

# Is sportingpost.co.za legit? TrustSniffer's high-trust assessment: 100/100

sportingpost.co.za

## Verdict

100

OUT OF 100

HIGH TRUST

sportingpost.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Sporting Post is a South African horse-racing news and information publication covering racing news, previews, results, betting tips, racecards, breeding, industry people, statistics, and opinion. The page includes login, registration, subscription, advertising, and social-follow options.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                            |       |
|---------------------------|------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                              | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                       | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count | NOTED |
| Domain age                | 30 years old<br>Registered history                         | CLEAR |
| Web archive               | Archived since 1997<br>968 snapshots                       | CLEAR |
| Certificate               | Encrypted connection<br>Issued by WE1                      | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1997.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

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### Overview

Sporting Post is a South African horse-racing news and information publication presenting racing news, previews, results, racecards, betting tips, breeding coverage, statistics, and opinion, with an apparent editorial and subscription-supported business model.

### Scam/Impersonation Risk

No contradictions were observed across the site's identity, content, technical, and reputation signals. The homepage presents a coherent sports-publication purpose, with ordinary login, registration, subscription, advertising, and social-follow functions; no phishing, brand impersonation, malicious content, or suspicious financial mechanisms were identified. The site's long and continuous history further supports an established identity rather than a recently created or repurposed operation.

- Domain registered in 1996, approximately 29.77 years old.
- 968 archive snapshots spanning 1997–2025, covering 29 years.
- The homepage contains substantial horse-racing editorial content and no detected red-flag indicators.
- Independent reputation checks recorded no malicious or suspicious detections and no abuse reports.

### Regulatory Verification Notes

The site appears to operate as an editorial publication funded through subscriptions, advertising, sponsored content, promotional partnerships, and email subscriptions. No specific financial-services licensing claim is presented in the supplied site evidence; this is a transparency point for regulatory classification, not an indication of impersonation or fraud. The available third-party broker context contains no matching record.

- The homepage identifies the service as horse-racing news and information rather than a financial-services platform.
- Published functions include subscriptions, advertising, sponsored content, login, and email subscriptions.
- Hosted on AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- TLS certificate issued by WE1 using DV validation, valid to 2026-10-20.

### What to Verify Next

For any regulated betting, promotional, or commercial engagement, confirm the relevant operator, publisher, or advertising counterparty through the applicable official registry and independently verified contact channels.

Account login and standard site use are appropriate within the site's stated publishing and subscription functions.

- The homepage identifies betting tips and racing information as editorial subject matter.
- The homepage provides subscription and login pathways.
- The site links to established social platforms including Facebook, Twitter, and Instagram.

Summary Verdict

Sporting Post is a legitimate, established, and trustworthy website with a coherent operating purpose and no observed scam or impersonation indicators. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with observed traffic terminating on Cloudflare edge servers and no origin candidate identified. This provides a meaningful defensive layer against direct origin exposure, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Engagement may proceed normally, with formal regulatory checks reserved for any separate betting, advertising, or commercial relationship.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

|                                  |        |
|----------------------------------|--------|
| Status                           | LIKELY |
| Identity score                   | 79/100 |
| Identity verification confidence | 78%    |

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of sportingpost.co.za.

- The request stayed on sportingpost.co.za. It was not redirected to another domain. CLEAR
- Registration is published under JBJ Internet CC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-10-30. NOTED
- The earliest public archive of this site is from 1997-04-11. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

## Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | JBJ Internet CC                                                                |
| Hosting            | CLOUDFLARENET - Cloudflare, Inc., US                                           |
| Country            | US                                                                             |
| Server IP          | 2606:4700:4403::ac40:955a                                                      |
| Name servers       | deb.ns.cloudflare.com, nitin.ns.cloudflare.com                                 |
| SSL issuer         | WE1                                                                            |
| SSL expiry         | 2026-10-20                                                                     |
| Domain age         | 29.8 years                                                                     |
| Domain expiry      | 2026-10-30                                                                     |
| Archive first seen | 1997-04-11                                                                     |
| Archive snapshots  | 968                                                                            |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

## About this assessment

A trust score summarises the evidence TrustSniffer could collect about [sportingpost.co.za](https://sportingpost.co.za) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

**This report online:** <https://trustsniffer.com/report/sportingpost.co.za> · assessed 2026-08-02