

Is shoply.co.jp legit? TrustSniffer's high-trust assessment: 100/100

shoply.co.jp

Verdict

100

OUT OF 100

HIGH TRUST

shoply.co.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Japanese price-comparison portal that searches and ranks products from major retailers such as Amazon, Rakuten, Yahoo, and LOHACO. It also provides sale discovery, barcode/image search, parcel tracking, shopping rewards, and links to legal and privacy information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.2 years old Registered history	CLEAR
Web archive	Archived since 2019 232 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2019.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Japanese ecommerce price-comparison and product-discovery portal that helps visitors compare merchandise, prices, sales, reviews, and rankings across major retailers, with additional barcode or image search, parcel tracking, shopping rewards, and outbound purchasing through third-party merchants.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other contradictory signals were observed. The site's long-running, continuous web presence converges with clean external threat reputation and benign observed behavior: testing found no hidden or externally submitted password forms, cloaking, wallet interaction, clipboard manipulation, or suspicious inline scripts. Its apparent affiliate, advertising, or referral model is consistent with its function and does not present an opaque deposit or investment mechanism.

- Domain registration records show that the site was registered in 2019 and is approximately 7.23 years old.
- Web-archive records contain 232 snapshots spanning 2019–2026, with eight years tracked and no suspicious repurposing or semantic drift identified.
- The homepage showed no sensitive form, hidden form, or untrusted form destination; its available inputs supported product search and barcode-image functionality.
- External threat checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no abuse reports, and no matched threat signatures.

Regulatory Verification Notes

The homepage provides links to legal and privacy information, which is appropriate for a consumer shopping service. The supplied page evidence does not establish a financial-services license or regulatory registration; however, the observed business model is ecommerce comparison and merchant referral rather than regulated investing, brokerage, or deposit-taking. No third-party broker profile was matched, and that absence has no adverse regulatory implication for this type of service.

- The homepage navigation includes legal-policy and privacy-information links for visitors.
- The homepage presents purchases as outbound interactions with established third-party marketplaces rather than direct financial deposits with the site.
- The site is served from AS13335, operated by Cloudflare, Inc.
- The site's transport encryption uses a valid DV TLS certificate issued by WE1, valid until 2026-09-28.

What to Verify Next

Organizations planning a formal commercial relationship should review the legal and privacy pages for the contracting entity, applicable terms, data-handling commitments, and dispute arrangements. Any barcode image or parcel information should be submitted in accordance with the organization’s data-classification policy, and merchant pricing, fulfilment, returns, and payment terms should be confirmed on the destination retailer’s own checkout page.

- The homepage offers camera capture or image upload for barcode-based product searches.
- The homepage includes parcel-tracking functionality, which may involve transaction-related reference data.
- Product results direct visitors toward external merchants, making the destination retailer responsible for the final purchase terms.
- The site provides account login and shopping-reward functionality, indicating an ongoing user-service relationship rather than a static catalogue.

Summary Verdict

The website is legitimate, established, and trustworthy, with a coherent commercial purpose and strong convergence across provenance, content, behavior, and external reputation. No contradictory risk indicators were identified, and normal interaction—including account login and standard use—is appropriate.

Infrastructure Integrity

The website is protected by Cloudflare’s CDN and WAF. All four observed addresses were Cloudflare edge servers, so the origin server was not exposed during the analysis; this reduces direct infrastructure exposure but is treated as a security mitigation rather than independent proof of legitimacy.

Closing Assessment

Prospective users may interact with the service normally, while applying standard ecommerce diligence to final merchant terms and the handling of any information voluntarily supplied through site features.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shoply.co.jp.

- The request stayed on shoply.co.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The earliest public archive of this site is from 2019-05-27. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3037::ac43:b115
Name servers	lindsey.ns.cloudflare.com, tim.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-28
Domain age	7.2 years
Domain expiry	Not available
Archive first seen	2019-05-27
Archive snapshots	232
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shoply.co.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.