

Is smartnews.com legit? TrustSniffer's high-trust assessment: 100/100

smartnews.com

Verdict

100

OUT OF 100

HIGH TRUST

smartnews.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 75%.

What this site appears to be

Japanese SmartNews homepage presenting aggregated current-affairs, sports, entertainment, weather, and business stories, including SmartNews AI summaries, advertisements, app promotion, and a paid premium-news subscription. Corporate, legal, privacy, help, and app links are visibly provided.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

|                           |                                                            |       |
|---------------------------|------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                              | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                       | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count | NOTED |
| Domain age                | 27 years old<br>Registered history                         | CLEAR |
| Web archive               | Archived since 1999<br>5000 snapshots                      | CLEAR |
| Certificate               | Encrypted connection<br>Issued by Amazon RSA 2048 M01      | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1999.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

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### Overview

SmartNews is an established Japanese news-aggregation website presenting current affairs, sports, entertainment, weather, business coverage, AI-generated summaries, advertisements, app promotion, and a SmartNews+ subscription funded through premium content and coupons.

### Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other scam indicators were observed. The site's long-established domain, extensive historical record, strong global traffic footprint, clean external reputation, and absence of deceptive interaction mechanisms collectively support its legitimacy. Registration privacy through Domains By Proxy is an ordinary administrative arrangement and does not detract from that conclusion.

- The domain-registration record shows GoDaddy.com, LLC as registrar; registered 1999-03-09 (~27.42 years old) and scheduled to expire 2027-03-09.
- The domain's archive record contains 5,000 snapshots spanning 1999-10-10 to 2026-01-26 (28 years tracked), with no detected suspicious repurposing or semantic drift.
- External reputation telemetry records 0 malicious and 0 suspicious detections, no malicious safe-browsing classification, no abuse reports, and a global traffic rank of 7,662.
- The homepage presented no sensitive form, hidden form, untrusted form destination, suspicious script, cloaking, wallet interaction, or clipboard-hijacking behavior.

### Regulatory Verification Notes

The homepage visibly provides corporate, legal, privacy, help, and application links, consistent with a mature consumer-content service. The supplied page evidence does not establish a specific licensing claim or regulatory status; however, SmartNews operates here as a news aggregator supported by advertising and subscriptions, rather than presenting a regulated financial product. No broker-intelligence match or adverse regulatory signal was identified.

- The homepage identifies the service as SmartNews and provides login, registration, subscription, corporate, legal, privacy, and help pathways.
- The SmartNews+ presentation describes a paid service aggregating premium business news and coupons.
- The site's transport encryption uses a domain-validated certificate issued by Amazon RSA 2048 M01, valid to 2026-10-27.

What to Verify Next

Enterprise onboarding should confirm that the applicable corporate and privacy terms meet the institution's jurisdictional, data-protection, subscription, and vendor-management requirements. Procurement teams should also validate official account-administration and support channels through the corporate pages before integrating the service into managed workflows.

- The homepage visibly links to legal, privacy, corporate, and help materials suitable for institutional due diligence.
- The observed service includes account registration, login, application access, advertising, and a paid subscription, creating defined areas for privacy and commercial-terms review.

Summary Verdict

SmartNews is a legitimate, established, and trustworthy website with a mature public presence and no observed contradictions or deceptive behavior. The evidence supports normal interaction, including account login, registration, subscription access, and standard use.

Infrastructure Integrity

The service is hosted on AS16509 (AMAZON-02 — Amazon.com, Inc., US) and protected by AWS CDN/WAF infrastructure. All three observed addresses were CDN edge systems, limiting direct origin exposure; this is a sound defensive control, although infrastructure protection is not itself proof of legitimacy.

- Hosting telemetry records AS16509 (AMAZON-02 — Amazon.com, Inc., US), with three observed AWS edge addresses and no exposed origin candidate.

Closing Assessment

Prospective users may engage with the service normally, while organizations should apply their standard privacy, subscription, and third-party onboarding controls.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 25%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of smartnews.com.

- The request stayed on smartnews.com. It was not redirected to another domain. CLEAR

- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by awsdns-03.org, across 4 name servers. NOTED
- The registration is paid up to 2027-03-09. NOTED
- The earliest public archive of this site is from 1999-10-10. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

|                    |                                                                                            |
|--------------------|--------------------------------------------------------------------------------------------|
| Registrar          | GoDaddy.com, LLC                                                                           |
| Hosting            | AMAZON-02 - Amazon.com, Inc., US                                                           |
| Country            | US                                                                                         |
| Server IP          | 13.158.61.16                                                                               |
| Name servers       | NS-1055.AWSDNS-03.ORG, NS-2018.AWSDNS-60.CO.UK, NS-220.AWSDNS-27.COM, NS-895.AWSDNS-47.NET |
| SSL issuer         | Amazon RSA 2048 M01                                                                        |
| SSL expiry         | 2026-10-27                                                                                 |
| Domain age         | 27.4 years                                                                                 |
| Domain expiry      | 2027-03-09                                                                                 |
| Archive first seen | 1999-10-10                                                                                 |
| Archive snapshots  | 5000                                                                                       |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches             |

About this assessment

A trust score summarises the evidence TrustSniffer could collect about smartnews.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/smartnews.com> · assessed 2026-08-04