

Is safarioutdoor.co.za legit? TrustSniffer's high-trust assessment: 90/100

safarioutdoor.co.za

Verdict

90

OUT OF 100

HIGH TRUST

safarioutdoor.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 70%.

What this site appears to be

Safari Outdoor is a South African ecommerce retailer offering hunting, shooting, firearms, ammunition, optics, outdoor clothing, footwear, and related gear, with delivery and in-store collection.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Archived since 2012 197 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2012.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Safari Outdoor is a South African ecommerce retailer presenting hunting, shooting, firearms, ammunition, optics, outdoor clothing, footwear, and related equipment, with delivery and in-store collection for customers purchasing products through an established online storefront.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail business model, with no identified phishing, impersonation, deceptive content, or malicious reputation indicators. The site's established operating history and consistent commercial purpose further support a legitimate identity.

- The homepage identifies Safari Outdoor as an online retailer for hunting, shooting, and outdoor equipment, with delivery and store-collection options.
- External reputation checks recorded zero malicious findings, zero suspicious findings, and no blacklist or phishing indication.
- The domain was registered in 2008 and is approximately 18.11 years old.
- Historical coverage includes 197 archive snapshots across 15 tracked years, from 2012 through 2026.

Regulatory Verification Notes

The site's commercial purpose is clear, but no licensing authority or registration number was identified in the reviewed content. This is a limited disclosure gap relevant to regulated retail obligations, not evidence of deception or identity conflict. The available third-party broker context contained no matching adverse signal.

- The homepage provides a detailed product catalogue and identifies the business as an ecommerce storefront.
- No license claim or license number was identified in the supplied site content.
- The domain registrar is xneelo (Pty) Ltd.
- The site's transport encryption uses a valid DV certificate issued by WE1, expiring 2026-09-04.

What to Verify Next

For transactions involving regulated goods, confirm the seller's applicable authorization through the relevant South African registry and retain ordinary order and collection records. Contact details and store information should be confirmed through the site's published pages or an independently sourced business channel before exceptional or high-value orders.

- The homepage provides delivery and in-store collection pathways.
- The storefront includes account, cart, search, product, and store-location functionality.
- The site's business model is product sales rather than an investment or financial-services offering.

Summary Verdict

Safari Outdoor presents as a legitimate, established, and trustworthy ecommerce business with a coherent identity, clean reputation, stable operation, and no observed contradiction signals. Normal interaction, including account login and standard purchasing, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with observed traffic resolving to CDN edge servers rather than a directly exposed origin. This provides a meaningful defensive layer against common network-level abuse, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

- Hosted on AS13335, operated by Cloudflare, Inc., United States.
- The observed hosting provider is CLOUDFLARENET.
- The transport certificate is issued by WE1 using DV validation and remains valid through 2026-09-04.

Closing Assessment

Proceed with normal browsing, account login, and standard purchasing through the site's ordinary workflows, applying routine business controls for exceptional transactions.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of safarioutdoor.co.za.

- The request stayed on safarioutdoor.co.za. It was not redirected to another domain. CLEAR
- Registration is published under xneelo (Pty) Ltd. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-25. NOTED
- The earliest public archive of this site is from 2012-05-30. CLEAR

- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	xneelo (Pty) Ltd
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:55d
Name servers	ashley.ns.cloudflare.com, kyrie.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-04
Domain age	18.1 years
Domain expiry	2027-06-25
Archive first seen	2012-05-30
Archive snapshots	197
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about safarioutdoor.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/safarioutdoor.co.za> · assessed 2026-08-02