

Is novapay.ua legit? TrustSniffer's high-trust assessment: 75/100

novapay.ua

Verdict

75

OUT OF 100

HIGH TRUST

novapay.ua appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 70%.

What this site appears to be

NovaPay is an established Ukrainian fintech company providing regulated payment, transfer, acquiring, account, credit, and related financial services for individuals and businesses. The page presents extensive company, service, legal, licensing, support, and career information.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.3 years old Registered history	CLEAR
Web archive	Archived since 2020 189 snapshots	CLEAR
Certificate	Encrypted connection Issued by Sectigo Public Server Authentication CA DV R36	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

NovaPay is a Ukrainian fintech website presenting payment processing, money transfers, acquiring, accounts, credit and installment services, cash operations, online payments, business services, customer support, legal information, and career opportunities for individuals and businesses.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent NovaPay corporate and financial-services identity, with no detected phishing, impersonation, malicious-reputation, or deceptive-investment indicators. Its established domain history and clean external reputation support the conclusion that the website is legitimate and appropriate for normal interaction, including account login and standard use.

- The homepage and company pages identify NovaPay as a Ukrainian financial-services business with extensive service, support, legal, and career content.
- The domain was registered in 2019 and is approximately 7.35 years old.
- The site has 189 archive snapshots spanning 2020–2026, covering 7 tracked years.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing hit.

Regulatory Verification Notes

The legal, documents, tariffs, company, and service sections provide substantial business and operational context. The site describes regulated financial offerings, but the supplied evidence does not identify a specific licensing authority or license number; this is a transparency item for formal regulatory verification, not evidence of impersonation or fraud. A broker-reputation comparison produced no match and therefore adds no adverse signal.

- The homepage links to company information, documents, tariffs, customer questions, contacts, and service-specific pages.
- The available site content describes payment, transfer, acquiring, account, credit, installment, and related financial services.
- The domain registrar is TOB "Центр інтернет-імен України".
- The site is hosted on AS13335 (Cloudflare); its TLS certificate is issued by Sectigo Public Server Authentication CA DV R36, uses DV validation, and is valid to 2027-02-06.

What to Verify Next

For a regulated onboarding or payment relationship, confirm the applicable licensing status and legal entity details through the relevant Ukrainian public registry, and independently validate official support and contact channels using the company’s published corporate materials. Review the applicable service agreement and tariff documents before entering a commercial arrangement.

- The documents page contains the site’s legal and service documentation.
- The tariffs page provides the applicable pricing information.
- The contacts and company pages provide the primary channels for independent confirmation.

Summary Verdict

NovaPay presents as a legitimate, established, and trustworthy financial-services website with strong identity, content, historical, technical, and reputation support. The evidence supports normal interaction and standard account use.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure and resolves to Cloudflare edge addresses in AS13335; the origin server was not observable in the analysis. This reduces direct origin exposure and is a mitigating infrastructure characteristic, but it is not proof of legitimacy by itself.

Closing Assessment

Normal interaction and standard transactions are appropriate, with formal licensing and contractual checks completed where required by the prospective relationship.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of novapay.ua.

- The request stayed on novapay.ua. It was not redirected to another domain. CLEAR
- Registration is published under ТОВ "Центр інтернет-імен України". CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-03-29. NOTED

- The earliest public archive of this site is from 2020-08-14. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	TOB "Центр інтернет-імен України"
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.66.171.149
Name servers	merlin.ns.cloudflare.com, rita.ns.cloudflare.com
SSL issuer	Sectigo Public Server Authentication CA DV R36
SSL expiry	2027-02-06
Domain age	7.3 years
Domain expiry	2027-03-29
Archive first seen	2020-08-14
Archive snapshots	189
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about novapay.ua at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/novapay.ua> · assessed 2026-08-03