

Is placeexchange.com legit? TrustSniffer's high-trust assessment: 100/100

placeexchange.com

Verdict

100

OUT OF 100

HIGH TRUST

placeexchange.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Place Exchange presents an established B2B platform for planning, buying, selling, executing, and measuring programmatic out-of-home advertising. The page describes services for demand and supply partners, promotes PerView measurement, cites partnerships and acquisition by Broadsign, and provides news, contact, employment, privacy, legal, and tracking-consent resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	14 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	22 years old	CLEAR
	Registered history	
Web archive	Never archived	WATCH
	No public history of this site	
Certificate	Encrypted connection	NOTED
	Issued by YE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Place Exchange is a corporate B2B advertising-technology website presenting a programmatic out-of-home marketplace that connects media buyers with digital and physical advertising inventory, supported by campaign planning, targeting, execution, dynamic-creative, publisher, and PerView measurement services.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or other substantive fraud signals were observed. The homepage consistently presents one business identity and a coherent commercial proposition for demand- and supply-side partners. Its long-established domain, material global traffic footprint, clean threat-reputation results, stable browser behaviour, and absence of suspicious forms or scripts collectively support the conclusion that this is a legitimate corporate website rather than a deceptive imitation.

- Domain-registration records identify Amazon Registrar, Inc. as registrar and show the domain was registered in 2005 (~21.47 years old), with registration extending to 2027.
- The homepage identifies Place Exchange throughout and describes a consistent programmatic out-of-home advertising business, including buyer, seller, publisher, and measurement services.
- External reputation checks found 0 malicious and 0 suspicious detections, with no phishing, impersonation, or confirmed threat-list finding.
- The homepage produced no hidden forms, sensitive data-entry forms, suspicious inline scripts, cloaking, clipboard manipulation, or hostile wallet behaviour.

Regulatory Verification Notes

The website provides privacy, legal, tracking-consent, contact, employment, and corporate-news resources appropriate to a mature advertising-technology enterprise. It also states that Broadsign acquired Place Exchange and discloses personalized-advertising tracking through privacy-preference controls. No financial-services or brokerage proposition is presented, so the absence of a financial licence claim is consistent with the stated business model and is not an adverse regulatory signal. The available material does not independently establish the precise contracting entity or applicable corporate registration details, making those administrative particulars relevant for institutional onboarding rather than website-legitimacy concerns.

- The homepage navigation provides dedicated legal, privacy, contact, recruitment, news, and tracking-consent resources.

- The homepage presents Place Exchange as an advertising marketplace and enterprise platform, not as a broker, investment service, or financial intermediary.
- The site's transport encryption uses a DV certificate issued by YE1, valid to 2026-09-28.
- Hosting telemetry records service from AS209242, operated by CLOUDFLARESPECTRUM – Cloudflare London, LLC, US.

What to Verify Next

Enterprise onboarding should confirm the legal name of the contracting party, its corporate-registration particulars, and the authority of the commercial representative through supplied contractual documentation. Procurement teams should also reconcile the stated Broadsign relationship against official transaction or group documentation and review the privacy terms, data-processing terms, measurement methodology, and advertising-data flows against internal compliance requirements. Official contact channels should be confirmed through an independent corporate route before executing material agreements.

- The website's legal and privacy resources provide the appropriate starting point for contractual, data-protection, and tracking review.
- The homepage's acquisition statement creates a specific corporate relationship for procurement teams to reconcile during counterparty due diligence.
- PerView is described on the homepage as measuring reach, frequency, and impressions across media types, geographies, timeframes, and audience segments, making its methodology and data inputs relevant to validation.
- The disclosed privacy controls identify analytics, advertising, and tracking activity that should be assessed against institutional consent and data-governance requirements.

Summary Verdict

Place Exchange is a legitimate, established, and trustworthy corporate website with a coherent identity, mature commercial presentation, clean external reputation, and no observed contradictions or deceptive behaviour. The converging provenance, content, authority, and behavioural signals support normal confidence in the site and its stated business purpose.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, with both observed addresses operating as edge servers and no origin candidate exposed during analysis. This architecture reduces direct origin exposure and provides a meaningful security mitigation, although protective infrastructure is not independently determinative of organizational legitimacy.

Closing Assessment

Normal website use, including portal login and standard account activity, is appropriate; institutional engagement can proceed through routine procurement, contractual, and counterparty-onboarding controls.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of placeexchange.com.

- The request stayed on placeexchange.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by awsdns-22.org, across 4 name servers. NOTED
- The registration is paid up to 2027-02-15. NOTED
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	141.193.213.11
Name servers	NS-1202.AWSDNS-22.ORG, NS-1730.AWSDNS-24.CO.UK, NS-438.AWSDNS-54.COM, NS-645.AWSDNS-16.NET
SSL issuer	YE1
SSL expiry	2026-09-28
Domain age	21.5 years
Domain expiry	2027-02-15
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 14 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about placeexchange.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/placeexchange.com> · assessed 2026-07-31