

Is shopify.com legit? TrustSniffer's high-trust assessment: 90/100

shopify.com

Verdict

90

OUT OF 100

HIGH TRUST

shopify.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-23 by automated analysis. Classification confidence 65%.

What this site appears to be

Official marketing homepage for Shopify, an established commerce SaaS platform promoting storefronts, payments, apps, developer tools and merchant services.

Evidence status and limitations

Evidence completeness:

UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

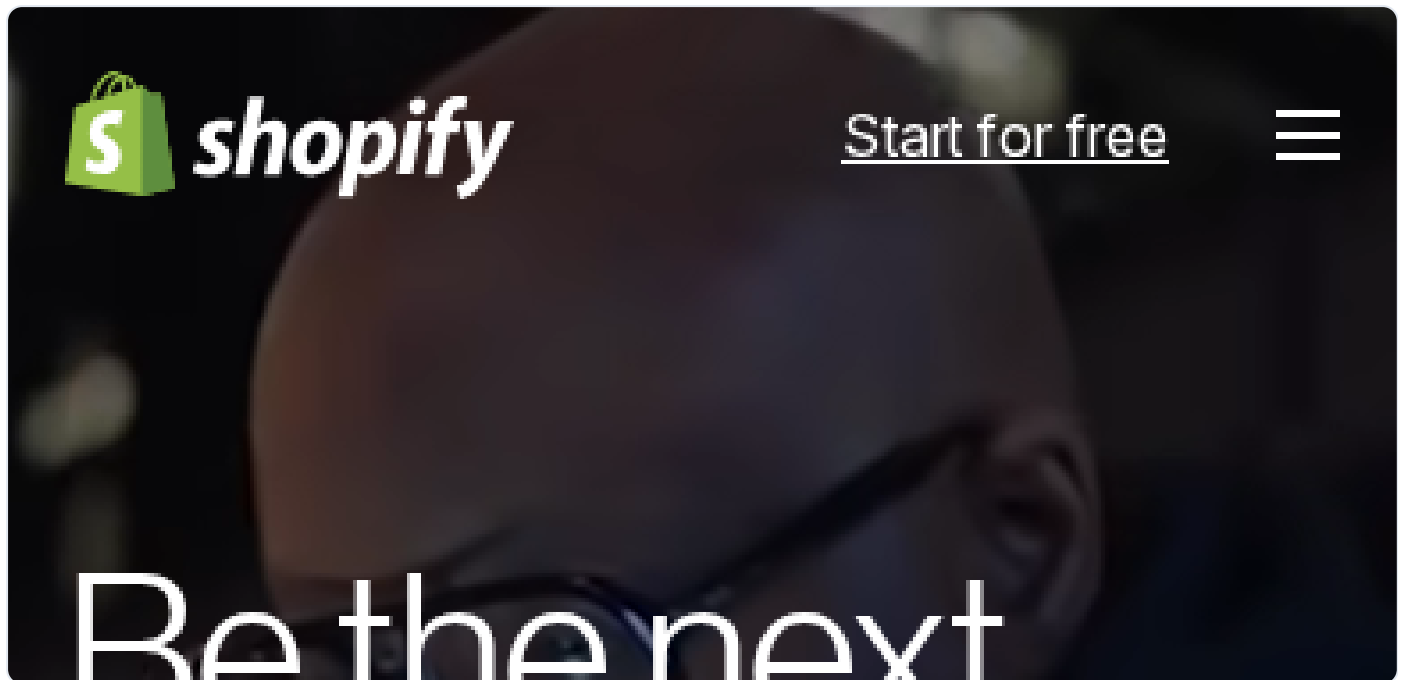
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 1 report; shared hosting inflates reports	CLEAR
Domain age	21 years old Registered history	CLEAR
Web archive	Archived since 2005 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

<https://www.shopify.com/>



What shopify.com served when TrustSniffer captured it on 2026-08-23. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2005.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Shopify.com is a corporate commerce SaaS platform presenting storefront creation, checkout and payment services, apps, developer tools, merchant financing, and related business services through a subscription- and transaction-based ecosystem.

