

Is shopstar.co.za legit? TrustSniffer's high-trust assessment: 94/100

shopstar.co.za

Verdict

94

OUT OF 100

HIGH TRUST

shopstar.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 55%.

What this site appears to be

Shopstar is a South African SaaS platform that helps makers and creators build, manage, and grow online stores with no-code design tools, integrated payments and shipping, analytics, social selling, local support, and a 14-day free trial.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Shopstar is a South African SaaS platform that enables makers and creators to build, manage, and grow online stores through no-code design tools, integrated payments and shipping, analytics, social selling, local support, and a 14-day free trial.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand impersonation, or confirmed malicious reputation signals were observed. The homepage presents a coherent ecommerce-software model, with subscriptions and transaction fees supporting hosted store creation and management. Its concrete claims—no-code store building, integrated payments and shipping, social selling, local support, and a free trial—are consistent with that model, while customer reviews, pricing references, support information, and legal links further support an established commercial presentation. The site's external reputation checks were clean, and no suspicious contact-channel anomaly was identified.

- Homepage: identifies Shopstar as a South African platform for makers and creators to build, manage, and grow online stores.
- Homepage: presents no-code design, payments, shipping, analytics, social selling, local support, and a 14-day free trial.
- Domain registration: Registered 2013-04-11 (~13.32 years old) through Absolute Hosting.
- External reputation: 0 malicious detections, 0 suspicious detections, and 0 abuse reports; traffic rank 577171, within the top 1 million.

Regulatory Verification Notes

Shopstar is presented as a commercial ecommerce-software provider rather than a financial-services platform. The supplied content does not provide a license number or regulated-status claim; this is a limited disclosure point for organizational verification, not evidence of deception. The homepage includes pricing references, customer reviews, support details, legal links, and a physical address, providing a substantive business context. No adverse broker-reputation match was identified.

- Homepage: describes subscription and transaction-fee functionality for hosted online-store services.
- Homepage: provides links for pricing, contact, support, and legal information.
- Hosting and transport: Served from AS37153 through Xneelo (Pty) Ltd; TLS certificate issued by YE1 using DV validation, valid to 2026-09-19.
- Registrar record: Domain registration expires 2027-04-11.

What to Verify Next

Before formal procurement or material commercial reliance, the organization should review the current terms, pricing, cancellation, payment-processing, and data-handling provisions, and confirm the business contact details through an independently obtained channel. Where a regulated payment or financial activity is contemplated, the relevant service provider’s authorization should be checked directly with the applicable registry.

- Pricing page: Review subscription terms, transaction fees, and cancellation conditions.
- Legal pages: Confirm contractual, privacy, and data-processing provisions.
- Contact page: Independently validate the published business and support channels.

Summary Verdict

Shopstar presents as a legitimate, established, and trustworthy SaaS business with a coherent operating model and strong convergence across its content, reputation, domain history, and technical signals. Normal interaction, including account login and standard platform use, is appropriate.

Infrastructure Integrity

The site resolves to a single South African hosting address operated by Xneelo (Pty) Ltd on AS37153, with no CDN detected. Valid mainstream TLS protection is present, providing transport confidentiality; this infrastructure supports operational integrity but is not, by itself, proof of legitimacy.

Closing Assessment

Standard use is appropriate, with ordinary contractual, privacy, and supplier due diligence remaining proportionate for business adoption.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopstar.co.za.

- The request stayed on shopstar.co.za. It was not redirected to another domain. CLEAR
- Registration is published under Absolute Hosting. CLEAR
- DNS for this domain is served by googledomains.com, across 4 name servers. NOTED

- The registration is paid up to 2027-04-11. NOTED
- It is hosted on Xneelo (Pty) Ltd, from a server in ZA. NOTED

Domain intelligence

Registrar	Absolute Hosting
Hosting	Xneelo (Pty) Ltd - Xneelo (Pty) Ltd, ZA
Country	ZA
Server IP	156.38.136.250
Name servers	ns-cloud-b1.googledomains.com, ns-cloud-b2.googledomains.com, ns-cloud-b3.googledomains.com, ns-cloud-b4.googledomains.com
SSL issuer	YE1
SSL expiry	2026-09-19
Domain age	13.3 years
Domain expiry	2027-04-11
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopstar.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/shopstar.co.za> · assessed 2026-08-01