

Is storemapper.com legit? TrustSniffer's high-trust assessment: 100/100

storemapper.com

Verdict

100

OUT OF 100

HIGH TRUST

storemapper.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Storemapper is a customizable store locator SaaS for Shopify and other websites. It supports multiple maps, bulk location management, search filters, custom branding, integrations, analytics, and lead generation, with a free-start offer and customer case studies.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	3 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Archived since 2011 326 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2011.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Storemapper is a subscription-based SaaS platform that provides customizable store-locator software for Shopify and other websites, enabling businesses to present and manage their physical locations online.

Scam/Impersonation Risk

No phishing, impersonation, blacklist, or conflicting-identity indicators were observed. The homepage presents a coherent software-service purpose, with account access consistent with ordinary SaaS operation and no suspicious financial, cryptocurrency, or wallet-draining behavior. The site's long-running domain and sustained historical presence further support continuity rather than deceptive repurposing.

- The homepage identifies the service as a customizable store-locator application for Shopify and websites, with no reported red flags.
- The domain was registered on 2005-12-10 and is approximately 20.66 years old.
- The archive contains 326 snapshots spanning 2011–2026, with 16 years tracked.
- Browser testing recorded no wallet connection, clipboard hijacking, hidden sensitive forms, or cloaking.

Regulatory Verification Notes

The site describes a conventional commercial software model involving location management, bulk uploads, search filters, branding, mapping integrations, analytics, lead generation, free access or trials, and customer case studies. No regulated-finance licensing claim is established by the supplied evidence; this is a transparency point for procurement review, not an indication of deception. Domain registration privacy is an administrative arrangement and does not create an identity contradiction.

- The site is served from AS209242, associated with CLOUDFLARESPECTRUM – Cloudflare London, LLC, US.
- The TLS certificate was issued by WE1 at DV validation level and is valid through 2026-10-14.
- The homepage is a substantive SaaS marketing page with a stated business model, feature presentation, integrations, and customer references.
- External reputation checks recorded zero malicious and zero suspicious detections.

What to Verify Next

Before enterprise adoption, procurement teams should confirm the applicable subscription terms, billing entity, privacy and data-processing commitments, and support channels through the site’s contractual materials and established business records. Any sector-specific compliance requirement should be checked against the relevant official registry.

- The homepage provides a free-start or trial acquisition path consistent with a subscription software model.
- Successful browser runs returned stable page behavior and no suspicious script or network-control indicators.

Summary Verdict

The website presents as a legitimate, established, and trustworthy SaaS provider with a high-confidence positive trust posture. No contradictory signals were identified, and normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by CDN/WAF infrastructure, and observed addressing was limited to edge infrastructure rather than a directly exposed origin. This reduces direct infrastructure exposure and is a mitigating control, although protective hosting alone is not proof of legitimacy.

- One observed edge IP was recorded, with zero likely origin-IP candidates.
- The infrastructure resolution status was successful, with CDN protection detected.

Closing Assessment

Normal browsing, account login, and standard SaaS use may proceed; enterprise deployments should follow routine vendor-onboarding and data-governance controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of storemapper.com.

- The request stayed on storemapper.com. It was not redirected to another domain. CLEAR
- Registration is published under NAMECHEAP INC. CLEAR

- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-12-10. NOTED
- The earliest public archive of this site is from 2011-02-08. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	NAMECHEAP INC
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	198.202.211.1
Name servers	GINA.NS.CLOUDFLARE.COM, IAN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-14
Domain age	20.7 years
Domain expiry	2026-12-10
Archive first seen	2011-02-08
Archive snapshots	326
Reputation	VirusTotal: 0 flagged AbuseIPDB: 3 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about storemapper.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/storemapper.com> · assessed 2026-08-03