

Is standardmedia.co.ke legit? TrustSniffer's high-trust assessment: 100/100

standardmedia.co.ke

Verdict

100

OUT OF 100

HIGH TRUST

standardmedia.co.ke appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

Front page of a Kenyan news publisher covering politics, business, health, sports and entertainment with advertising and subscription prompts.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	17 years old Registered history	CLEAR
Web archive	Archived since 2009 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2009.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This website is a Kenyan news and media publisher presenting national and international reporting across politics, business, health, sports, entertainment, opinion, and lifestyle, with advertising, sponsored content, subscription, and e-paper services supporting its publishing model.

Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, impersonation, blacklist, or malicious-content indicators. The site's long registration continuity and substantial archival record are consistent with an established publication rather than a recently created or repurposed property. Behavioral testing did identify two suspicious inline scripts, substantial DOM changes, and console errors, but these were sandbox anomalies rather than confirmed abuse indicators; no hidden forms, external password submissions, wallet activity, clipboard hijacking, or cloaking were detected. Independent reputation checks were clean, and the site was not associated with the assessed broker-warning dataset.

EVIDENCE

- Domain registration records: registered 2009-05-22; approximately 17.24 years old; registrar listed as SUNTECH BUSINESS SOLUTIONS LIMITED.
- Web archive: 5,000 snapshots spanning 2009-06-02 through 2015-01-07, covering 7 years with a maximum recorded gap of 1 year.
- Homepage behavior: 2 suspicious inline scripts, 7,001 maximum DOM mutations, and 21 console errors; no hidden forms, external password forms, wallet activity, or cloaking detected.
- External reputation checks: 0 malicious detections, 0 suspicious detections, no Google Safe Browsing malicious result, and 0 abuse reports.

Regulatory Verification Notes

The homepage identifies The Standard Group Plc as a multimedia organization and provides a headquarters address in Nairobi, telephone numbers, and a corporate email address. This is substantive on-site identity information, but the operator's real-world identity remains independently unverified, so the corporate description should be treated as an apparent identity claim rather than proof. The available content does not present a licensing authority or registration number; for a news, subscription, and e-paper service, that is a transparency point for ordinary business verification rather than evidence of a scam. The transport and hosting signals are technically consistent with a mature, professionally operated website.

EVIDENCE

- Hosting: served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- TLS: certificate issued by WE1, domain validation (DV), valid through 2026-11-06.
- Homepage: identifies The Standard Group Plc, its Nairobi headquarters, telephone numbers, and corporate contact details.
- Page structure: two forms were observed—a login form and a newsletter form—with no sensitive form destination or untrusted submission destination detected.

What to Verify Next

Before credential or payment interactions, an institution or prospective user should independently confirm that the published corporate identity corresponds to the intended Standard Group entity, review the applicable subscription, cancellation, refund, and payment-protection terms, and access the service through an independently trusted bookmark or offline-confirmed channel. Any applicable media, subscription, or commercial registration should be checked with the relevant official registry rather than inferred from the site's own claims.

EVIDENCE

- Homepage: provides the corporate name, Nairobi office location, and telephone contact points for independent comparison.
- E-paper and subscription prompts: indicate that commercial terms should be reviewed before payment.
- Login and newsletter forms: support checking that authentication and communications remain within the expected official domain.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate, low-risk website and supports normal browsing and ordinary site interaction. The classification is strong, while the connection between the website and an independently verified real-world operator remains unconfirmed.

Infrastructure Integrity

Cloudflare CDN/WAF protection is present, with observed addresses belonging to Cloudflare edge infrastructure rather than an identified origin server. This reduces direct origin exposure and is a mitigating technical control, but it is not by itself proof of legitimacy.

Closing Assessment

Proceed with ordinary independent identity, commercial-terms, and payment-protection checks before submitting credentials or payment details; routine editorial browsing is proportionate to the assessed posture.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of standardmedia.co.ke.

- The request stayed on standardmedia.co.ke. It was not redirected to another domain. CLEAR
- Registration is published under SUNTECH BUSINESS SOLUTIONS LIMITED. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-22. NOTED
- The earliest public archive of this site is from 2009-06-02. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	SUNTECH BUSINESS SOLUTIONS LIMITED
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3037::6815:451f
Name servers	arya.ns.cloudflare.com, brad.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-11-06
Domain age	17.24 years (continuous registration)
Domain expiry	2027-05-22
Archive first seen	2009-06-02
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about standardmedia.co.ke at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/standardmedia.co.ke> · assessed 2026-08-13