

Is shoplift.ai legit? TrustSniffer's high-trust assessment: 100/100

shoplift.ai

Verdict

100

OUT OF 100

HIGH TRUST

shoplift.ai appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 60%.

What this site appears to be

Shoplift is a Shopify-focused CRO SaaS platform offering A/B testing, personalization, analytics, and automated optimization features. The page promotes a 14-day free trial and demo requests, highlights Shopify Plus certification, customer testimonials, integrations, and measurable ecommerce case-study results.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	3 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	4.7 years old Registered history	CLEAR
Web archive	Archived since 2023 62 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2023.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Shoplift is a Shopify-focused conversion-rate optimization SaaS platform that presents A/B testing, personalization, analytics, integrations, and automated optimization for ecommerce merchants, monetized through subscriptions, free trials, and demo-led sales.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand-impersonation signals, or confirmed blacklist findings were observed. The homepage presents a coherent commercial SaaS model, including Shopify Plus certification, customer case studies, a 14-day trial, and demo requests; its content and behavior do not indicate credential harvesting, wallet abuse, or other high-risk activity.

- The homepage describes Shoplift as a CRO platform for Shopify and promotes A/B testing, analytics, personalization, and ecommerce optimization.
- The homepage contains no detected phishing, impersonation, or malicious-content indicators.
- The domain was registered on 2021-11-19 and is approximately 4.7 years old; archival coverage includes 62 snapshots spanning 2023-03-11 to 2026-05-18 across 4 tracked years.

Regulatory Verification Notes

Shoplift presents itself as a commercial software provider rather than a regulated financial service. The available content references company identity, legal policies, customer testimonials, integrations, and Shopify Plus certification, but does not state a regulatory license or registration number; this is a limited disclosure point for commercial due diligence, not evidence of fraud. External reputation checks were clean, and no broker-related match was identified.

- The homepage identifies the business model as paid SaaS subscriptions supported by free trials and demo requests.
- Legal-policy content and company-identification material are present within the site.
- Registration is recorded through GoDaddy.com, LLC.
- The site is hosted on AS209242 (CLOUDFLARESPECTRUM - Cloudflare London, LLC, US); its TLS certificate is issued by WE1 at DV validation level and is valid through 2026-10-14.

What to Verify Next

For procurement or regulated-enterprise onboarding, independently confirm the stated Shopify Plus certification, review the applicable legal and subscription terms, and validate the contracting entity and billing arrangements before execution of a commercial agreement.

- The homepage links to pricing, documentation, case studies, press materials, and legal policies.
- The homepage offers both a 14-day free trial and a demo-request path.
- The site presents Shopify Plus certification as a central partnership claim.

Summary Verdict

The site presents as a legitimate, established, and trustworthy SaaS business with a coherent identity, consistent operating model, clean reputation, and no observed contradiction signals. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

Cloudflare CDN/WAF protection provides a mitigating layer against direct exposure and common network abuse. Observed addressing was limited to the Cloudflare edge, with no origin server address exposed in the analysis.

Closing Assessment

Standard account use and commercial engagement are appropriate, with ordinary enterprise procurement checks applied before signing or expanding a paid service relationship.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shoplift.ai.

- The request stayed on shoplift.ai. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by awsdns-45.org, across 4 name servers. NOTED
- The registration is paid up to 2027-11-19. CLEAR

- The earliest public archive of this site is from 2023-03-11. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	198.202.211.1
Name servers	ns-1386.awsdns-45.org, ns-128.awsdns-16.com, ns-1804.awsdns-33.co.uk, ns-843.awsdns-41.net
SSL issuer	WE1
SSL expiry	2026-10-14
Domain age	4.7 years
Domain expiry	2027-11-19
Archive first seen	2023-03-11
Archive snapshots	62
Reputation	VirusTotal: 0 flagged AbuseIPDB: 3 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shoplift.ai at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/shoplift.ai> · assessed 2026-08-02