

Is pic.li a scam? TrustSniffer's high-risk assessment: 5/100

pic.li

Verdict

5

OUT OF 100

CRITICAL RISK

pic.li shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-09-22 by automated analysis. Classification confidence 55%.

What this site appears to be

Public image/screenshot sharing page that provides drag-and-drop or browse upload, file type limits, auto-delete options, embed/code snippets, and optional account signup for customization.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

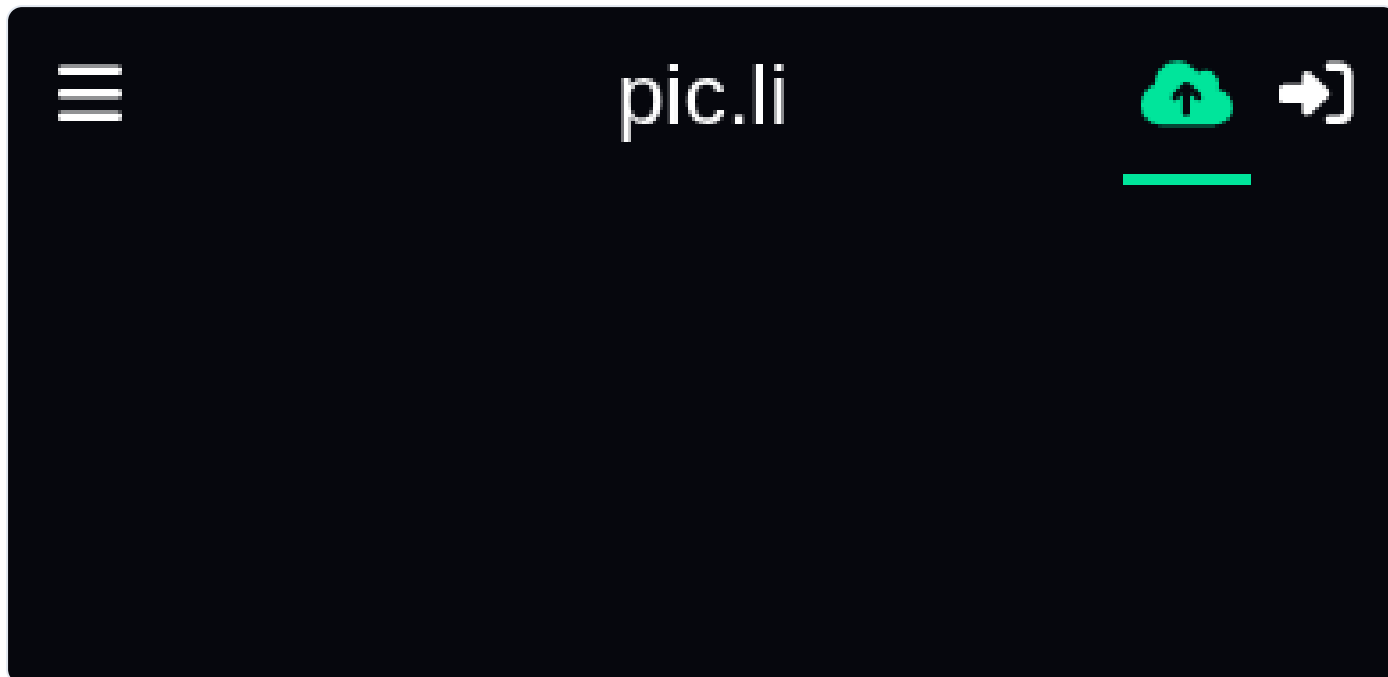
At a glance

The checks that decide most of this verdict.

Malware engines	8 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	22 years old Registered history	CLEAR
Web archive	Archived since 2005 Public history exists	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

https://pic.li/



What pic.li served when TrustSniffer captured it on 2026-09-22. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2005.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

This website is pic.li, a public image and screenshot hosting service that presents drag-and-drop uploads, file-sharing and embed-code tools, optional account functionality, and support for common image formats, with the apparent business model of providing free media hosting and sharing.

