

Is shopstat.ru legit? TrustSniffer's high-trust assessment: 90/100

shopstat.ru

Verdict

90

OUT OF 100

HIGH TRUST

shopstat.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 55%.

What this site appears to be

Shopstat presents a Russian-language SaaS platform providing analytics, competitor research, SEO tools, and sales management for online marketplace sellers, with browser extension support and business blog content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	6.9 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Shopstat is a Russian-language SaaS platform for online marketplace sellers, presenting analytics, competitor research, SEO tools, sales monitoring, browser-extension support, and business content for users of Wildberries, Ozon, Yandex Market, and AliExpress.

Scam/Impersonation Risk

No contradictions, phishing indicators, impersonation signals, or confirmed malicious findings were observed. The homepage presents a coherent marketplace-analytics business model, including competitor analysis, sales and inventory tracking, SEO tools, and stated historical marketplace data collection since 2020. Its claims that 70,000 users installed the browser extension and that the service supports established marketplaces are business claims rather than independent proof, but they are consistent with the site's stated SaaS purpose.

- Homepage: identifies Shopstat as an analytics service for Wildberries, Ozon, Yandex Market, and AliExpress.
- Homepage: presents competitor research, sales monitoring, SEO functionality, and browser-extension support.
- Homepage: provides Login and Registration paths without a detected sensitive or external credential form.
- Domain registration: created 2019-09-06; age 6.91 years.

Regulatory Verification Notes

The available content supports a commercial software service rather than a regulated financial offering. No licensing claim or registration number is presented in the supplied site content; this is a transparency item for business due diligence, not evidence of deception. External reputation checks found no malicious or suspicious detections, and the site appears within the global top-million traffic set. The domain is registered through REGRU-RU, while transport security uses a valid DV certificate issued by YR1.

- Homepage and navigation: identify a commercial analytics service with Contacts, Login, Registration, and Blog areas.
- Registration record: registrar is REGRU-RU; creation date is 2019-09-06 and expiration date is 2026-09-06.
- Hosting telemetry: served from AS47440, BST-AS - BUSINESS SYSTEM TELEHOUSE, OOO, RU.
- TLS telemetry: DV certificate issued by YR1, valid to 2026-09-15.

What to Verify Next

For procurement or material commercial engagement, confirm the operating entity, applicable consumer or software-service terms, and any licensing obligations through the site's legal or contact channels and an independent business registry. Standard account login and ordinary use are appropriate within normal organizational controls.

- Homepage: displays the service's stated functions and marketplace coverage for business validation.
- Navigation: provides Contacts, Login, Registration, and Blog areas for follow-up review.
- Business model: describes subscription or paid-access SaaS functionality and browser-extension use.

Summary Verdict

Shopstat presents as a legitimate, established, and trustworthy software service with a coherent business purpose and no observed scam or impersonation contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure. The observed edge infrastructure resolves through AS47440, operated by BST-AS - BUSINESS SYSTEM TELEHOUSE, OOO, RU; the origin server was not observable in this analysis. This protection mitigates direct exposure but is supporting infrastructure evidence rather than proof of legitimacy.

Closing Assessment

Proceed with normal operational use, subject to the organization's standard vendor, contractual, and data-governance checks.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of shopstat.ru.

- The request stayed on shopstat.ru. It was not redirected to another domain. CLEAR
- Registration is published under REGRU-RU. CLEAR
- DNS for this domain is served by com., across 2 name servers. NOTED
- The registration is paid up to 2026-09-06. NOTED
- It is hosted on BST-AS, from a server in RU. NOTED

Domain intelligence

Registrar	REGRU-RU
Hosting	BST-AS - BUSINESS SYSTEM TELEHOUSE, 000, RU
Country	RU
Server IP	93.174.53.122
Name servers	algin.ns.cloudflare.com., edna.ns.cloudflare.com.
SSL issuer	YR1
SSL expiry	2026-09-15
Domain age	6.9 years
Domain expiry	2026-09-06
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about shopstat.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/shopstat.ru> · assessed 2026-08-01