

Is proshop.se legit? TrustSniffer's high-trust assessment: 90/100

proshop.se

Verdict

90

OUT OF 100

HIGH TRUST

proshop.se appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

Swedish-language Proshop ecommerce homepage featuring computers, electronics, gaming products, household goods, LEGO sets, promotions, account access, customer support, delivery information, and Danish company details.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	23 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The website is a Swedish-language Proshop ecommerce storefront presenting computers, electronics, gaming products, household goods, LEGO sets, promotions, and related consumer merchandise for direct online purchase.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand impersonation, or confirmed malicious reputation signals were observed. The homepage presents a conventional retail model with product categories, pricing, stock information, promotions, customer support, and delivery details; its content is consistent with ordinary ecommerce rather than deceptive or high-risk activity. Normal account access and standard purchasing are appropriate.

- The homepage is identified as an ecommerce storefront selling electronics, computers, games, toys, household products, and related goods.
- The homepage contains extensive product listings, pricing, stock information, promotions, and customer-service content.
- External reputation checks recorded no malicious or suspicious detections, and the site was not identified as blacklisted.

Regulatory Verification Notes

The site presents Danish company details in its homepage content and operates as a conventional retailer rather than a financial-services provider. No financial-services license is claimed in the supplied material; this is a limited disclosure point, not evidence of fraud or identity contradiction. The domain and transport-security indicators support an established operating presence.

- The domain was registered on 2003-04-26 and is approximately 23.28 years old; the registrar is team.blue.
- Hosted on AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- TLS certificate issued by WE1 with DV validation, valid to 2026-09-13.

What to Verify Next

Before a material purchase, the prospective customer should review the applicable delivery, returns, warranty, and payment terms presented through the site. Business purchasers may also confirm the seller's company details and official support channels through an independent route.

- The homepage provides delivery information and customer-support pathways.
- The homepage provides account access and shopping-cart functionality for standard ecommerce transactions.

Summary Verdict

The overall posture is legitimate, established, and trustworthy. The evidence supports normal interaction with the service, including account login and standard use, without a contradiction-based scam or impersonation concern.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure. Observed addresses are CDN edge servers on AS13335, with no origin candidate identified in this analysis; this reduces direct exposure of the underlying hosting environment and serves as a mitigating infrastructure control.

Closing Assessment

Prospective customers may proceed with ordinary shopping, account login, and standard account actions while applying routine ecommerce transaction practices.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of proshop.se.

- The request stayed on proshop.se. It was not redirected to another domain. CLEAR
- Registration is published under team.blue. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-05. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	team.blue
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Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:1107
Name servers	sam.ns.cloudflare.com, nia.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-13
Domain age	23.3 years
Domain expiry	2027-05-05
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about proshop.se at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/proshop.se> · assessed 2026-08-02