

Is planethappy.nl legit? TrustSniffer's high-trust assessment: 100/100

planethappy.nl

Verdict

100

OUT OF 100

HIGH TRUST

planethappy.nl appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Dutch ecommerce homepage for Planet Happy, a toy retailer offering a broad catalog of children's toys, books, games, creative products, and lifestyle items. The page states that the company operates physical stores in Driebergen and Nijmegen and provides an address, email contact, delivery promise, return period, policies, and customer-service resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Archived since 2010 1004 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2010.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Planet Happy is an established Dutch e-commerce retailer offering children's toys, books, games, creative products, gifts, and related lifestyle items through an online shop and two stated physical stores. Its apparent business model is conventional retail sales supported by customer accounts, delivery, returns, and customer-service facilities.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or other scam signals were observed. The domain's long registration history and extensive archival continuity materially support provenance, while independent reputation checks found no malicious or suspicious classifications. Observed browser behavior also showed no cloaking, hidden forms, credential diversion, wallet-draining activity, or clipboard interference.

- The domain-registration record shows registration in 2008 and an age of approximately 17.92 years.
- The web archive contains 1,004 snapshots spanning 2010–2026, representing 17 years of tracked history with no suspicious repurposing identified.
- External reputation telemetry recorded 0 malicious and 0 suspicious detections, no safe-browsing threat finding, no abuse reports, and inclusion within the top one million ranked domains.
- Homepage interaction testing completed successfully across two runs and identified no hidden forms, external password forms, cloaking, suspicious inline scripts, or wallet-sensitive behavior.

Regulatory Verification Notes

The supplied homepage content presents an ordinary toy-retail operation rather than a regulated financial, investment, or brokerage service; consequently, financial licensing is not applicable to the stated business model. The site provides an address, contact details, policies, delivery information, and customer-service resources, although the available evidence does not establish the precise legal-entity wording contained in its contractual pages. This is a minor merchant-disclosure verification point, not evidence of deception. Registration through Registrar.nl and valid encrypted transport further support an established operational posture.

- The homepage describes retail categories including toys, puzzles, books, dolls, creative materials, and educational products, with no cryptocurrency, investment, or financial-service proposition.
- The homepage publishes an address and contact details and provides access to policy and customer-service resources.
- The domain-registration record identifies Registrar.nl as the registrar.

- The site's transport encryption uses a WE1-issued domain-validated certificate, valid until 2026-09-07.

What to Verify Next

For procurement, payment-provider onboarding, or other formal reliance, the merchant's contractual legal name and applicable registration details should be matched against the entity named on invoices and payment records. Official contact channels can be confirmed independently, and the published delivery, cancellation, return, refund, and payment terms should be retained with the transaction record.

- The homepage advertises next-day delivery for weekday orders placed before 17:00, providing a concrete service commitment to compare with checkout terms.
- The homepage states a 30-day reconsideration period, which can be checked against the operative return and refund policy.
- The site offers customer-account functionality, making the consistency of the merchant identity across account, checkout, invoice, and policy screens relevant to formal verification.

Summary Verdict

The website is legitimate, established, and trustworthy, with strong convergence across provenance, reputation, content quality, and observed behavior. No contradictory risk signals were identified, and normal interaction—including account login and standard use—is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF, and all observed addresses were Cloudflare edge nodes rather than origin-server candidates. This reduces direct exposure of the underlying host and provides a conventional protective layer, although infrastructure protection is a mitigating security control rather than independent proof of legitimacy.

- Hosting telemetry shows the site served from AS13335 (CLOUDFLARENET — Cloudflare, Inc., US).
- Four CDN edge addresses were observed: 162.159.140.143, 172.66.0.141, 2606:4700:7::8d, and 2a06:98c1:58::8d.

Closing Assessment

Prospective customers may use the site normally, applying routine e-commerce safeguards such as retaining order documentation and using a payment method with standard dispute protections.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [planethappy.nl](#).

- The request stayed on [planethappy.nl](#). It was not redirected to another domain. CLEAR
- Registration is published under [Registrar.nl](#). CLEAR
- DNS for this domain is served by [tiscomhosting.net](#), across 3 name servers. NOTED
- The earliest public archive of this site is from 2010-08-30. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Registrar.nl
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2a06:98c1:58::8d
Name servers	ns2.tiscomhosting.net, ns3.tiscomhosting.eu, ns1.tiscomhosting.nl
SSL issuer	WE1
SSL expiry	2026-09-07
Domain age	17.9 years
Domain expiry	Not available
Archive first seen	2010-08-30
Archive snapshots	1004
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [planethappy.nl](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.