

Is poobienaidoos.co.za legit? TrustSniffer's high-trust assessment: 100/100

poobienaidoos.co.za

Verdict

100

OUT OF 100

HIGH TRUST

poobienaidoos.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 70%.

What this site appears to be

Poobie Naidoo's is a South African sporting-goods retailer offering clothing, footwear, equipment, accessories, and online purchasing for men, women, and juniors.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	175 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	15 years old Registered history	CLEAR
Web archive	Archived since 2015 96 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2015.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Poobie Naidoo's is an established South African sporting-goods retailer offering clothing, footwear, equipment, accessories, online purchasing, promotions, delivery support, and physical-store assistance for men, women, and juniors.

Scam/Impersonation Risk

No phishing, impersonation, blacklist, or other contradiction was observed. The homepage presents a coherent retail business model with product categories, pricing, account and cart functions, customer support, delivery information, and links to established social platforms. Normal interaction, including login and standard purchases, is appropriate.

- Homepage content identifies a sporting-goods ecommerce business with clothing, footwear, equipment, accessories, promotions, and store support.
- Site behavior showed no hidden forms, wallet activity, suspicious scripts, external posting, or destination mismatch.
- External reputation checks recorded no malicious or suspicious classification, and the domain has an established traffic footprint.
- Domain registration: 2011-11-30; age 14.68 years.

Regulatory Verification Notes

The site operates as a conventional retailer rather than presenting a regulated financial service. No license or registration number is claimed in the supplied site evidence, which is a minor disclosure point rather than an indication of fraud. The business identity, product offering, customer-service presentation, and long-running web presence are broadly consistent.

- Homepage identifies the business as "Poobie Naidoo's" and provides retail contact and purchasing functions.
- Registrar record lists xneelo (Pty) Ltd, with registrant organization "Temple."
- Web archives contain 96 snapshots across 12 tracked years, from 2015 through 2026.
- TLS certificate: issuer YE1, DV validation, valid to 2026-09-17.

What to Verify Next

For institutional onboarding or material purchases, confirm the retailer’s current business and consumer-protection details through the relevant South African commercial or consumer authorities, and independently confirm delivery, returns, and payment terms before settlement.

- Homepage provides product purchasing, account login, newsletter, and cart functionality.
- Retail terms, delivery information, and store-support details are relevant to transaction verification.
- The site links to Instagram, TikTok, Twitter, and Facebook for channel cross-checking.

Summary Verdict

The website presents as a legitimate, established, and trustworthy ecommerce retailer with no observed scam or impersonation indicators. Its content, behavior, reputation, registration history, and technical operation converge on a normal commercial site suitable for standard interaction.

Infrastructure Integrity

The site is served through Cloudflare’s CDN/WAF infrastructure on AS13335, with the observed edge address 23.227.38.65 and no origin address exposed. This provides a meaningful protective layer against direct origin exposure, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Standard browsing, account use, and ordinary retail transactions may proceed under the organization’s normal purchasing and supplier-controls process.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of poobienaidoos.co.za.

- The request stayed on poobienaidoos.co.za. It was not redirected to another domain. CLEAR
- Registration is published under xneelo (Pty) Ltd. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-11-30. NOTED

- The earliest public archive of this site is from 2015-03-15. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	xneelo (Pty) Ltd
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.65
Name servers	julissa.ns.cloudflare.com, santino.ns.cloudflare.com
SSL issuer	YE1
SSL expiry	2026-09-17
Domain age	14.7 years
Domain expiry	2026-11-30
Archive first seen	2015-03-15
Archive snapshots	96
Reputation	VirusTotal: 0 flagged AbuseIPDB: 175 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about poobienaidoos.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/poobienaidoos.co.za> · assessed 2026-08-02