

Is payu.in legit? TrustSniffer's high-trust assessment: 100/100

payu.in

Verdict

100

OUT OF 100

HIGH TRUST

payu.in appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate marketing site for PayU, a payments provider offering gateway, UPI/QR, virtual accounts, developer APIs, and startup program benefits aimed at merchants and businesses.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by GeoTrust TLS RSA CA G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

PayU.in is a corporate payments and fintech marketing website presenting PayU as a business payment provider offering merchant checkout, payment gateways, UPI and QR payments, virtual accounts, developer integrations, settlements, refunds, and related business services.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent corporate payments proposition, and the available page analysis found no phishing, impersonation, malicious-content, or other fraud indicators. Automated interaction telemetry did show external network activity, but it did not identify hidden sensitive forms, wallet activity, clipboard manipulation, cloaking, or credential-draining behavior; in context, this is more consistent with ordinary web application operation than with an abuse pattern.

EVIDENCE

- The homepage identifies the service as a business-focused payments platform and contains no detected phishing or brand-impersonation indicators.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and no malicious-site warning for the domain.
- Two successful browser runs recorded 40 external XHR requests and 22 external POST requests, with 0 wallet-connect runs, 0 wallet-drainer runs, 0 clipboard-write events, and no hidden forms.

Regulatory Verification Notes

Available evidence is consistent with an established, apparently legitimate payments business, but the real-world operator identity is not independently verified. The homepage describes payment gateways, no-code payment links, UPI/Bharat QR, virtual banking, merchant settlements, refunds, BNPL, developer APIs, and startup credits; it also makes marketing claims including “150+ Payment Methods” and “Trusted by 4.5 lakh+ merchants.” These claims describe the commercial offering but do not independently establish regulatory status. The supplied site content does not identify a licensing authority or license number, so the applicable payment-services authorization and contracting entity should be confirmed separately. A mid-level page-authority signal and the absence of a matching broker-reputation record provide contextual support, but neither is a legal or licensing determination.

EVIDENCE

- Domain registration: 2010-05-07; age 16.27 years; registrar CSC Corporate Domains, Inc.; expiry 2027-05-07.
- Hosted on AS16509 through AMAZON-02 - Amazon.com, Inc., US.
- TLS certificate issued by GeoTrust TLS RSA CA G1 with OV validation, subject organization PayU Payments Pvt Ltd, valid to 2026-12-14T23:59:59+00:00.

What to Verify Next

Before credential or payment interactions, an enterprise or merchant should independently confirm the contracting entity, applicable payment-services authorization, settlement terms, refund and dispute procedures, and the official support channels. For material transactions, payment methods with established buyer or merchant protection should be preferred, and contractual documentation should be obtained through independently confirmed corporate channels.

EVIDENCE

- The homepage provides separate “Get Started,” “Contact Us,” “Pricing,” and “Support” pathways for prospective business customers.
- The homepage presents “Login” and “Sign up” routes, making it possible to validate the destination and account terms before submitting credentials.
- The site is classified as a marketing and product page for business customers rather than as a standalone consumer transaction form.

Summary Verdict

The overall posture is high trust and low risk, with evidence consistent with an established, apparently legitimate website and no observed scam or impersonation contradictions. The principal qualification is that the available evidence does not independently verify the real-world operator identity or regulatory position.

Infrastructure Integrity

The site is protected by AWS CloudFront CDN/WAF infrastructure, with observed edge servers and potential origin candidates. This provides a meaningful exposure-control measure for the web service, but it is a mitigating infrastructure signal rather than proof of organizational legitimacy.

Closing Assessment

Ordinary business engagement is proportionate to the assessed posture, subject to independent confirmation of the merchant identity, applicable authorization, contractual terms, and payment protections before sensitive or high-value activity.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of payu.in.

- The request stayed on payu.in. It was not redirected to another domain. CLEAR
- Registration is published under CSC Corporate Domains, Inc.. CLEAR
- DNS for this domain is served by co.uk, across 4 name servers. NOTED
- The registration is paid up to 2027-05-07. NOTED
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	CSC Corporate Domains, Inc.
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	52.85.154.6
Name servers	ns-1656.awsdns-15.co.uk, ns-1267.awsdns-30.org, ns-714.awsdns-25.net, ns-230.awsdns-28.com
SSL issuer	GeoTrust TLS RSA CA G1
SSL expiry	2026-12-14
Domain age	16.27 years (continuous registration)
Domain expiry	2027-05-07
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about payu.in at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/payu.in> · assessed 2026-08-11