

Is pethero.co.za legit? TrustSniffer's high-trust assessment: 100/100

pethero.co.za

Verdict

100

OUT OF 100

HIGH TRUST

pethero.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Pet Hero is a South African online retailer offering pet food, toys, health products, bedding, grooming items, and accessories. The homepage presents prices in rand, shopping-cart actions, recurring AutoShip ordering, loyalty rewards, shipping information, payment-card support, policies, customer testimonials, educational articles, and a newsletter signup.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2018 96 snapshots	CLEAR
Certificate	Encrypted connection Issued by Cloudflare TLS Issuing ECC CA 3	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2018.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Pet Hero is an established South African ecommerce website that sells pet food, health and grooming products, toys, bedding, and accessories at rand-denominated prices, while supporting shopping-cart purchases, recurring AutoShip orders, loyalty rewards, delivery services, and payment-card transactions.

Scam/Impersonation Risk

No identity contradictions, impersonation indicators, phishing behavior, malicious reputation findings, or deceptive commercial claims were observed. The storefront's coherent branding, conventional retail mechanics, long-established domain provenance, continuous historical record, and benign interactive behavior support its legitimacy. The available history shows no evidence of suspicious domain repurposing.

- The homepage presents a consistent Pet Hero retail identity, customer account functions, order tracking, delivery information, product pricing, testimonials, and standard shopping controls.
- The domain was registered on 24 January 2015 and is approximately 11.52 years old; registration is maintained through DIAMATRIX C.C. until 24 January 2027.
- The web archive contains 96 snapshots spanning 23 November 2018 to 3 January 2026, covering 9 tracked years with no detected semantic drift or suspicious repurposing.
- Homepage interaction testing found no hidden forms, credential forwarding, cloaking, clipboard manipulation, wallet interaction, or suspicious inline scripts.

Regulatory Verification Notes

The site operates as a conventional goods retailer rather than a financial, investment, brokerage, or crypto service, and it makes no licensing claim requiring corroboration in the supplied content. The homepage exposes policy, shipping, contact, FAQ, and customer-service pathways, but the available page evidence does not conclusively establish the precise legal-entity particulars displayed within those linked materials. This is a minor disclosure-review point rather than a contradiction or adverse regulatory signal.

- The homepage describes direct retail sales and recurring-product delivery without offering investments, financial returns, trading, credit, or token-based services.
- The homepage provides links for policies, shipping, contact, FAQs, account access, and order tracking.
- No external broker-profile match was identified; this is consistent with the site's non-broker retail business model and is not a licensing determination.

- The site's transport encryption uses a DV certificate issued by Cloudflare TLS Issuing ECC CA 3, valid until 28 October 2026.

What to Verify Next

For enhanced vendor due diligence, the prospective counterparty should review the linked terms, privacy, returns, and delivery materials; confirm the contracting entity and physical business particulars shown at checkout or on transactional documentation; and validate official customer-service channels through independently obtained business records. Payment and recurring-order conditions should be retained with the purchase record.

- The homepage advertises AutoShip savings of up to 10%, making cancellation, renewal, and billing terms relevant to transaction review.
- The storefront presents payment-card support and account-based order management, making the checkout terms and privacy notice the appropriate sources for data-handling and refund conditions.
- Public-facing social references are present for Facebook, Instagram, and YouTube, providing additional channels through which brand consistency can be checked.

Summary Verdict

The website is legitimate, established, and trustworthy. Domain provenance, historical continuity, coherent commercial content, clean external reputation, and benign observed behavior converge on a high-confidence assessment that normal interaction, including account login and standard purchases, is appropriate.

Infrastructure Integrity

Cloudflare provides the site's CDN and WAF layer. All six observed addresses were Cloudflare edge endpoints, with no origin candidate exposed during the analysis; this reduces direct infrastructure exposure but is treated as a security mitigation rather than independent proof of business legitimacy.

- The hosting infrastructure is served from AS13335 (CLOUDFLARENET — Cloudflare, Inc., US).
- The observed network footprint comprised six CDN edge addresses and no identified origin-server address.

Closing Assessment

Prospective customers may use the site normally, applying routine ecommerce safeguards such as reviewing purchase terms, retaining receipts, and monitoring payment statements.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of pethero.co.za.

- The request stayed on pethero.co.za. It was not redirected to another domain. CLEAR
- Registration is published under DIAMATRIX C.C.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-01-24. NOTED
- The earliest public archive of this site is from 2018-11-23. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	DIAMATRIX C.C.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::ac43:456e
Name servers	elisa.ns.cloudflare.com, finley.ns.cloudflare.com
SSL issuer	Cloudflare TLS Issuing ECC CA 3
SSL expiry	2026-10-28
Domain age	11.5 years
Domain expiry	2027-01-24
Archive first seen	2018-11-23
Archive snapshots	96
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about pethero.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.