

Is shopit.co.ke legit? TrustSniffer's high-trust assessment: 100/100

shopit.co.ke

Verdict

100

OUT OF 100

HIGH TRUST

shopit.co.ke appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Shopit is a Kenyan online retail and B2B ecommerce platform offering phones, computers, printers, electronics, networking equipment, healthcare supplies, and many other products. The page provides Nairobi contact details, product listings and prices in KES, delivery information, payment methods, account login, quotations, and customer support.

Evidence status and limitations

Evidence completeness:

UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	15 years old Registered history	CLEAR
Web archive	Archived since 2011 324 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2011.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This is an established Kenyan online retail and B2B procurement platform presenting phones, computers, printers, electronics, networking equipment, healthcare supplies, and other goods, with product pricing, delivery, payment, warranty, returns, quotations, and customer-support services.

Scam/Impersonation Risk

No phishing, impersonation, malicious-content, or confirmed blacklist contradictions were observed. The homepage presents a coherent Kenyan ecommerce model, extensive product categories, Nairobi contact details, and ordinary account and purchasing workflows; its external reputation indicators were clean, and no deceptive financial or crypto-related behavior was identified.

- Homepage content identifies Shopit as a Kenyan retailer and B2B supplier with product listings, pricing, delivery, payment, warranty, and returns information.
- The site's historical record contains 324 snapshots from 2011–2025, covering 15 tracked years.
- No malicious or suspicious detections were recorded across the evaluated reputation checks.

Regulatory Verification Notes

The site operates as a commercial ecommerce and procurement platform rather than presenting a regulated financial service. Its available business content does not disclose a specific license or registration number; this is a transparency item for routine commercial verification, not evidence of fraud. The domain is long-established, registered through Webhost Ultima Limited, and uses valid TLS protection issued by YE2.

- Domain registered 2011-07-11 and approximately 15.07 years old; expiration recorded as 2030-07-11.
- Hosted on AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- TLS certificate issued by YE2 at DV validation level, valid to 2026-09-07T17:28:42+00:00.
- The homepage supports quotations, bulk purchasing, and institutional orders, indicating a defined B2B procurement function.

What to Verify Next

For institutional or high-value procurement, confirm the applicable Kenyan commercial registration and tax details through independent official records, and validate payment, warranty, and returns terms against the transaction documentation. Contact channels should also be confirmed through an independent route before material orders.

- Homepage provides Nairobi CBD address details and multiple telephone contact points.
- Homepage exposes delivery, payment, warranty, and returns information relevant to transaction verification.
- Account login and contact forms are present on the ecommerce homepage.

Summary Verdict

The website presents as a legitimate, established, and trustworthy ecommerce business with strong identity continuity, clean reputation indicators, and a coherent operating model. No contradiction-based scam or impersonation concern was identified.

Infrastructure Integrity

Cloudflare CDN and WAF infrastructure fronts the website, and all observed addresses were CDN edge servers rather than origin candidates. This provides a meaningful protective layer by reducing direct origin exposure, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

- Cloudflare CDN/WAF detected with six observed edge addresses and zero likely origin candidates.
- Hosting provider recorded as CLOUDFLARENET - Cloudflare, Inc., US, on AS13335.

Closing Assessment

Normal account login, standard website use, and ordinary purchasing are appropriate; routine independent procurement checks remain suitable for material institutional transactions.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopit.co.ke.

- The request stayed on shopit.co.ke. It was not redirected to another domain. CLEAR
- Registration is published under Webhost Ultima Limited. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2030-07-11. CLEAR
- The earliest public archive of this site is from 2011-07-23. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Webhost Ultima Limited
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::ac43:46cb
Name servers	graham.ns.cloudflare.com, becky.ns.cloudflare.com
SSL issuer	YE2
SSL expiry	2026-09-07
Domain age	15.1 years
Domain expiry	2030-07-11
Archive first seen	2011-07-23
Archive snapshots	324
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopit.co.ke at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/shopit.co.ke> · assessed 2026-08-02