

Is smallseotools.com legit? TrustSniffer's high-trust assessment: 100/100

smallseotools.com

Verdict

100

OUT OF 100

HIGH TRUST

smallseotools.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

SmallSEOTools.com presents a broad collection of free and premium online SEO, writing, image, PDF, domain, and website-management tools, with advertising, subscriptions, feedback collection, and newsletter signup.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Archived since 2010 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2010.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

SmallSEOTools.com is an established freemium SaaS platform presenting free and paid SEO, writing, image, PDF, domain, and website-management utilities, including plagiarism checking, paraphrasing, OCR, image conversion, and a paid Design Studio, supported by advertising, subscriptions, feedback collection, and newsletter signup.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent software-service model rather than a deceptive financial or impersonation scheme, and the supplied analysis found no phishing indicators, brand impersonation, malicious detections, or suspicious content features. The site's substantial historical continuity and established public footprint further support genuine identity and provenance.

- Domain registered on 2010-09-06, approximately 15.91 years old.
- 5,000 archive snapshots spanning 2010-09-13 to 2018-03-06, across 9 tracked years.
- Global traffic ranking recorded as 23,302, within the top 1 million.
- External reputation checks recorded 0 malicious and 0 suspicious detections.

Regulatory Verification Notes

The site presents itself as a software platform and does not identify a regulated financial service. No licensing claim or registration number is identified in the supplied site content; this is a limited disclosure point for procurement or jurisdiction-specific review, not an identity contradiction. Registration privacy is an administrative detail, while the available reputation and technical signals support an established operating presence.

- The homepage describes SaaS tools, subscriptions, and related software services without a financial-regulatory claim.
- Hosted on AS13335 (Cloudflare).
- TLS certificate issued by WE1, using DV validation, valid to 2026-10-06.
- The domain registrar is GoDaddy.com, LLC.

What to Verify Next

For enterprise procurement, review the applicable pricing, policy, renewal, cancellation, and data-use terms. Where a jurisdiction imposes software-sector registration or other requirements, confirm applicability with the relevant official registry and use the site's published contact and policy pages for vendor due diligence.

- Pricing and policy pages are present in the supplied site inventory.
- Contact details and policy materials are identified as part of the site's available content.
- The homepage exposes ordinary feedback and newsletter functions rather than sensitive transaction forms.

Summary Verdict

SmallSEOTools.com presents as a legitimate, established, and trustworthy website with a coherent business model and no observed scam or impersonation contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare's CDN/WAF, and all four observed addresses are classified as CDN edge servers with no origin candidate observed. This reduces direct exposure of the origin infrastructure and provides a meaningful mitigating control, although protective hosting alone is not proof of legitimacy.

Closing Assessment

Normal account login and standard use are appropriate, subject to routine organizational procurement and account-security controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of smallseotools.com.

- The request stayed on smallseotools.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2032-09-06. CLEAR
- The earliest public archive of this site is from 2010-09-13. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::ac42:afe4
Name servers	SCOTT.NS.CLOUDFLARE.COM, ZITA.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-06
Domain age	15.9 years
Domain expiry	2032-09-06
Archive first seen	2010-09-13
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about smallseotools.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/smallseotools.com> · assessed 2026-08-02