

Is pgammedia.com legit? TrustSniffer's high-trust assessment: 90/100

pgammedia.com

Verdict

90

OUT OF 100

HIGH TRUST

pgammedia.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 70%.

What this site appears to be

PGAM Media presents itself as a managed performance-media and advertising-technology partner that optimizes CTV, mobile, and display campaigns using a proprietary attention-scoring framework. The page describes its technology, reports performance-improvement ranges, publishes industry articles, offers agency tests and publisher monetization, and references registration under the IAB Europe Transparency & Consent Framework.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	84 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	9.0 years old Registered history	CLEAR
Web archive	Archived since 2018 147 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2018.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

PGAM Media is a business-to-business advertising-technology and managed-media website offering attention-based optimization for connected television, mobile, and display campaigns, alongside agency testing and publisher-monetization services.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or confirmed malicious reputation signals were observed. The site presents a coherent corporate proposition built around a proprietary attention-scoring framework, including evaluation of more than 50 engagement signals, a normalized 0–100 score, and reported improvements in qualification rates, call duration, and CPA stability. These marketing claims are not independently substantiated by the supplied material, but their presentation does not exhibit a deceptive payment, credential-harvesting, or investment-solicitation pattern. The long-established domain, substantial historical capture, strong global traffic footprint, and clean threat-intelligence results collectively support the site's legitimacy.

- Domain records show registration through GoDaddy.com, LLC in 2017 (~8.98 years old), with registration valid through 2027.
- Web archives contain 147 snapshots spanning 2018–2026 (9 years tracked), with no detected semantic repurposing.
- External reputation telemetry recorded 0 malicious and 0 suspicious detections, no phishing indication, and a global traffic rank of 7,619.
- The homepage contains no sensitive form, hidden form, wallet interaction, cloaking behavior, or untrusted form destination.

Regulatory Verification Notes

The homepage references registration under the IAB Europe Transparency & Consent Framework, which is relevant to advertising-sector privacy and consent practices but is not equivalent to governmental licensing or general regulatory approval. The supplied page evidence does not establish a specific legal-entity name or corporate registration identifier; this is a limited disclosure point rather than an identity contradiction. Because the business model concerns managed advertising services rather than a financial or investment product, the absence of a financial-services licence claim is not inherently adverse.

- The homepage expressly references registration under the IAB Europe Transparency & Consent Framework.

- The supplied corporate marketing content identifies the operating brand as PGAM Media but does not provide a legal-entity name or corporate registration number.
- The hosting infrastructure is served from AS16509 (AMAZON-02 — Amazon.com, Inc., US).
- The site’s transport encryption uses a YR2-issued DV TLS certificate, valid to 2026-09-02.

What to Verify Next

Prospective commercial counterparties should confirm the contracting entity and applicable jurisdiction in the service agreement, validate the cited IAB Europe registration through the relevant industry record, and request supporting methodology or case-study documentation for the advertised performance ranges. Official commercial contact channels should also be confirmed through established procurement procedures before executing material commitments.

- The homepage directs prospective customers to book an agency test or make contact, rather than requesting an immediate financial transaction.
- The site reports qualification-rate improvements of 12–28%, call-duration increases of 10–25%, and CPA-volatility reductions of 20–35%.
- The homepage provides access to a privacy policy and presents a dedicated client-login route.
- Behavioral testing completed two successful runs without external XHR requests, external posts, clipboard manipulation, fingerprinting, or suspicious inline scripts.

Summary Verdict

PGAM Media is a legitimate, established, and trustworthy corporate website with a consistent identity and no observed contradictory risk signals. The convergence of provenance, reputation, authority, content quality, and benign behavior supports normal interaction, including account login and standard use.

Infrastructure Integrity

The site is protected by a trusted CDN/WAF configuration, with the observed address operating as an edge server rather than an exposed origin. This reduces direct origin exposure and provides a meaningful infrastructure safeguard, although protective hosting alone is not proof of business legitimacy.

Closing Assessment

Normal engagement is appropriate, with standard contractual and procurement due diligence for material business commitments.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of pgammedia.com.

- The request stayed on pgammedia.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by mosaicdataservices.com, across 2 name servers. NOTED
- The registration is paid up to 2027-08-13. NOTED
- The earliest public archive of this site is from 2018-08-08. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	216.198.79.1
Name servers	NS1.MOSAICDATASERVICES.COM, NS2.MOSAICDATASERVICES.COM
SSL issuer	YR2
SSL expiry	2026-09-02
Domain age	9.0 years
Domain expiry	2027-08-13
Archive first seen	2018-08-08
Archive snapshots	147
Reputation	VirusTotal: 0 flagged AbuseIPDB: 84 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about pgammedia.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.