

Is sapporobeer.jp legit? TrustSniffer's high-trust assessment: 100/100

sapporobeer.jp

Verdict

100

OUT OF 100

HIGH TRUST

sapporobeer.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be	Japanese corporate and consumer portal for Sapporo Breweries, presenting beverage brands, product releases, campaigns, recipes, media, support resources, policies, and corporate links. It includes warnings about websites and social accounts impersonating the company, but does not itself show credential harvesting or other suspicious conduct.
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Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	17 years old Registered history	CLEAR
Web archive	Archived since 2001 3350 snapshots	CLEAR
Certificate	Encrypted connection Issued by FujiSSL RSA Domain Validation Secure Server CA 2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2001.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is Sapporo Breweries' Japanese corporate and consumer portal, presenting its beer, wine, spirits, and related beverage portfolio alongside campaigns, recipes, media, visitor attractions, customer support, corporate information, and access to a company-operated online store.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other fraud indicators were observed. The site's extensive and continuous historical presence, coherent Sapporo branding, conventional corporate content, and clean external threat reputation strongly support its authenticity. Its warnings about fraudulent sites and social accounts are consumer-protection notices and do not indicate suspicious conduct by the site itself.

- The homepage identifies Sapporo Breweries through a detailed product catalogue, corporate links, customer-support resources, campaigns, recipes, and brand-specific content.
- The homepage explicitly warns visitors about websites and social accounts falsely claiming to represent Sapporo Breweries.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no reported abuse, and no matching threat signatures.
- Historical records contain 3,350 archive snapshots spanning 2001–2026, representing 26 years of tracked activity without detected repurposing or semantic drift.

Regulatory Verification Notes

The site presents a conventional food-and-beverage business model involving the promotion and sale of beer, wine, spirits, and related consumer products through retail, hospitality, and an online store. Corporate information, policies, and customer-service routes are available through the portal, with no conflicting legal-entity names identified. No financial-service or investment activity is presented, so the absence of financial licensing claims is consistent with the observed business model rather than a legitimacy concern.

- The homepage provides links to corporate information, policies, consumer support, hospitality-sector support, and an English-language interface.
- The product pages cover alcoholic and non-alcoholic beverages, nutritional information, discontinued products, and products intended for overseas or hospitality distribution.
- The domain registration record dates to 2010-02-15, approximately 16.47 years ago, with expiration recorded as 2027-02-28.

- The site's transport encryption uses a DV certificate issued by FujiSSL RSA Domain Validation Secure Server CA 2, valid until 2026-11-19; hosting is served from AS16509 (Amazon.com, Inc., US).

What to Verify Next

For higher-value purchases, account administration, or business-to-business engagement, counterparties may confirm that the domain is referenced in established Sapporo corporate materials and review the applicable online-store terms, delivery conditions, refund provisions, and privacy policy. Customer-service or hospitality partners can also confirm official contact channels through independently sourced corporate records when handling sensitive cases.

- The homepage directs visitors to a separate Sapporo Breweries corporate site for current news releases, providing an available cross-check for corporate communications.
- The portal exposes dedicated customer-support and hospitality-support routes relevant to consumer and commercial enquiries.
- The site navigation includes policy and corporate-information resources suitable for transaction-specific due diligence.

Summary Verdict

The website is a legitimate, established, and trustworthy corporate portal. Its identity, historical continuity, reputation, content quality, and technical controls converge consistently, with no contradictory risk signals observed.

Infrastructure Integrity

The site is delivered through AWS CloudFront on Amazon's AS16509 infrastructure. All four observed addresses were CloudFront edge servers, so the underlying origin was shielded from direct exposure; this CDN/WAF arrangement mitigates infrastructure attack surface but is not, by itself, proof of legitimacy.

Closing Assessment

Normal browsing, account login, standard purchases, and routine business interaction are appropriate, subject to ordinary transaction and account-security controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of sapporobeer.jp.

- The request stayed on sapporobeer.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by awsdns-18.org, across 4 name servers. NOTED
- The registration is paid up to 2027-02-28. NOTED
- The earliest public archive of this site is from 2001-10-06. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	13.33.235.5
Name servers	ns-1168.awsdns-18.org, ns-529.awsdns-02.net, ns-2020.awsdns-60.co.uk, ns-368.awsdns-46.com
SSL issuer	FujiSSL RSA Domain Validation Secure Server CA 2
SSL expiry	2026-11-19
Domain age	16.5 years
Domain expiry	2027-02-28
Archive first seen	2001-10-06
Archive snapshots	3350
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about sapporobeer.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.