:07Z as the first seen date and 2024-11-26T02:01:41Z as the last seen date, with 4 years tracked.
- The site’s transport encryption uses a DV certificate issued by WE1, valid to 2026-11-14T16:18:51+00:00.

What to Verify Next

Before any booking, deposit, or release of personal travel information, the prospective customer should independently confirm the legal operator through the relevant company or travel-industry registry, obtain written terms covering fees, cancellations, refunds, and supplier responsibility, and confirm that any payment route provides appropriate chargeback or equivalent protection. Official contact channels should also be corroborated through an independent source, and the business should explain the inconsistency between the current registration telemetry and the historical web records.

EVIDENCE

- The homepage and service pages identify the brand as “NOUA — The Experience Studio” but do not provide a clearly stated legal entity.
- The site includes internal links for About, Journeys, Journal, and Begin Your Journey, providing locations where operator and commercial terms should be checked.
- The site exposes one newsletter/contact form and no sensitive credential form, so verification should focus on commercial identity, payment handling, and booking obligations.

Summary Verdict

The website presents as a professionally built travel landing site, but the confirmed adverse external reputation signal and unresolved provenance issue place it in a low-trust posture. The site's apparent legitimacy is insufficiently reliable for sensitive, credential-bearing, or financial interaction.

Infrastructure Integrity

The website is served through Cloudflare's CDN/WAF infrastructure on AS13335, with observed edge IPs 162.159.142.117 and 172.66.2.113; no origin candidate was observed. This configuration reduces direct exposure of the origin and provides a mitigating defensive layer, but it does not establish the legitimacy of the operator or offset the adverse reputation evidence.

Closing Assessment

Treat the site as read-only until the operator, commercial terms, and payment protections have been independently validated; sensitive or financial engagement should not proceed on the basis of the website presentation alone.

Written analysis generated 2026-08-22 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, external reputation.

01 Governance Risk

- The public registration record for this domain is incomplete.

Registration and ownership rule:KF_WHOIS_INCOMPLETE

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.

Analysis engine signal:direct_threat

- An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.

External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of noua.in.

- The request stayed on noua.in. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2027-08-16. NOTED
- The earliest public archive of this site is from 2021-08-26. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	162.159.142.117
Name servers	ns73.domaincontrol.com, ns74.domaincontrol.com
SSL issuer	WE1
SSL expiry	2026-11-14
Domain age	0.01 years (continuous registration)
Domain expiry	2027-08-16
Archive first seen	2021-08-26
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 6 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about noua.in at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/noua.in> · assessed 2026-08-22