Scam/Impersonation Risk

A confirmed blacklist condition and malicious external reputation detections create a material risk for sensitive interaction, despite the homepage presenting a conventional image-hosting service rather than a phishing or financial platform. The available page content does not show brand impersonation, an identity contradiction, or a phishing form; it instead shows upload functionality, account signup prompts, Terms, Privacy, About, and Contact navigation. Behavioural testing nevertheless recorded suspicious external network activity, non-whitelisted requests, and substantial DOM change after interaction. These signals are not proof that the visible service itself is malicious, but the confirmed blacklist status is sufficient to make the site unsuitable for login, credential submission, or financial activity.

EVIDENCE

- The homepage presents image and screenshot uploads, auto-delete options, share links, embed-code generation, and optional account signup; no phishing or financial-transaction cues were identified in the captured page.
- Behavioural testing recorded 8 external XHR requests, 3 external POST requests, 1 non-whitelisted XHR, 1 non-whitelisted POST, and a maximum post-interaction DOM difference of 1,239.
- The domain has an authoritative age of 21.62 years, with historical coverage from 2005-02-06 through 2026-06-13 and 188 recorded archive snapshots across 22 tracked years.

Regulatory Verification Notes

The site provides public About, Terms, Privacy, and Contact pages, but the available material does not identify a claimed licensing authority or license number. That is a regulatory-transparency gap rather than evidence of impersonation by itself. Real-world operator identity remains unverified, and the confirmed blacklist and malicious reputation findings materially outweigh the otherwise conventional presentation of the service. No matching broker-reputation record was identified.

EVIDENCE

- The homepage navigation exposes About, Terms, Privacy, and Contact pages, while the business-model record states that no license is claimed and no license authority or number is provided.
- The site's transport encryption uses a DV certificate issued by WE1, valid through 2026-11-29.
- The site is hosted through AS13335, CLOUDFLARENET – Cloudflare, Inc., US.

What to Verify Next

Any prospective engagement should be limited to independent validation before sensitive interaction. The operator named on the site's legal pages should be checked against an authoritative corporate or regulatory registry, and the service's published terms, privacy practices, retention promises, and support channels should be validated through an independent route. Existing users should review account and session activity through trusted device and security controls before reusing credentials associated with the site.

EVIDENCE

- The Terms, Privacy, About, and Contact pages are the relevant locations for confirming the operator, data handling, retention conditions, and support process.
- The homepage's signup prompt and upload workflow define the interaction points requiring validation before account use.
- The external reputation conflict is documented independently of the site's own page presentation and should be resolved through an authoritative security or organizational channel before sensitive use.

Summary Verdict

The overall posture is critical and unsuitable for sensitive interaction. The site may present a coherent public utility, but the available evidence contains a decisive external trust contradiction and does not independently verify the real-world operator.

Infrastructure Integrity

Cloudflare CDN/WAF protection and the identified Cloudflare edge infrastructure provide a mitigating layer against direct exposure and abuse of the hosting environment, but they are infrastructure controls rather than evidence that the website or its operator is trustworthy. The observed infrastructure includes CDN edge addresses and a potential origin candidate, so the protective layer should not be treated as attribution.

Closing Assessment

The appropriate business posture is to avoid login, credential submission, uploads of sensitive material, and financial interaction until the site's operator and external reputation concerns have been independently resolved.

Written analysis generated 2026-09-22 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, behaviour in a sandbox, external reputation.

- 01 Governance Risk

 - The public registration record for this domain is incomplete.
Registration and ownership rule:KF_WHOIS_INCOMPLETE
- 02 Sensitive Interaction Risk

 - The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
 - The page sent data to a destination TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_POSTS
 - The structure of the page changed sharply while it was loading.
Behaviour in a sandbox rule:BEHAV_DOM_DENSITY_SPIKE
 - Most of what the page loaded came from other domains rather than from this one.
Behaviour in a sandbox rule:BEHAV_EXTERNAL_RATIO_HIGH
 - An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of pic.li.

- The request stayed on pic.li. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 2005-02-06. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3030::ac43:dd63
Name servers	Not available
SSL issuer	WE1
SSL expiry	2026-11-29
Domain age	21.62 years (continuous registration)
Domain expiry	Not available
Archive first seen	2005-02-06
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 8 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about pic.li at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/pic.li> · assessed 2026-09-22