

Is retailcrm.ru legit? TrustSniffer's high-trust assessment: 90/100

retailcrm.ru

Verdict

90

OUT OF 100

HIGH TRUST

retailcrm.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 70%.

What this site appears to be

Official marketing site for RetailCRM, a Russian CRM/OMS and marketing automation platform. Contains product features, integrations, case studies, contact info, legal entity details and trial/demo CTAs. Emphasizes security, compliance and enterprise capabilities.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2025 1 snapshot	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2025.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This is the RetailCRM marketing website, presenting a Russian SaaS platform for customer relationship management, order management, marketing automation, loyalty programs, integrations, analytics, and enterprise implementation services. Its apparent business model is subscription-based software supported by professional services, partner implementations, and paid support, with trial, demonstration, and account-access pathways for prospective and existing customers.

Scam/Impersonation Risk

No contradictions were observed: there were no phishing, impersonation, blacklist, or conflicting-identity indicators in the supplied evidence. The homepage and product content are coherent with a commercial CRM/OMS business, and the site presents substantive features, customer case studies, security claims, and enterprise-use information rather than a thin or deceptive solicitation. Behavioral testing recorded two suspicious inline scripts and some non-whitelisted network activity, but also found no hidden forms, externally submitted password forms, wallet activity, cloaking, or drainer behavior; these technical anomalies do not establish impersonation or materially alter the low-risk assessment.

EVIDENCE

- External reputation checks recorded zero malicious detections, zero suspicious detections, and no blacklist or phishing result for the website.
- Homepage behavior recorded 2 suspicious inline scripts, 26 external XHR requests, and 16 external POST requests; no hidden forms or wallet-related activity was detected.
- Domain registration telemetry records 2014-09-24, an age of 11.88 years, and registrar REGRU-RU.
- Archive telemetry records 1 snapshot dated 2025-02-20, with 1 year tracked; this limited archival coverage is not treated as the domain's age.

Regulatory Verification Notes

The site appears to operate as a software vendor rather than as a financial or otherwise third-party regulated service. Its supplied pages include legal-entity information, security and compliance material, a claim of inclusion in the Russian software registry, and reference to compliance with Russian Federal Law 152-FZ. No licence claim or licence number is presented in the supplied content, so any applicable corporate, data-protection, or sector-specific obligations should be confirmed independently; this is a transparency and verification matter, not

evidence of a scam. The available evidence is consistent with an established commercial website, while the real-world operator connection remains independently unverified.

EVIDENCE

- Homepage content identifies RetailCRM as a customer-experience platform and states inclusion in the Russian software registry and compliance with 152-FZ.
- Legal, contact, and business-information content includes legal-entity details and enterprise contact pathways.
- Hosting telemetry records AS60357, MEGAGROUP-AS — Megagroup.ru LLC, RU.
- The site's TLS certificate is DV-validated, issued by YR1, and valid to 2026-09-27T07:36:45+00:00.

What to Verify Next

Before credential submission or a paid subscription, an enterprise should independently match the legal entity named in the site's legal materials against the relevant corporate and tax registries. Procurement should review the applicable terms, privacy and data-processing provisions, service-level commitments, cancellation or refund provisions, and payment-protection arrangements. Contact details and support channels should be confirmed through an independent company record or established business communication route before sensitive account or contractual actions.

EVIDENCE

- The legal and contact pages provide the materials needed for independent entity and contractual review.
- The homepage identifies security and compliance topics, including 152-FZ, warranting examination of the underlying privacy and data-processing terms.
- Trial, demo, login, and support form pathways are present on the marketing site and should be reconciled with the reviewed service terms.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture. The conclusion is grounded in converging commercial content, clean external reputation, registration continuity, and stable technical signals, while independent verification of the real-world operator remains incomplete.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, and the observed address was a CDN edge address rather than an exposed origin candidate. This reduces direct origin exposure and is a mitigating control, although protective infrastructure alone does not establish legitimacy.

Closing Assessment

Ordinary business evaluation is proportionate, with independent merchant-identity, contractual, and payment-protection checks completed before credentials or payment details are submitted.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of retailcrm.ru.

- The request stayed on retailcrm.ru. It was not redirected to another domain. CLEAR
- Registration is published under REGRU-RU. CLEAR
- DNS for this domain is served by com., across 2 name servers. NOTED
- The registration is paid up to 2026-09-24. NOTED
- The earliest public archive of this site is from 2025-02-20. CLEAR
- It is hosted on MEGAGROUP-AS, from a server in RU. NOTED

Domain intelligence

Registrar	REGRU-RU
Hosting	MEGAGROUP-AS - Megagroup.ru LLC, RU
Country	RU
Server IP	185.32.58.250
Name servers	felipe.ns.cloudflare.com., lauryn.ns.cloudflare.com.
SSL issuer	YR1
SSL expiry	2026-09-27
Domain age	11.88 years (continuous registration)
Domain expiry	2026-09-24
Archive first seen	2025-02-20
Archive snapshots	1
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about retailcrm.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/retailcrm.ru> · assessed 2026-08-11