

Is pulse.ng legit? TrustSniffer's high-trust assessment: 100/100

pulse.ng

Verdict

100

OUT OF 100

HIGH TRUST

pulse.ng appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

News homepage listing headlines and categories (News, Entertainment, Lifestyle, Sports, Careers) with ad placements and social links. Standard editorial/news content aggregation.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Archived since 2013 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Pulse Nigeria is an online news and media publisher presenting breaking news and top stories across News, Entertainment, Lifestyle, Sports, and Careers, with advertising placements and social-media distribution supporting an advertising- and partner-content business model.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents conventional editorial content, advertising, and social links rather than a credential-collection, payment, investment, or wallet-connect workflow; no phishing indicators, brand-impersonation indicators, malicious external reputation findings, or broker-dataset match were identified. Some dynamic external activity and page-content changes were observed, but these are reasonably attributable to normal advertising, analytics, and interactive media-page behavior and do not establish an abuse pattern. The site therefore presents a low apparent scam or impersonation risk, while the real-world operator identity remains not independently verified.

EVIDENCE

- The homepage is titled “Breaking News & Top Stories | Pulse Nigeria” and contains news, entertainment, lifestyle, sports, careers, advertisements, and social links; no sensitive form was detected.
- Domain age is 13.08 years; archival coverage contains 5,000 snapshots across 7 tracked years, from 2013-07-14 to 2019-05-03, with a maximum gap of 1 year.
- Browser observation recorded 8 external XHR requests, 2 non-whitelisted external XHR requests, and a maximum post-interaction DOM difference of 2,289; no hidden forms, wallet-drainer activity, clipboard hijacking, or cloaking was detected.
- The site holds a Tranco traffic rank of 49,633 and is within the top 1 million; evaluated reputation checks recorded 0 malicious and 0 suspicious detections, with 0 abuse reports for the observed CDN address.

Regulatory Verification Notes

The available content is consistent with a general news publisher, not a service advertising deposits, investments, financial returns, or other regulated financial activity. No license claim or license number is presented in the available business-model evidence, so regulatory authorization is not independently established; this is a disclosure point for any separate commercial or financial offer, not evidence of scam

activity. The site appears established and professionally operated at the content level, but the identity of the real-world operator should remain treated as apparent rather than proven.

EVIDENCE

- The business model is identified as online news/media monetized through advertising, sponsored content, and likely affiliate or partner promotions.
- The site's hosting resolves through AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- The transport certificate is issued by WE1 at DV validation level and is valid to 2026-10-17T21:56:07+00:00.
- No license authority, license number, or verified regulated-entity status is recorded in the available site analysis.

What to Verify Next

Before any credential or payment interaction associated with a promoted service, independently confirm the responsible merchant or operator, review the applicable terms and return or refund policy, and use payment methods with appropriate transaction protection. If a promotion presents itself as regulated financial activity, confirm the provider and authorization directly with the relevant official registry rather than relying solely on the website's own claims. Contact and support channels should also be confirmed through an independent route before sensitive exchanges.

EVIDENCE

- The reviewed homepage contains editorial and advertising content but no sensitive transaction or login form.
- The available assessment classifies the operator identity as likely connected to a real-world entity, not independently verified.
- The site analysis records no verified license claim or regulatory authority for any separate promoted service.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate, low-risk news website. Its long operating history, sustained public presence, clean reputation signals, and coherent editorial business model support a high-trust posture, while the operator's real-world identity remains subject to ordinary independent confirmation.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, and all observed addresses are CDN edge servers rather than identified origin hosts. This reduces direct origin exposure and is a mitigating infrastructure signal, although protective hosting alone does not prove legitimacy.

EVIDENCE

- Observed edge addresses are 104.18.26.164, 104.18.27.164, 2606:4700::6812:1aa4, and 2606:4700::6812:1ba4; all resolve to AS13335.
- The hosting provider is CLOUDFLARENET – Cloudflare, Inc., US; 4 edge IPs were observed and 0 origin candidates were identified.
- Cloudflare CDN/WAF protection was detected.

Closing Assessment

Routine browsing is proportionate to the assessed posture; before submitting credentials or making payments, ordinary independent identity, policy, and payment-protection checks should be completed.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
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Identity score	79/100
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Identity verification confidence	78%
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- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of pulse.ng.

- The request stayed on pulse.ng. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 2013-07-14. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
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Hosting	CLOUDFLARENET - Cloudflare, Inc., US
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Country	US
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Server IP	2606:4700::6812:1ba4
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Name servers	Not available
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SSL issuer	WE1
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SSL expiry	2026-10-17
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Domain age	13.08 years (continuous registration)
Domain expiry	Not available
Archive first seen	2013-07-14
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about pulse.ng at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/pulse.ng> · assessed 2026-08-13