

Is pricecheck.co.za legit? TrustSniffer's high-trust assessment: 90/100

pricecheck.co.za

Verdict

90

OUT OF 100

HIGH TRUST

pricecheck.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 55%.

What this site appears to be

PriceCheck (South Africa) product listing / price comparison page showing multiple categories, product price drops and deals; includes security verification interstitial text ('Just a moment... Performing security verification').

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

PriceCheck is a South African ecommerce price-comparison website that presents product listings, retailer pricing, discounts, price drops, and deal categories across electronics, computing, household, health, food, clothing, and related goods. Its apparent business model is to aggregate retailer information and generate revenue through referrals or affiliate links, advertising, and premium listing features.

Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, impersonation, blacklist, or malicious-content indicators. The homepage presents a coherent commercial comparison service rather than a deceptive payment or credential-capture flow; analysis identified no login form, hidden sensitive form, wallet connection, or clipboard-hijacking behavior. A browser security-verification interstitial was displayed, but this is consistent with a standard access-control measure and was not accompanied by a confirmed abuse pattern. The site's long-established registration and clean external reputation materially support an apparently legitimate, low-risk assessment, while the real-world operator identity remains independently unverified.

EVIDENCE

- Domain registration record: created 2005-05-04T12:52:31Z and aged 21.28 years.
- Homepage: product-comparison content was available with no detected phishing, brand-impersonation, or other listed red flags.
- External reputation checks: 0 malicious detections, 0 suspicious detections, and no blacklist hit were recorded for the domain.

Regulatory Verification Notes

The site operates as a commercial comparison and referral platform, not as an explicitly presented financial or regulated service. The available homepage evidence does not show a claimed license, licensing authority, or license number; this is a transparency point for ordinary merchant-identity and consumer-protection review, not evidence of a scam. A registration record names PriceCheck (Pty) Ltd and lists Lexsynergy Limited as registrar, but those records should be treated as supporting administrative evidence rather than independent proof that the website operator and the legal entity are the same. The site also uses valid transport encryption issued by a recognized certificate issuer.

EVIDENCE

- Domain registration record: registrar Lexsynergy Limited; registrant organization listed as PriceCheck (Pty) Ltd; creation date 2005-05-04T12:52:31Z; expiration date 2027-05-04T12:52:31Z.
- Site transport security: TLS certificate issuer WE1, validation level DV, valid to 2026-09-14T02:02:33+00:00.
- Homepage: no license claim, licensing authority, or license number was presented in the available content.

What to Verify Next

Before credential or payment interactions, independently match the operating entity to authoritative corporate records and confirm that the relevant retailer—not merely the comparison service—will provide the goods, returns process, and payment protections. Any checkout or referral destination should be checked for consistent merchant identity, clear terms, and an appropriate dispute or chargeback route. If a regulated service is introduced during the transaction flow, its authorization should be confirmed directly with the applicable regulator.

EVIDENCE

- Domain registration record: an operating organization is listed, providing a specific identity reference for independent corporate-record matching.
- Homepage: the site presents retailer comparisons and referral-oriented commerce, making the downstream merchant's terms and payment protections the relevant transaction checks.
- Account interface: the analyzed page exposed account navigation but no sensitive form, so any later credential request should be assessed on the exact destination page.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a high-trust, low-risk posture. The assessment supports normal browsing and ordinary site functionality, but it does not independently verify the real-world operator identity.

Infrastructure Integrity

The website is fronted by Cloudflare's CDN and WAF, with all observed addresses belonging to Cloudflare edge infrastructure rather than a directly exposed origin. This reduces direct origin exposure and is a mitigating technical control, although protective hosting infrastructure alone does not establish legitimacy.

EVIDENCE

- Hosting infrastructure: served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- Observed edge addresses: 104.26.10.12, 104.26.11.12, 172.67.68.18, and 2606:4700:20::681a:a0c, all on AS13335.

Closing Assessment

Routine browsing is proportionate to the assessed posture; before submitting credentials or completing a purchase, ordinary independent checks of merchant identity, terms, returns, and payment protection should be

completed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of pricecheck.co.za.

- The request stayed on pricecheck.co.za. It was not redirected to another domain. CLEAR
- Registration is published under Lexsynergy Limited. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-04. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Lexsynergy Limited
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:a0c
Name servers	alan.ns.cloudflare.com, lila.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-14
Domain age	21.28 years (continuous registration)
Domain expiry	2027-05-04
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about pricecheck.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/pricecheck.co.za> · assessed 2026-08-11