

Is socialmediaexaminer.com legit? TrustSniffer's high-trust assessment: 100/100

socialmediaexaminer.com

Verdict

100

OUT OF 100

HIGH TRUST

socialmediaexaminer.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Social Media Examiner is an established marketing media and education site offering social media and AI marketing articles, newsletters, podcasts, reports, conferences, and community-based training.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	17 years old Registered history	CLEAR
Web archive	Archived since 2009 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2009.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Social Media Examiner is an established marketing media and education website presenting social-media and AI-marketing articles, newsletters, podcasts, reports, conferences, and community-based training, with a business model supported by publishing, sponsorships, events, subscriptions, and paid educational offerings.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent informational and educational purpose, with no phishing, impersonation, deceptive form, cryptocurrency, or malicious-behavior indicators. The sole newsletter form requests an email address and does not transmit credentials or sensitive information to an untrusted destination.

- The homepage identifies Social Media Examiner as a marketing-news and education publication covering social media, AI, Instagram, YouTube, podcasts, conferences, and training.
- External reputation checks recorded zero malicious findings, zero suspicious findings, no blacklist match, and zero abuse reports.
- The domain was registered in 2009 and is approximately 17.1 years old; archival records contain 5,000 snapshots spanning 2009–2023 across 15 tracked years.
- The homepage's behavioral review detected no hidden forms, credential collection, wallet activity, clipboard hijacking, cloaking, or suspicious inline scripts.

Regulatory Verification Notes

The site's visible model is media publishing and education rather than a regulated financial service. No regulatory license claim or registration number was identified in the analyzed content; this is a limited disclosure point for any paid training, conference, or community service, not evidence of deception. Registration through GoDaddy.com, LLC and the site's established operational history support a credible identity, while registration privacy is an administrative detail.

- The homepage promotes free editorial content, newsletters, podcasts, reports, conferences, and paid community or training offerings.
- The domain registrar is GoDaddy.com, LLC; registration runs from 2009-07-01 to 2027-07-01.
- Hosted on AS13335 (Cloudflare); TLS certificate issued by WE1 with DV validation, valid to 2026-09-23.
- The site has a strong global traffic footprint, ranking 16,765 in the recorded traffic assessment.

What to Verify Next

For any paid service, confirm the applicable terms, refund conditions, and provider identity through the site's official legal and support pages. Where a specific event, training product, or partnership carries regulatory implications, independently confirm the relevant authorization with the applicable public registry.

- The homepage links to the About Us, Cookie Policy, and community or training areas.
- The visible subscription flow is limited to newsletter email enrollment and contains no sensitive-data form.
- No third-party broker match was identified.

Summary Verdict

The website presents as a legitimate, established, and trustworthy marketing-information and education platform. Its consistent content, clean reputation, sustained historical presence, and coherent operating model support normal interaction.

Infrastructure Integrity

Cloudflare CDN and WAF protection provide a meaningful defensive layer, with observed traffic served through Cloudflare edge infrastructure rather than directly exposing an origin address. This is a mitigating security characteristic, not independent proof of legitimacy.

Closing Assessment

Normal browsing, newsletter subscription, account login where offered, and standard use are appropriate; paid engagements should follow the site's published commercial terms.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of socialmediaexaminer.com.

- The request stayed on socialmediaexaminer.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-07-01. NOTED

- The earliest public archive of this site is from 2009-08-02. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::ac43:49b0
Name servers	CARL.NS.CLOUDFLARE.COM, IVY.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-23
Domain age	17.1 years
Domain expiry	2027-07-01
Archive first seen	2009-08-02
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about socialmediaexaminer.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/socialmediaexaminer.com> · assessed 2026-08-02