Scam/Impersonation Risk

No scam, phishing, impersonation, blacklist, or identity-contradiction signals were observed. The homepage is a coherent corporate marketing presentation for Shopify and promotes services such as “Shopify Sidekick,” “Shopify App Store,” “Shopify Payments,” and Shopify Capital; claims including “trusted by enterprise brands,” “world’s best checkout,” and “proven to convert better” are promotional assertions rather than evidence of deception. A single abuse report was associated with a shared, whitelisted Cloudflare address with zero confidence and is therefore not site-specific evidence. The available evidence supports an apparently legitimate, low-risk posture, while the real-world operator identity remains independently unverified.

EVIDENCE

- The homepage is classified as a marketing/corporate page, with no detected phishing indicators, hidden forms, or sensitive form submission.
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no confirmed blacklist or phishing result.
- The domain was registered in 2005 and is approximately 21.47 years old.
- Historical records show 5,000 snapshots across 13 tracked years, from 2005-11-09 through 2017-03-30, with a maximum recorded gap of 1 year.

Regulatory Verification Notes

The site presents a commercial technology business rather than a regulated financial service, and no regulatory license or license number is claimed on the captured homepage. That is a transparency item for ordinary corporate and merchant due diligence, not evidence of a scam. The available registration record identifies Shopify Inc. and MarkMonitor, Inc.; however, the operator's real-world identity is not independently verified by the supplied evidence. The long registration continuity, strong global traffic footprint, high page-authority signals, clean reputation coverage, and coherent corporate content are consistent with an established website. The site's TLS certificate is valid and issued at domain-validation level by a mainstream issuer.

EVIDENCE

- Registration telemetry: creation date 2005-03-11T05:18:03Z, age 21.47 years, expiration date 2027-03-11T05:18:03Z; registrar MarkMonitor, Inc.; organization Shopify Inc.
- The homepage does not display a regulatory license claim or license number.
- Hosting telemetry identifies AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- TLS telemetry: issuer WE1, validation level DV, valid to 2026-10-26T19:18:22+00:00.

What to Verify Next

Before credential or payment interactions, an enterprise or prospective customer should independently confirm the contracting entity through an authoritative corporate registry and review the applicable terms, billing, refund, and service-specific conditions. Any account or payment decision should also use independently confirmed official contact channels and payment methods that provide appropriate transaction protections.

EVIDENCE

- The captured homepage contains no login form or sensitive form, so account and payment workflows were not directly exercised in the observed page.
- The homepage is a corporate marketing page; contractual, billing, and service terms should therefore be assessed on the relevant supporting pages before commitment.

Summary Verdict

The evidence supports a high-trust, low-risk posture for an established and apparently legitimate website. Its historical continuity, public reach, coherent business presentation, clean reputation, and stable technical operation converge positively, although the operator's real-world identity is not independently verified.

Infrastructure Integrity

Cloudflare provides the site’s CDN and WAF protection, and the observed addresses—104.18.42.163 and 172.64.145.93—are CDN edge servers; the origin server was not observable in this analysis. This infrastructure reduces direct origin exposure and is a mitigating security characteristic, but it is not independent proof of legitimacy.

Closing Assessment

Ordinary browsing and standard service evaluation are proportionate to the assessed posture; credential or payment use should follow the independent merchant-identity, contractual, and payment-protection checks described above.

Written analysis generated 2026-08-23 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 1 report on hosting IP 104.18.42.163 (Cloudflare, Inc., Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopify.com.

- The request stayed on shopify.com. It was not redirected to another domain. CLEAR
- Registration is published under MarkMonitor, Inc.. CLEAR
- DNS for this domain is served by foundationdns.com, across 3 name servers. NOTED
- The registration is paid up to 2027-03-11. NOTED
- The earliest public archive of this site is from 2005-11-09. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	MarkMonitor, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US

Country	US
Server IP	104.18.42.163
Name servers	GOLD.FOUNDATIONDNS.COM, GOLD.FOUNDATIONDNS.NET, GOLD.FOUNDATIONDNS.ORG
SSL issuer	WE1
SSL expiry	2026-10-26
Domain age	21.47 years (continuous registration)
Domain expiry	2027-03-11
Archive first seen	2005-11-09
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 1 report Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopify.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/shopify.com> · assessed 2026-08-23