

Is proshop.dk legit? TrustSniffer's high-trust assessment: 90/100

proshop.dk

Verdict

90

OUT OF 100

HIGH TRUST

proshop.dk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 70%.

What this site appears to be

Danish online retailer Proshop presents a large catalog of computers, gaming hardware, electronics, household products, and refurbished devices, with discounts, stock status, delivery information, support resources, and company contact details.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	30 years old Registered history	CLEAR
Web archive	Archived since 2025 1 snapshot	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2025.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Proshop.dk is an established Danish online retailer offering computers, gaming hardware, smartphones, electronics, household products, refurbished devices, promotions, delivery information, customer support, and account-based purchasing.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail business model, with product categories, prices, stock indicators, discounts, delivery information, customer support, and standard account functionality. There are no identified phishing, impersonation, malware, or blacklist indicators. The site's published claims and functionality are consistent with ordinary ecommerce activity.

- The homepage identifies Proshop as a broad Danish ecommerce retailer with computers, gaming products, electronics, household goods, and refurbished devices.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing hit.
- The domain was registered on 1996-05-20 and is 30.22 years old.

Regulatory Verification Notes

The site presents company contact details and a clear commercial identity associated with Proshop a/s. No regulated financial-service offering is indicated, so the absence of a financial licence claim is not a contradiction; any applicable consumer-commerce obligations remain a matter for ordinary registry and corporate checks. The registration record identifies WANNAFIND.DK A/S as registrar, while the site's transport encryption is valid and issued by a known certificate issuer.

- Domain registration lists Proshop a/s as owner and WANNAFIND.DK A/S as registrar.
- TLS is valid, uses DV validation, is issued by WE1, and expires 2026-09-15.
- The homepage provides product, pricing, delivery, support, and company-contact information.
- The domain appears within the established global traffic population, with a rank of 25269.

What to Verify Next

For a prospective commercial engagement, confirm the legal entity and applicable consumer-protection details through the relevant Danish corporate and consumer-information registries, and independently confirm support and payment channels before a material transaction.

- The homepage provides the company identity and contact details to compare against official registry records.
- Product pages and checkout-related account functionality provide the relevant transaction details for an ordinary purchase.
- The site’s established registration history supports an independent continuity check.

Summary Verdict

The website presents as a legitimate, established, and trustworthy ecommerce business with a coherent operating model and no observed contradiction-based risk indicators. Normal interaction, including account login and standard purchasing activity, is appropriate.

Infrastructure Integrity

The site is delivered through Cloudflare’s CDN/WAF infrastructure, with all observed addresses functioning as edge servers and no origin candidate identified. Hosting is on AS13335, CLOUDFLARENET—Cloudflare, Inc., US; this protective architecture mitigates direct exposure of the origin but is treated as a supporting control rather than proof of legitimacy.

Closing Assessment

Normal account use and standard transactions are appropriate, subject to the usual commercial checks applied to any significant purchase.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of proshop.dk.

- The request stayed on proshop.dk. It was not redirected to another domain. CLEAR
- Registration is published under WANNAFIND.DK A/S. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-07-31. NOTED
- The earliest public archive of this site is from 2025-11-09. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	WANNAFIND.DK A/S
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:cdb
Name servers	nia.ns.cloudflare.com, sam.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-15
Domain age	30.2 years
Domain expiry	2027-07-31
Archive first seen	2025-11-09
Archive snapshots	1
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about proshop.dk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/proshop.dk> · assessed 2026-08-01