

Is shopping-charm.jp legit? TrustSniffer's high-trust assessment: 100/100

shopping-charm.jp

Verdict

100

OUT OF 100

HIGH TRUST

shopping-charm.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Japanese online specialty retailer Charm offers a broad catalog of aquarium, pet, plant, animal-care, and live-animal products. The page provides contact numbers, delivery guidance, payment and return resources, corporate information, privacy terms, and statutory ecommerce disclosures, with no evident high-risk behavior in the supplied content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	19 years old Registered history	CLEAR
Web archive	Archived since 2008 606 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2008.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Japanese specialist retailer offering aquarium equipment, pet supplies, plants, animal feed, and live animals through a conventional direct-to-consumer ecommerce model.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other fraud indicators were observed. The domain's long registration history and extensive, continuous archive record support provenance consistent with an established operation rather than a recently created or repurposed storefront. Its external reputation is clean across the supplied threat-intelligence checks, and the homepage contains no sensitive, hidden, or externally submitted forms.

- The domain registration record shows registration on 26 November 2007 and an age of approximately 18.7 years.
- The web archive contains 606 snapshots spanning 3 November 2008 to 27 April 2026, covering 19 tracked years with no gap exceeding one year.
- The ecommerce homepage showed no login form, hidden form, sensitive form, suspicious inline script, cloaking, clipboard manipulation, or cryptocurrency-wallet activity.
- External reputation telemetry recorded zero malicious or suspicious detections, no unsafe-browsing finding, no reported abuse, and an established global traffic rank of 72,951.

Regulatory Verification Notes

The homepage provides routes to company information, a privacy policy, and legally required Japanese ecommerce disclosures, indicating a mature commercial-disclosure framework. No financial-services license is claimed, but none would ordinarily be expected for the stated retail model. The supplied evidence does not reproduce the legal entity details contained on those pages, so this assessment confirms their availability rather than independently validating their contents. No relevant broker-intelligence match was identified.

- The homepage links visitors to corporate information, privacy terms, and statutory commercial-information resources.
- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 4 October 2026.
- The homepage presents the service as a pet-supplies ecommerce operation rather than a brokerage, investment platform, or cryptocurrency service.

- The homepage links to established social channels on X, Instagram, and YouTube.

What to Verify Next

For procurement, high-value orders, or regulated vendor onboarding, the published corporate particulars should be matched against the contracting entity and payment recipient. Order-specific checks should confirm payment terms, delivery restrictions, cancellation conditions, and return eligibility—particularly where live animals or plants are involved. Official customer-service channels should also be confirmed before relying on time-sensitive advice.

- The homepage provides dedicated resources for payment methods, shipping charges, returns, exchanges, and cancellations.
- The homepage publishes separate consultation routes for general enquiries and aquarium, aquatic-plant, and plant-related matters.
- Customer service is presented as available every day from 08:00 to 13:00, with separate toll-free and mobile-caller telephone numbers.
- The product catalogue includes living organisms and plants, for which delivery and return conditions can differ materially from ordinary merchandise.

Summary Verdict

The website is legitimate, established, and trustworthy. Its identity, historical continuity, commercial substance, technical security, and clean reputation converge without contradictory signals, supporting normal account and transactional use with high confidence.

Infrastructure Integrity

The website is protected by Cloudflare’s CDN and WAF, with all observed addressing attributable to an edge server rather than the origin. This reduces direct origin exposure and provides a meaningful security mitigation, although protective infrastructure is not itself proof of business legitimacy.

- The site was served from AS13335 (Cloudflare, Inc., US) through the observed edge address 104.20.50.128.
- One CDN edge address was observed, and no origin-server candidate was exposed during the assessment.

Closing Assessment

Normal browsing, account login, customer-service engagement, and standard purchases are appropriate, subject to ordinary transaction-level review for significant orders or formal vendor onboarding.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopping-charm.jp.

- The request stayed on shopping-charm.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by ne.jp, across 2 name servers. NOTED
- The registration is paid up to 2026-11-30. NOTED
- The earliest public archive of this site is from 2008-11-03. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	104.20.50.128
Name servers	ns1.dns.ne.jp, ns2.dns.ne.jp
SSL issuer	WE1
SSL expiry	2026-10-04
Domain age	18.7 years
Domain expiry	2026-11-30
Archive first seen	2008-11-03
Archive snapshots	606
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopping-charm.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.