

Is retailbox.co.za legit? TrustSniffer's high-trust assessment: 100/100

retailbox.co.za

Verdict

100

OUT OF 100

HIGH TRUST

retailbox.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 70%.

What this site appears to be

Retail Box is an online South African retailer offering professional hair, skincare, beauty, fragrance, and electrical products from more than 90 brands, with promotions, nationwide shipping, customer support, and a Canal Walk store reference.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	2 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	14 years old Registered history	CLEAR
Web archive	Archived since 2013 157 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Retail Box is an established South African online retailer presenting professional hair, skincare, beauty, fragrance, and electrical products from more than 90 brands, supported by promotions, nationwide delivery, customer support, and a referenced Canal Walk store.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail business model with identifiable products, prices, customer reviews, promotions, shipping information, and a physical-store reference; behavioral inspection found no phishing indicators, hidden sensitive forms, wallet activity, or suspicious external activity. The site's external reputation checks were clean, with no malicious or suspicious detections and no brand-impersonation signal.

- Homepage: product catalogue, pricing, promotions, customer reviews, shipping information, and Canal Walk store reference.
- Domain registration: 2012-06-22; age 14.12 years.
- Web archive: 157 snapshots spanning 2013-08-18 to 2026-04-12, covering 14 years.
- Behavioral inspection: 2 successful runs, 0 external XHR requests, 0 hidden forms, and 0 wallet-drainer runs.

Regulatory Verification Notes

The site operates as a conventional beauty-products retailer rather than presenting a regulated financial-service proposition. Its pages describe shipping, returns and exchanges, customer support, email engagement, and social channels, while no formal license or registration number is presented; this is a limited transparency point for commercial due diligence, not evidence of deception. The domain is registered through 1-Grid, and the site's transport security is valid.

- Hosting: AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- TLS certificate: issuer YE1, validation level DV, valid to 2026-10-29T23:45:03+00:00.
- Homepage: one email-subscription form and links associated with Facebook, Instagram, WhatsApp, and TikTok.
- Legal and service content: shipping, returns and exchanges, customer support, and contact channels are represented.

What to Verify Next

For formal procurement or higher-value commercial engagement, confirm the operating entity and any applicable South African retail or consumer-protection registrations through authoritative records, and validate support and store details through an independently sourced business channel.

- Homepage: identifies the retail offering, supported brands, promotions, and Canal Walk store reference.
- Service content: describes nationwide shipping, returns and exchanges, and customer support.
- Business model: online retail of hair, skincare, beauty, fragrance, and electrical products.

Summary Verdict

Retail Box presents as a legitimate, established, and trustworthy ecommerce business with a coherent commercial purpose and no observed scam, phishing, or impersonation contradictions. Normal interaction, including account login and standard purchasing activity, is appropriate.

Infrastructure Integrity

Cloudflare CDN/WAF protection fronts the site, and all observed addresses were CDN edge servers rather than exposed origin infrastructure. This provides a meaningful layer of defensive infrastructure and reduces direct origin exposure, while remaining a mitigating control rather than proof of legitimacy.

Closing Assessment

Standard browsing, account use, and purchases are appropriate, subject to the ordinary commercial checks applied to any online retailer.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of retailbox.co.za.

- The request stayed on retailbox.co.za. It was not redirected to another domain. CLEAR
- Registration is published under 1-Grid. CLEAR
- DNS for this domain is served by 1-grid.com, across 4 name servers. NOTED
- The registration is paid up to 2027-06-22. NOTED

- The earliest public archive of this site is from 2013-08-18. CLEAR
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	1-Grid
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	2620:127:f00f:5::
Name servers	linus.ns.1-grid.com, linus.ns.1-grid.net, linus.ns.1-grid.co.za, linus.ns.1-grid.co.uk
SSL issuer	YE1
SSL expiry	2026-10-29
Domain age	14.1 years
Domain expiry	2027-06-22
Archive first seen	2013-08-18
Archive snapshots	157
Reputation	VirusTotal: 0 flagged AbuseIPDB: 2 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about retailbox.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/retailbox.co.za> · assessed 2026-08-01