

Is poetry.co.za legit? TrustSniffer's high-trust assessment: 100/100

poetry.co.za

Verdict

100

OUT OF 100

HIGH TRUST

poetry.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 65%.

What this site appears to be

Poetry is an established South African fashion ecommerce storefront offering women's clothing, shoes, accessories, homeware, promotions, gift cards, rewards, delivery, returns, and customer support information.

Evidence status and limitations

Evidence completeness:

UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 1999 438 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1999.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Poetry is an established South African fashion ecommerce storefront offering women's clothing, footwear, accessories, homeware, promotions, gift cards, rewards, delivery, returns, and customer support, with the apparent purpose of direct-to-consumer retail.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand-impersonation signals, or confirmed malicious reputation findings were observed. The homepage presents a coherent retail model with visible product pricing, shopping categories, promotions, rewards, and customer-service information; observed behavior also showed no hidden forms, wallet activity, cloaking, clipboard manipulation, or suspicious scripts.

- Homepage: direct retail categories, product prices, promotions, rewards, gift cards, delivery, and returns.
- Behavioral observation: no hidden forms, external password forms, wallet activity, cloaking, or clipboard manipulation.
- External reputation checks: zero malicious and zero suspicious detections, with no blacklist hit and zero abuse reports.
- Domain registration recorded as 2014-11-27 (~11.68 years old); archival history contains 438 snapshots spanning 1999–2024, covering 26 years.

Regulatory Verification Notes

The available material identifies an established retail business with company, contact, legal, delivery, and returns information. No financial-services licensing claim or registration number is recorded; for this ordinary ecommerce model, that is a transparency item rather than evidence of deception. The registration record names GoDaddy.com, LLC as registrar and Cape Union Mart as organization.

- Registration record: GoDaddy.com, LLC; organization listed as Cape Union Mart.
- Hosting telemetry: served from AS13335 (Cloudflare).
- TLS telemetry: certificate issued by YE1, validation level DV, valid to 2026-10-13.
- Company and legal information: available through the site's company, contact, and legal information areas.

What to Verify Next

Confirm the current web address through an independent established retail channel, particularly because the homepage announces a move from the former Poetry web address. Before purchase, review the site's delivery, returns, customer-support, and legal information for transaction-specific terms.

- Homepage: explicit notice that the storefront has moved to a new official web address.
- Delivery and returns information: presented as part of the shopping experience.

- Customer-support and legal information: available within the site's navigation.

Summary Verdict

The website presents a legitimate, established, and trustworthy retail operation with a coherent business purpose and no observed contradiction or abuse pattern. Normal interaction, including account login and standard ecommerce use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN and WAF infrastructure. Observed addresses belong to CDN edge servers, and the origin server was not observable; this provides a mitigating layer against direct exposure but is not, by itself, proof of legitimacy.

- Observed CDN edge IPs: 172.64.151.113 and 104.18.36.143.
- Origin server IP: not observable in the infrastructure assessment.

Closing Assessment

Normal browsing, account access, and standard transactions are appropriate, subject to ordinary ecommerce safeguards.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of poetry.co.za.

- The request stayed on poetry.co.za. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-11-27. NOTED
- The earliest public archive of this site is from 1999-11-29. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.64.151.113
Name servers	bella.ns.cloudflare.com, justin.ns.cloudflare.com
SSL issuer	YE1
SSL expiry	2026-10-13
Domain age	11.7 years
Domain expiry	2026-11-27
Archive first seen	1999-11-29
Archive snapshots	438
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about poetry.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/poetry.co.za> · assessed 2026-08-02