

Is storeboard.com legit? TrustSniffer's high-trust assessment: 100/100

storeboard.com

Verdict

100

OUT OF 100

HIGH TRUST

storeboard.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Storeboard is a hyperlocal directory and community marketplace for discovering businesses, products, services, news, classifieds, and local activities. It also offers premium packages and promotional opportunities for businesses.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	22 years old Registered history	CLEAR
Web archive	Archived since 2000 811 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Storeboard is a hyperlocal directory and community marketplace for discovering local businesses, products, services, news, classifieds, deals, and community activities, supported by business promotion, advertising, premium packages, and user-generated listings.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent marketplace and directory model, with no detected phishing, impersonation, deceptive financial manipulation, malicious reputation findings, or suspicious interaction behavior. Normal account login and standard use are appropriate.

EVIDENCE

- The homepage identifies Storeboard as a local directory and marketplace and provides consistent navigation for businesses, products, services, news, and classifieds.
- Domain registration: 2004-04-07; approximately 22.33 years old.
- Web-archive coverage: 811 snapshots spanning 2000–2026, across 27 tracked years.
- External reputation checks recorded zero malicious or suspicious detections and zero abuse reports.

Regulatory Verification Notes

Storeboard presents a commercial community marketplace rather than a regulated financial service. Its homepage links to About, Contact, Privacy Policy, Posting Guidelines, Press, and Premium Packages pages, but the supplied evidence does not establish a specific licensing claim or regulatory registration. This is a limited disclosure point for institutional onboarding, not evidence of illegitimacy. Registration privacy is an administrative detail, while the site's established operating history and clean reputation support its identity.

EVIDENCE

- The homepage provides dedicated About, Contact, Privacy Policy, Posting Guidelines, Press, and Premium Packages links.
- Hosted on AS13335, CLOUDFLARENET (Cloudflare, Inc., US).
- TLS certificate issued by WE1, using DV validation, valid to 2026-10-14.
- The domain was registered through GoDaddy.com, LLC and expires on 2030-04-07.

What to Verify Next

For formal procurement or partnership, confirm the contracting entity, applicable commercial terms, and the scope of any premium or promotional package through the site's published business channels. Where institutional policy requires it, independently confirm the relevant entity and any sector-specific obligations before executing a contractual arrangement.

EVIDENCE

- The homepage advertises premium packages, business promotion, advertising, and marketplace activity.
- The site exposes Contact Storeboard, About, Privacy Policy, and Posting Guidelines pages for operational and policy review.
- The marketplace model includes community-generated content, classifieds, products, and local business listings.

Summary Verdict

Storeboard presents as an established, legitimate, and trustworthy website with a coherent operating purpose and no observed contradiction or fraud signal. Its overall posture supports normal interaction, including account access and standard site use.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with observed traffic resolving primarily to Cloudflare edge servers. This provides a meaningful defensive layer and mitigates direct exposure of the service, although protective hosting is treated as a supporting control rather than proof of legitimacy.

Closing Assessment

Normal interaction is appropriate; enterprise users should apply their standard commercial onboarding and transaction controls for higher-value engagements.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [storeboard.com](#).

- The request stayed on [storeboard.com](#). It was not redirected to another domain. CLEAR
- Registration is published under [GoDaddy.com, LLC](#). CLEAR
- DNS for this domain is served by [cloudflare.com](#), across 2 name servers. NOTED
- The registration is paid up to 2030-04-07. CLEAR
- The earliest public archive of this site is from 2000-05-10. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::6814:1438
Name servers	LARA.NS.CLOUDFLARE.COM, WOZ.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-14
Domain age	22.3 years
Domain expiry	2030-04-07
Archive first seen	2000-05-10
Archive snapshots	811
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [storeboard.com](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.