

Is rebuyengine.com legit? TrustSniffer's high-trust assessment: 100/100

rebuyengine.com

Verdict

100

OUT OF 100

HIGH TRUST

rebuyengine.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage for Rebuy, an established ecommerce SaaS platform offering Shopify merchants AI-assisted personalization, cart merchandising, product discovery, checkout extensions, post-purchase offers, workflow tools, and experimentation features. The page promotes trials and demonstrations and supports its offering with integrations, case studies, documentation, pricing navigation, policies, and company resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	6.8 years old Registered history	CLEAR
Web archive	Archived since 2020 3064 snapshots	CLEAR

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website presents Rebuy, an established subscription-based ecommerce software platform that helps Shopify merchants personalize product discovery, merchandise shopping carts, extend checkout, deliver post-purchase offers, automate customer journeys, and run experiments intended to improve revenue performance.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, or other scam indicators were observed. The domain has a long-established and exceptionally well-documented history, with no evidence of suspicious repurposing or material discontinuity. Its strong global traffic footprint, clean external threat reputation, stable interactive behavior, and content-rich SaaS presentation converge on a legitimate commercial operation rather than a deceptive storefront or credential-harvesting site.

- The homepage presented no hidden or sensitive forms, external password forms, cloaking, suspicious inline scripts, clipboard manipulation, cryptocurrency-wallet activity, or brand-impersonation indicators.
- External reputation checks recorded zero malicious and zero suspicious classifications, no malicious safe-browsing finding, no reported infrastructure abuse, and no matched threat signatures.
- The domain was registered in 2019 and is approximately 6.84 years old; registration runs through 2034.
- The web archive contains 3,064 snapshots spanning 2020–2026, representing seven years of tracked history with a maximum observed gap of one year; no suspicious repurposing was identified.

Regulatory Verification Notes

Rebuy is presented as ecommerce SaaS rather than a financial, investment, brokerage, or payment service, so the absence of a financial-services licence claim is consistent with the stated business model. The homepage provides navigation to policies, pricing, documentation, support, company resources, case studies, and security information. Domain registration is maintained through GoDaddy.com, LLC, with administrative privacy provided by Domains By Proxy, LLC; this is an ordinary registration arrangement and does not conflict with the site's identity.

- The homepage identifies the service as an ecommerce personalization platform for Shopify and promotes free trials and product demonstrations rather than regulated financial products.

- The homepage exposes policy, pricing, documentation, integration, case-study, company, and security-resource pathways supporting commercial due diligence.
- The site is served from AS13335 (Cloudflare, Inc., US).
- The site’s transport encryption uses a DV TLS certificate issued by WE1, valid until 2026-10-25.

What to Verify Next

Standard enterprise onboarding should confirm the contracting legal entity, applicable service terms, data-processing responsibilities, security commitments, and the package configuration presented through the pricing or sales process. Prospective merchant customers should also validate that required Shopify integrations, support arrangements, and operational controls align with their internal security and privacy requirements.

- The homepage directs prospective customers to a personalized demonstration and a configurable pricing flow, making written confirmation of scope and commercial terms appropriate.
- The homepage advertises integrations, documentation, policies, and security information that can support a conventional vendor-security and privacy review.
- The homepage links to established public social channels on LinkedIn, YouTube, X/Twitter, Facebook, and Instagram, providing independent routes for confirming official brand communications.

Summary Verdict

The website is a legitimate, established, and trustworthy commercial SaaS presence. Its identity, operating model, historical continuity, public reach, technical security, and external reputation align without contradiction, supporting a high-confidence trust posture.

Infrastructure Integrity

The site uses Cloudflare CDN and WAF protection, with all observed addresses belonging to edge infrastructure and no exposed origin-server candidate. This reduces direct origin exposure and provides a meaningful defensive control, although protective infrastructure is appropriately treated as mitigation rather than independent proof of legitimacy.

Closing Assessment

Normal interaction, including account login and standard platform use, is appropriate, with enterprise adoption proceeding through ordinary procurement, contractual, privacy, and vendor-security controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	40%

- Trusted social count=5

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of rebuyengine.com.

- The request stayed on rebuyengine.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2034-10-04. CLEAR
- The earliest public archive of this site is from 2020-08-03. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::6814:2072
Name servers	JAKUB.NS.CLOUDFLARE.COM, LAURYN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-25
Domain age	6.8 years
Domain expiry	2034-10-04
Archive first seen	2020-08-03
Archive snapshots	3064
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about rebuyengine.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.