

Is petheaven.co.za legit? TrustSniffer's high-trust assessment: 90/100

petheaven.co.za

Verdict



HIGH TRUST

petheaven.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not ScamLow Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 70%.

What this site appears to be

Pet Heaven is a South African online pet store selling food, medication, treats, toys, beds, grooming products, and other pet supplies, with recurring delivery scheduling and standard account, checkout, support, and newsletter features.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.		
Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	14 years old Registered history	CLEAR
Web archive	Archived since 2013 128 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Pet Heaven is a South African online pet retailer offering food, medication, treats, toys, beds, grooming products, and related supplies, with recurring delivery scheduling, customer accounts, checkout, support, and promotional features.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence. The site presents a coherent retail business model, shows no phishing or brand-impersonation indicators, and external reputation checks found no malicious, suspicious, or blacklist matches. Its sustained historical presence further supports continuity rather than a recently created or repurposed storefront.

EVIDENCE

- The homepage presents a detailed ecommerce catalogue and ordinary account, cart, checkout, delivery, and support functions.
- Archive records show 128 snapshots across 14 tracked years, from 2013-09-14 through 2026-07-05.
- The domain was registered on 2012-11-30 and is approximately 13.68 years old.

Regulatory Verification Notes

The supplied site content supports an established commercial retailer, but no specific licensing or registration number is identified for verification. This is a limited disclosure point, not evidence of fraud or identity contradiction. The domain record names Ur-Sltn LTD as registrar, while the available third-party broker-reputation check found no match.

EVIDENCE

- Served from AS13335 (Cloudflare).
- TLS certificate issued by WE1, using DV validation, valid to 2026-09-28.
- The homepage and supporting policy/contact content describe products, delivery arrangements, customer support, and standard ecommerce policies.

What to Verify Next

Before regulated or higher-value purchases, confirm any applicable South African authorization for pet-medication sales and review the site's current delivery, returns, and payment terms. Contact details should be cross-checked through an independent official channel before resolving an unusual transaction issue.

EVIDENCE

- The product catalogue includes medication and health-related pet products.
- The site exposes account, login, password-reset, checkout, and newsletter forms.
- The business model includes scheduled deliveries, promotions, and a partner program.

Summary Verdict

Pet Heaven presents a legitimate, established, and trustworthy ecommerce posture with no observed scam, impersonation, phishing, or blacklist contradiction. Normal interaction, including account login and standard transactions, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF infrastructure; observed addresses are CDN edge servers, with no origin candidate identified. This provides a meaningful exposure-mitigation layer, although protective hosting is appropriately treated as supporting infrastructure rather than proof of legitimacy.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of petheaven.co.za.

- The request stayed on petheaven.co.za. It was not redirected to another domain. CLEAR
- Registration is published under Ur-Sltn LTD. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-11-30. CLEAR
- The earliest public archive of this site is from 2013-09-14. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Ur-Sltn LTD
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Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:910
Name servers	alexa.ns.cloudflare.com, cosmin.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-28
Domain age	13.7 years
Domain expiry	2027-11-30
Archive first seen	2013-09-14
Archive snapshots	128
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about petheaven.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/petheaven.co.za> · assessed 2026-08-02