

Is shopauskunft.de legit? TrustSniffer's high-trust assessment: 100/100

shopauskunft.de

Verdict

100

OUT OF 100

HIGH TRUST

shopauskunft.de appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 75%.

What this site appears to be

Shopauskunft.de is a German consumer and business review platform. Consumers can browse shop reviews and submit feedback, while businesses can collect, analyze, publish, and moderate customer reviews through paid packages and support services.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Archived since 2002 1289 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Public web-archive history exists since 2002.
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Shopauskunft.de is a German consumer and business review platform that presents shop ratings, customer feedback, recommendations, and paid tools for businesses seeking to collect, analyze, publish, and moderate reviews.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent review-platform identity, with consumer search and feedback functions alongside merchant login options, and the analysis found no phishing, impersonation, malicious-content, or deceptive-form indicators. Its long-running historical presence and clean external reputation materially support the conclusion that this is an established service rather than a recently created imitation.

EVIDENCE

- The homepage identifies Shopauskunft.de as an independent review portal covering consumer shopping categories and registered shops.
- The domain was first observed on 2002-12-08 and has an authoritative age of 23.64681724845996 years.
- The archive contains 1,289 snapshots spanning 2002–2026, covering 25 years with a maximum gap of 2 years.
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no phishing or blacklist hit.

Regulatory Verification Notes

The website's stated model is a review and reputation-management marketplace, monetized through business packages, pricing, consulting, helpdesk support, and review-collection services. No regulated financial activity is presented in the supplied evidence, and no license claim or license number was identified; this is a transparency point for applicable consumer, advertising, data-protection, or platform obligations, not evidence of deception. A third-party broker dataset produced no match, while the site's established operating history and technical continuity support its business identity.

EVIDENCE

- The homepage links to “Für Unternehmen,” “Pakete & Preise,” “Beratung,” “Helpdesk,” and legal-information content.
- The site states that consumers can access reviews and that businesses can collect, analyze, publish, and moderate customer feedback.
- Hosting is provided through AS24940 (HETZNER-AS - Hetzner Online GmbH, DE).
- The TLS certificate is issued by YE2 at DV validation level and is valid to 2026-09-13T06:00:39+00:00.

What to Verify Next

Before a regulated engagement, the prospective counterparty should confirm the applicable corporate, consumer-protection, and data-processing disclosures through authoritative registries and review the contractual terms governing paid business packages. Official support and contact channels should also be confirmed through an independent route before material commercial onboarding.

EVIDENCE

- The homepage provides links for business packages, pricing, security, advice, helpdesk, and legal information.
- The supplied business-model evidence identifies paid reputation-growth services but does not identify a licensing authority or registration number.

Summary Verdict

Shopauskunft.de presents as a legitimate, established, and trustworthy platform with a coherent operating model, sustained historical continuity, clean reputation signals, and no observed contradiction. Normal interaction, including account login and standard platform use, is appropriate.

Infrastructure Integrity

The site is protected by a CDN/WAF layer, and the observed address was an edge address with no origin candidate identified. This reduces direct exposure of the underlying service and is a mitigating infrastructure characteristic, though it is not by itself proof of legitimacy.

Closing Assessment

Proceed with normal platform use, subject to the organization's standard onboarding, contractual, and regulatory-control procedures.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100

Identity verification confidence	50%
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- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopauskunft.de.

- The request stayed on shopauskunft.de. It was not redirected to another domain. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 2002-12-08. CLEAR
- It is hosted on HETZNER-AS, from a server in DE. NOTED

Domain intelligence

Registrar	Not available
Hosting	HETZNER-AS - Hetzner Online GmbH, DE
Country	DE
Server IP	213.239.210.157
Name servers	ns81.domaincontrol.com, ns82.domaincontrol.com
SSL issuer	YE2
SSL expiry	2026-09-13
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	2002-12-08
Archive snapshots	1289
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopauskunft.de at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.